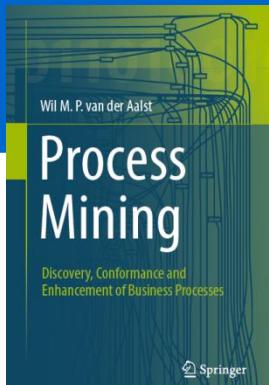


Process Mining: Data Science in Action

Learning Causal Nets and Annotating Them

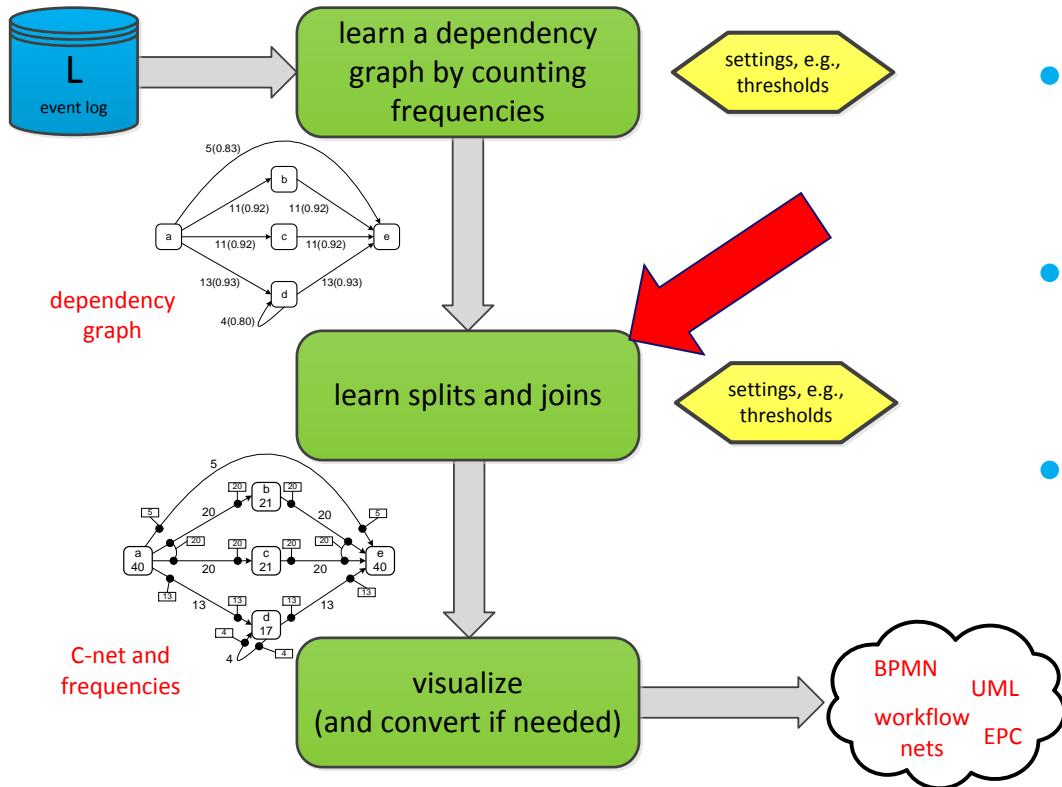
prof.dr.ir. Wil van der Aalst
www.processmining.org



Technische Universiteit
Eindhoven
University of Technology

Where innovation starts

Heuristic mining: Two main phases



- Here we focus on the second phase.
- Discovering splits and joins.
- Annotating C-nets with frequencies.

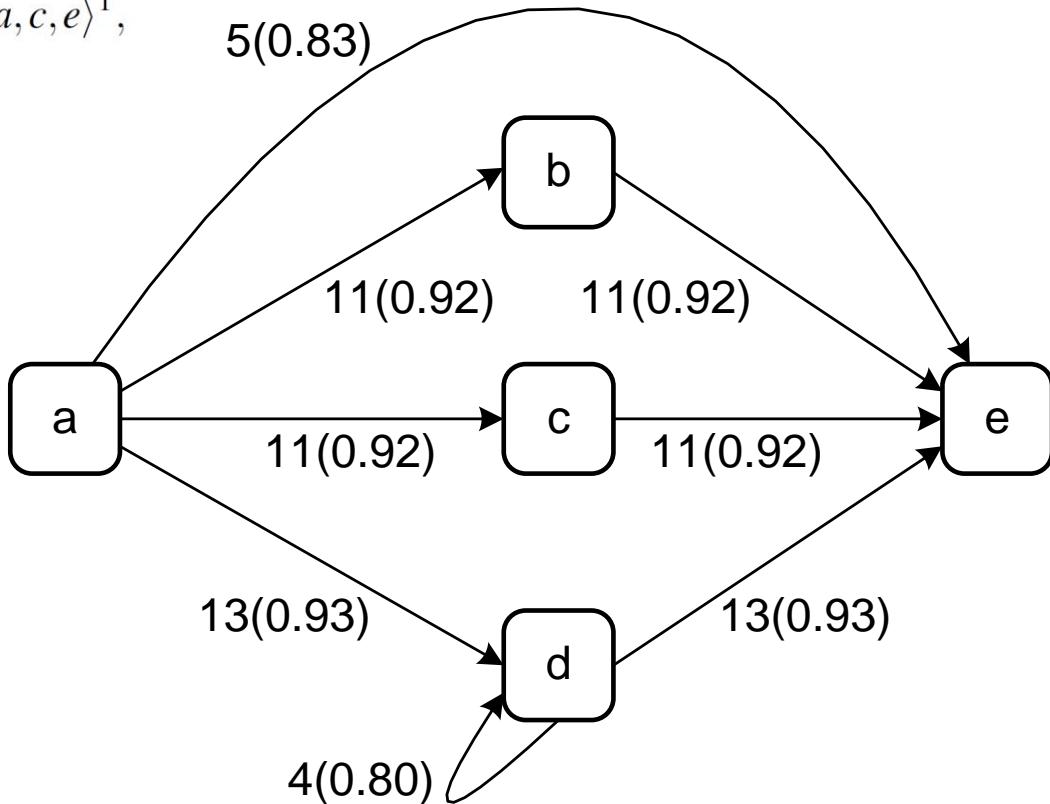
Reminder: First step

Create dependency graph

$$L = [\langle a, e \rangle^5, \langle a, b, c, e \rangle^{10}, \langle a, c, b, e \rangle^{10}, \langle a, b, e \rangle^1, \langle a, c, e \rangle^1, \\ \langle a, d, e \rangle^{10}, \langle a, d, d, e \rangle^2, \langle a, d, d, d, e \rangle^1]$$

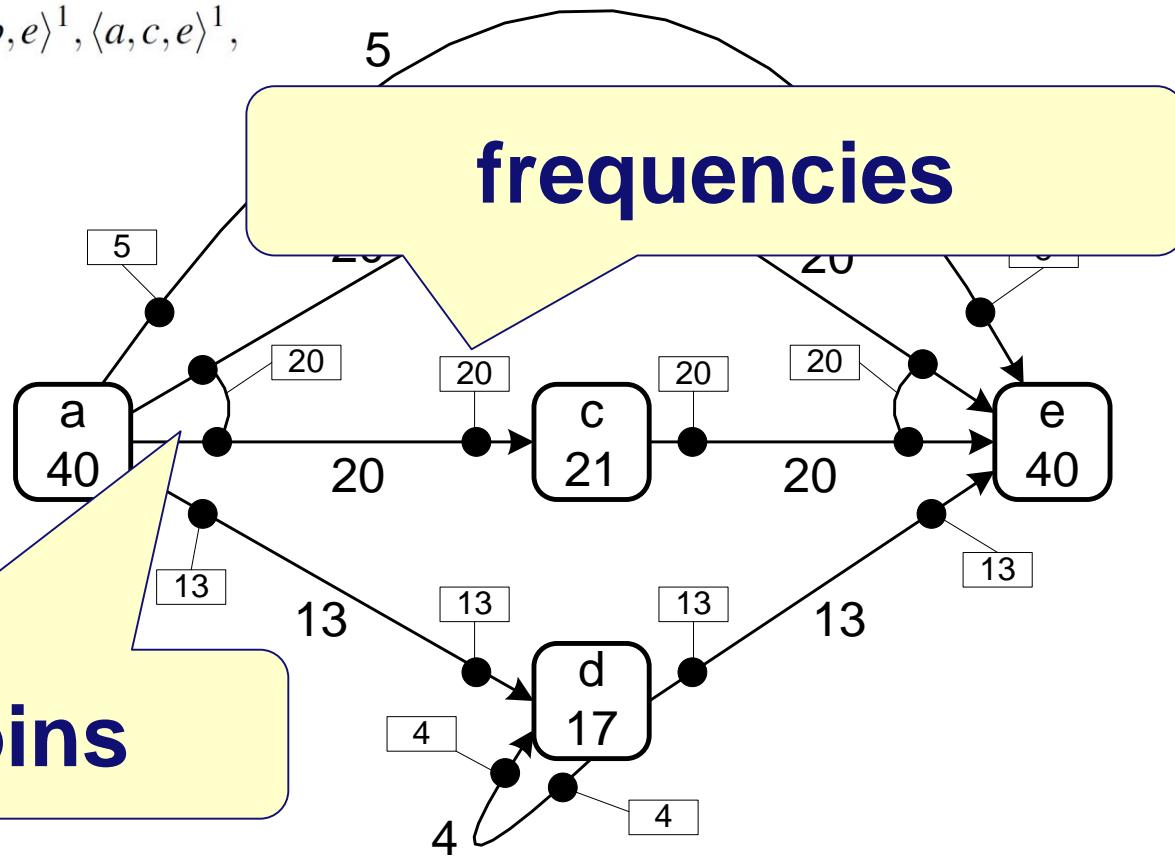
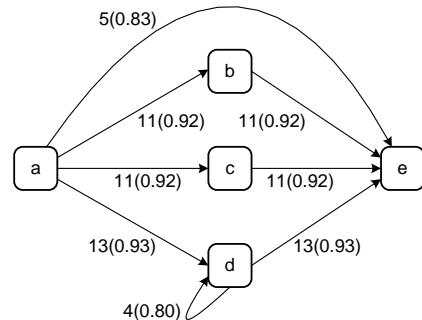
$ >_L $	a	b	c	d	e
a	0	11	11	13	5
b	0	0	10	0	11
c	0	10	0	0	11
d	0	0	0	4	13
e	0	0	0	0	0

$ \Rightarrow_L $	a	b	c	d	e
a	$\frac{0}{0+1} = 0$	$\frac{11-0}{11+0+1} = 0.92$	$\frac{11-0}{11+0+1} = 0.92$	$\frac{13-0}{13+0+1} = 0.93$	$\frac{5-0}{5+0+1} = 0.83$
b	$\frac{0-11}{0+11+1} = -0.92$	$\frac{0}{0+1} = 0$	$\frac{10-10}{10+10+1} = 0$	$\frac{0-0}{0+0+1} = 0$	$\frac{11-0}{11+0+1} = 0.92$
c	$\frac{0-11}{0+11+1} = -0.92$	$\frac{10-10}{10+10+1} = 0$	$\frac{0}{0+1} = 0$	$\frac{0-0}{0+0+1} = 0$	$\frac{11-0}{11+0+1} = 0.92$
d	$\frac{0-13}{0+13+1} = -0.93$	$\frac{0-0}{0+0+1} = 0$	$\frac{0-0}{0+0+1} = 0$	$\frac{4}{4+1} = 0.80$	$\frac{13-0}{13+0+1} = 0.93$
e	$\frac{0-5}{0+5+1} = -0.83$	$\frac{0-11}{0+11+1} = -0.92$	$\frac{0-11}{0+11+1} = -0.92$	$\frac{0-13}{0+13+1} = -0.93$	$\frac{0}{0+1} = 0$



Desired output: splits/joins & frequencies

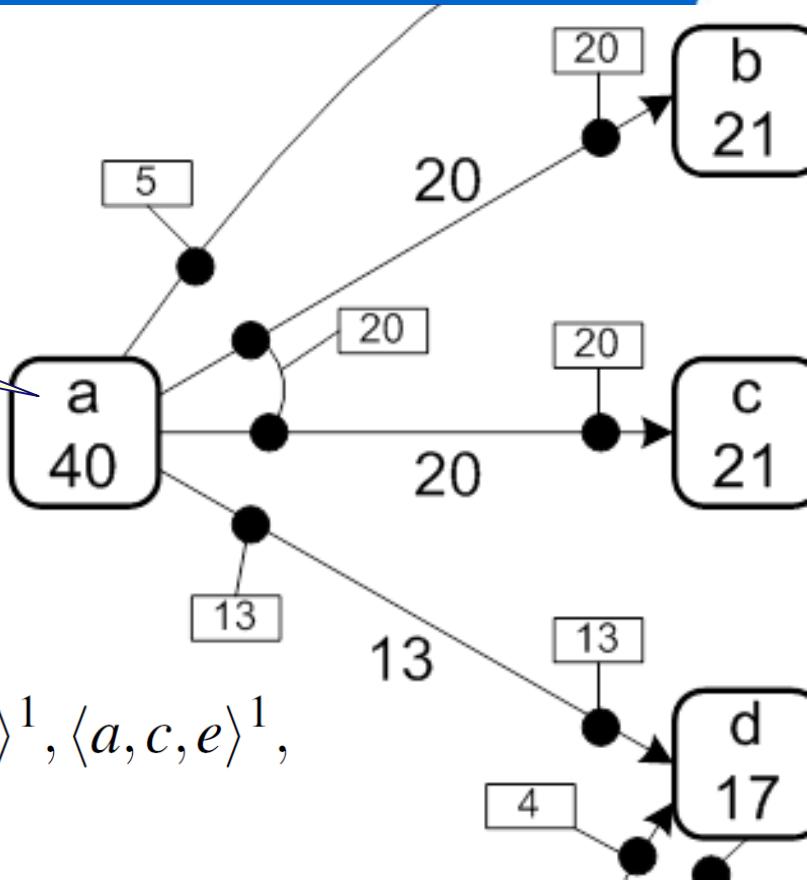
$$L = [\langle a, e \rangle^5, \langle a, b, c, e \rangle^{10}, \langle a, c, b, e \rangle^{10}, \langle a, b, e \rangle^1, \langle a, c, e \rangle^1, \\ \langle a, d, e \rangle^{10}, \langle a, d, d, e \rangle^2, \langle a, d, d, d, e \rangle^1]$$



splits and joins

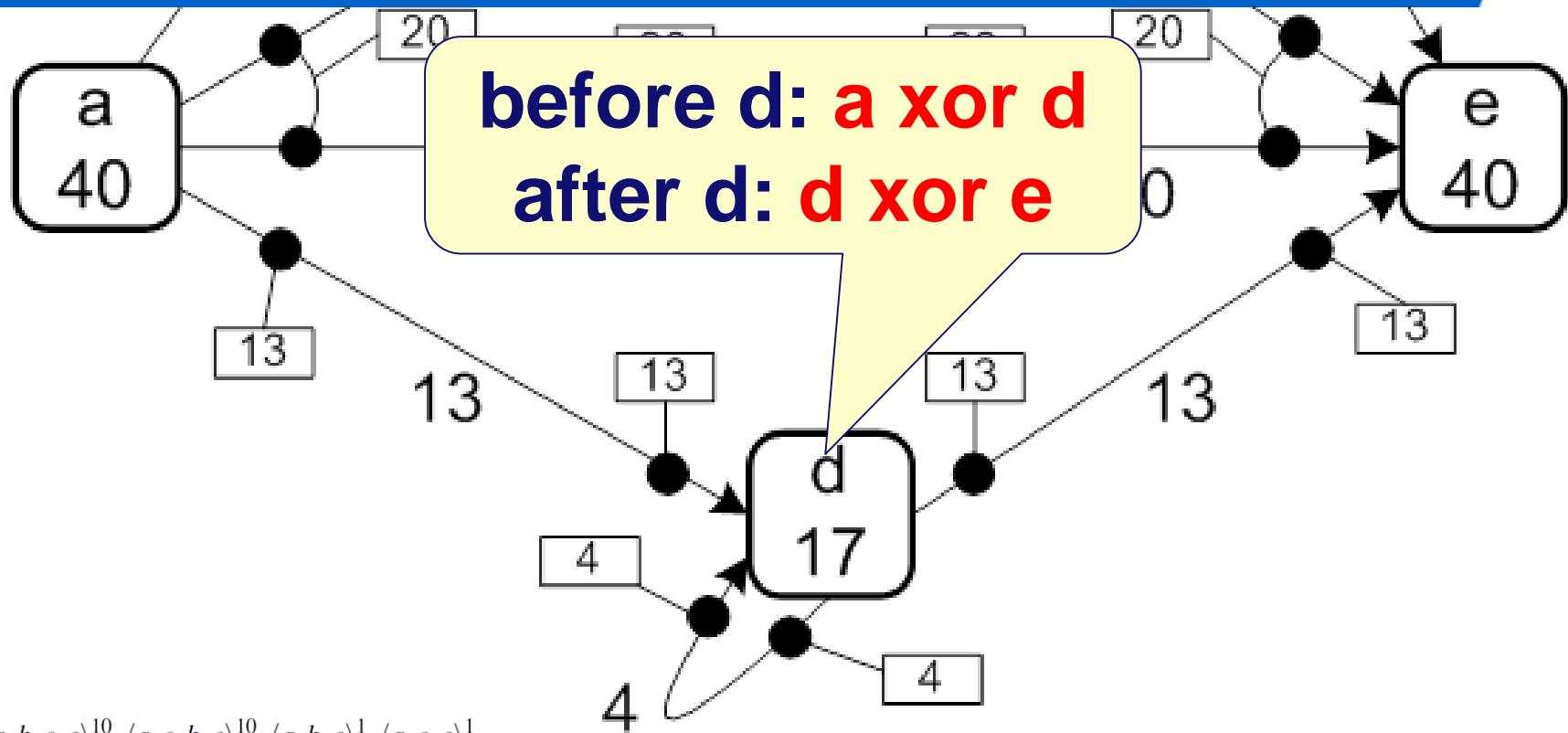
Output bindings of activity a

after a:
e xor (b and c) xor d



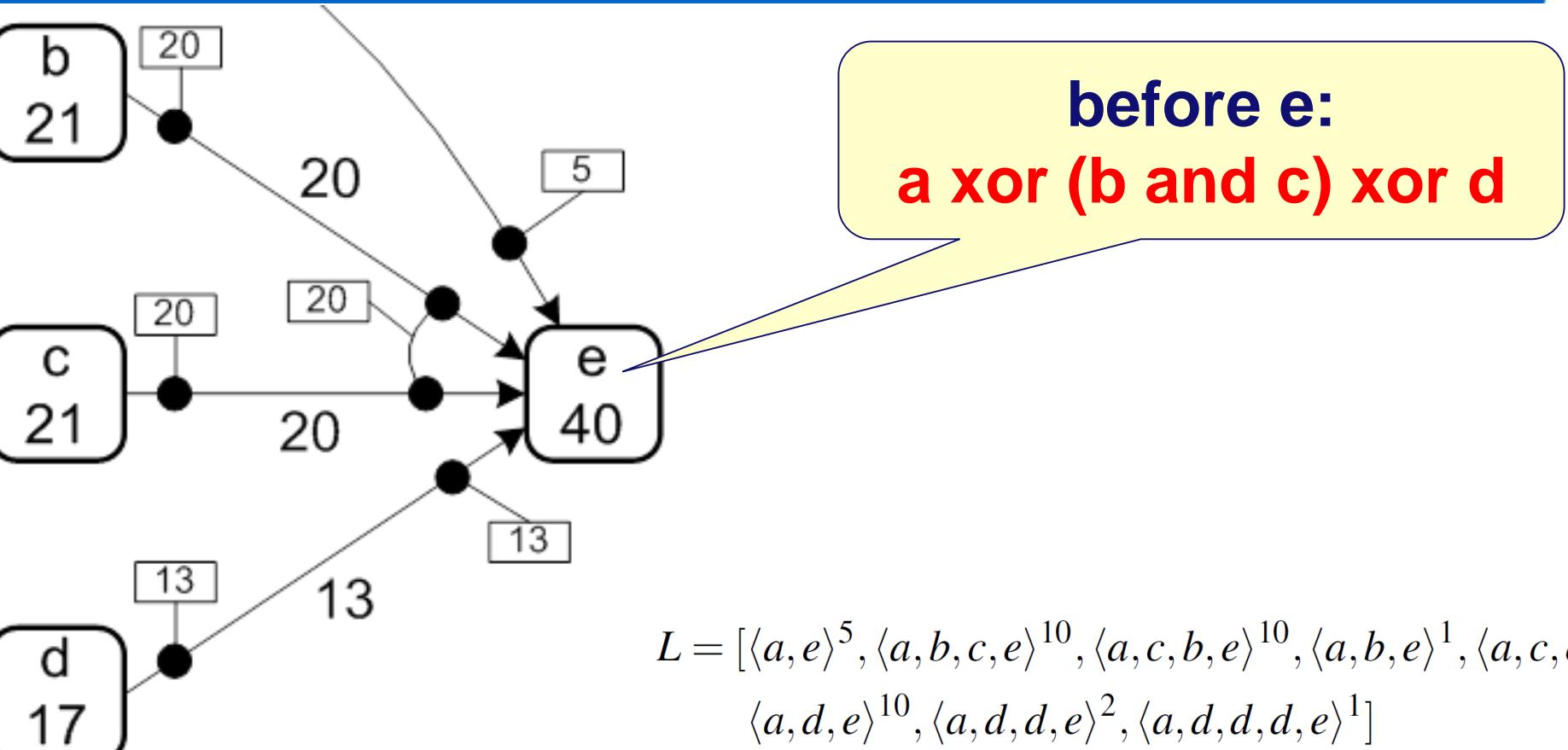
$$L = [\langle a, e \rangle^5, \langle a, b, c, e \rangle^{10}, \langle a, c, b, e \rangle^{10}, \langle a, b, e \rangle^1, \langle a, c, e \rangle^1, \\ \langle a, d, e \rangle^{10}, \langle a, d, d, e \rangle^2, \langle a, d, d, d, e \rangle^1]$$

Input and output bindings of activity d

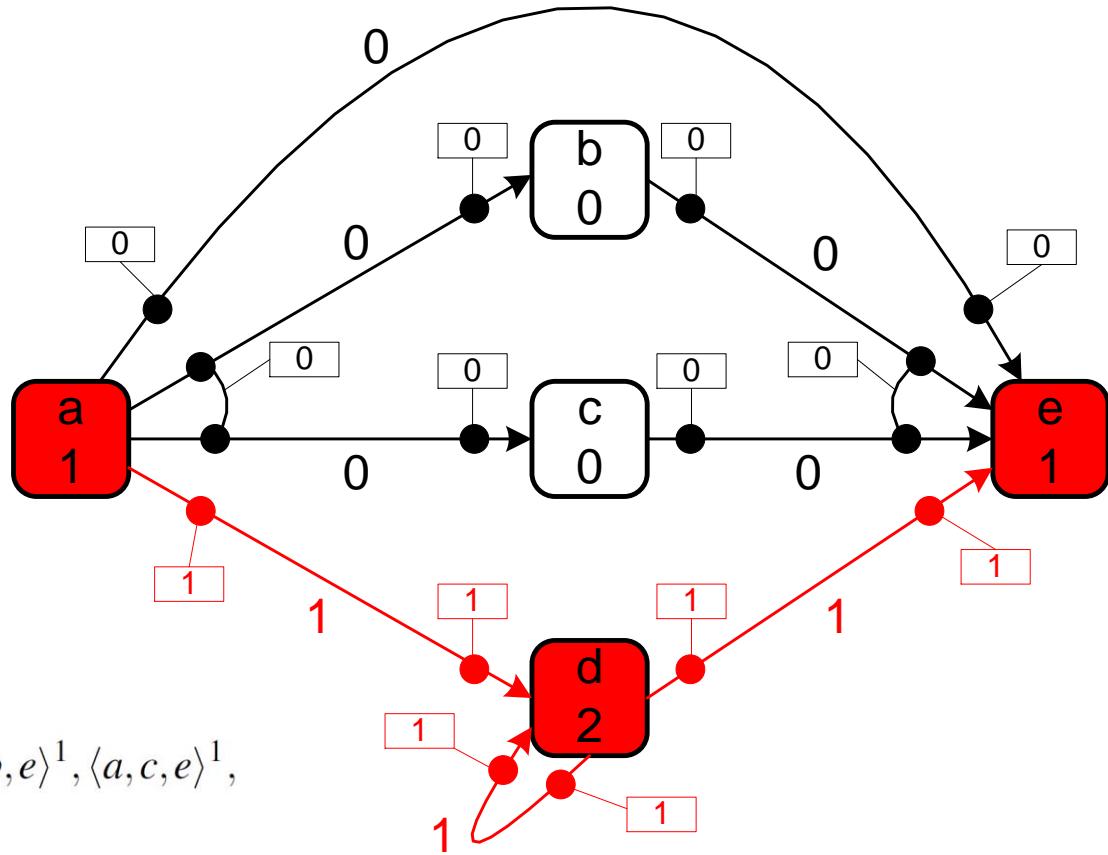


$$L = [\langle a, e \rangle^5, \langle a, b, c, e \rangle^{10}, \langle a, c, b, e \rangle^{10}, \langle a, b, e \rangle^1, \langle a, c, e \rangle^1, \\ \langle a, d, e \rangle^{10}, \langle a, d, d, e \rangle^2, \langle a, d, d, d, e \rangle^1]$$

Input bindings of e



Example path: adde



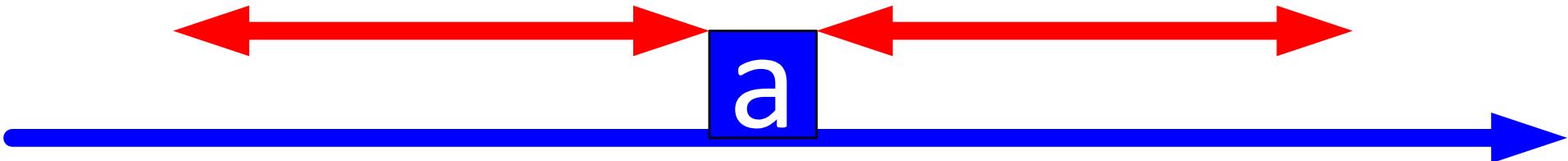
How to discover splits and joins?

- Two classes of approaches:
 1. **Heuristics** using a **time window** before and after each activity. By counting sets of input and output activities the bindings can be determined (local decision).
 2. **Optimization** approaches based on replay. Given a set of possible input and output bindings one can see whether reality can be **replayed properly**. The set of possible input and output bindings is finite, so a "best set of bindings" can be determined using some goal function.
- Many variations are possible!

Approach 1: Based on heuristics

scan trace in window before a and
guess what the input binding was
based on observed activities

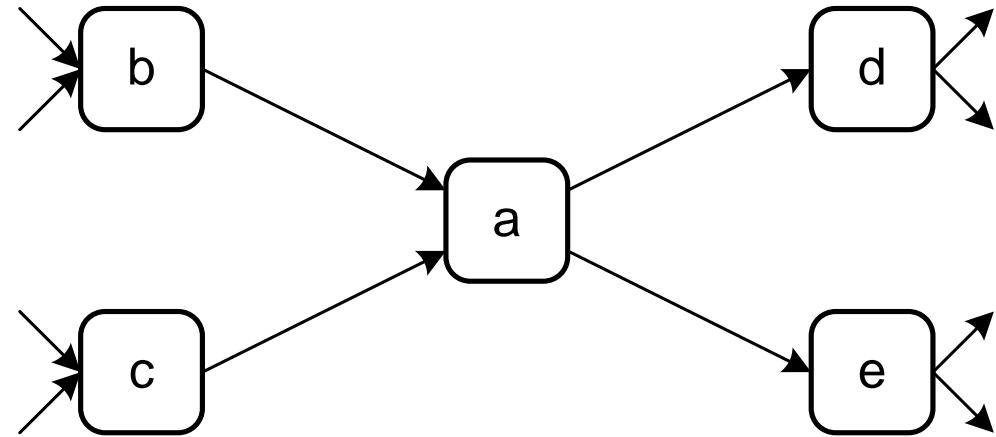
scan trace in window before a and
guess what the output binding was
based on observed activities



- Activities have possible inputs and outputs (based on dependency graph).
- Count how often they appear in a window before (for input bindings) and a window after (for output bindings)

Example: Window size 4

1....klbg**adhek**...
2....lkg**cahedl**...
3....kblg**gaehdk**...
4....klgb**adehk**...
5....klkc**adkeh**...



input output bindings

- {b}: 5 times
- {c}: 2 times
- {d,e}: 5 times

Adding bindings and frequencies

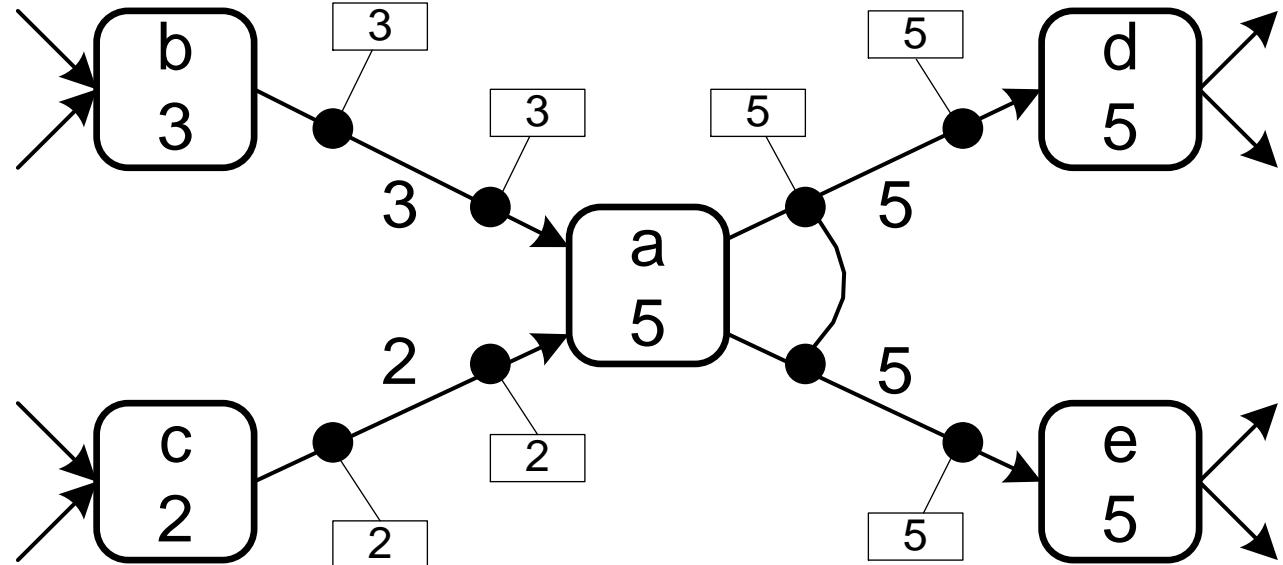
1. ...klbgadhek...
2. ...lkgcahedl...
3. ...kblgaehdk...
4. ...klgbadehk...
5. ...klkadkeh...

input bindings

- {b}: 3 times
- {c}: 2 times

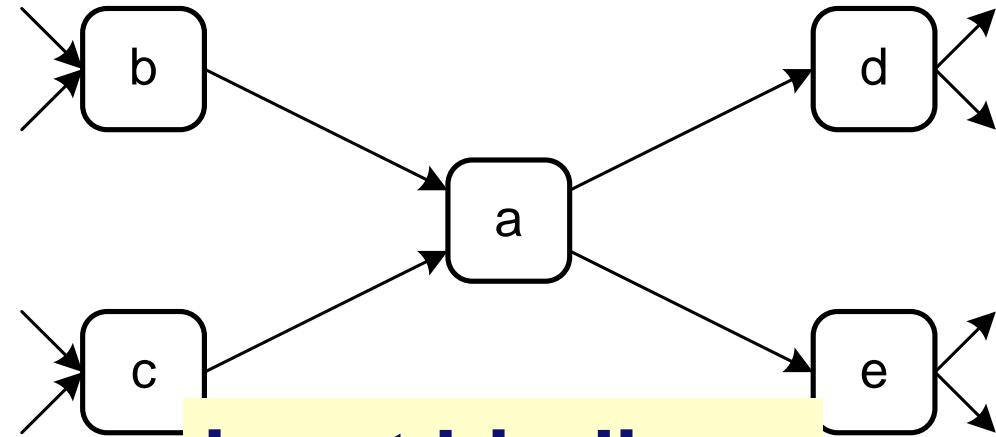
output bindings

- {d,e}: 5 times



Another example: Window size 4

1....klbgadhek...
2....lkgcahhdl...
3....kbcgaehdk...
4....klcbadkhk...
5....klkcadkeh...



input bindings

- {l output bindings
- {l • {d}: 2 times
- {l • {d,e}: 3 times

Adding bindings and frequencies

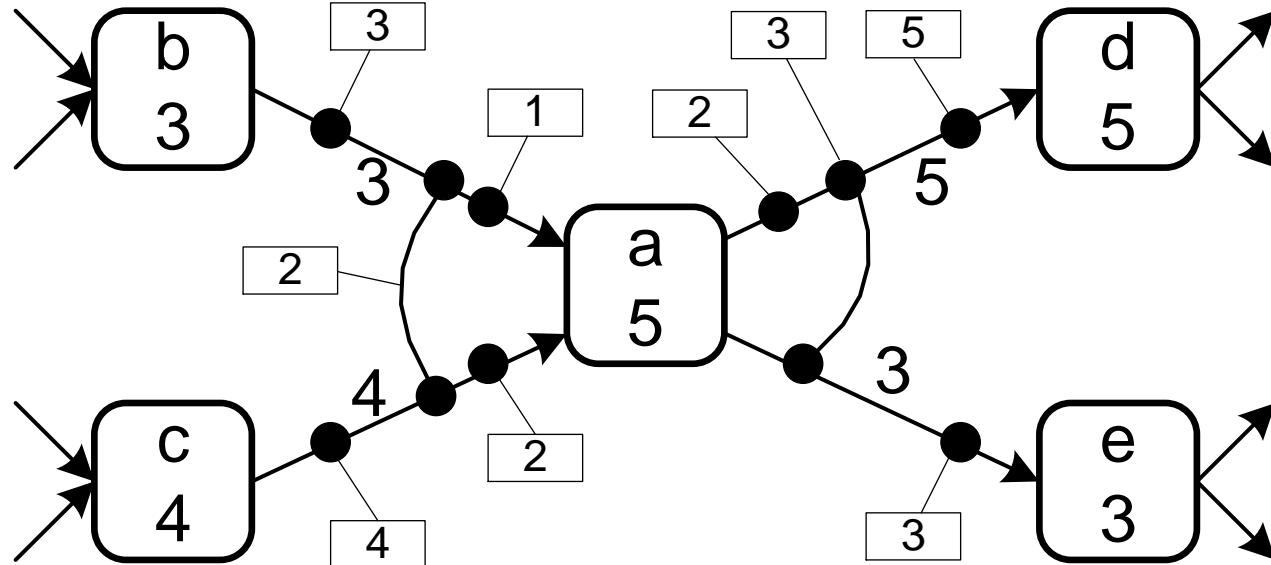
1. ...klbgadhek...
2. ...lkgcahhdl...
3. ...kbcgaehdk...
4. ...klcbadkhk...
5. ...klcadkeh...

input bindings

- {b}: 1 time
- {c}: 2 times
- {b,c}: 2 times

output bindings

- {d}: 2 times
- {d,e}: 3 times



Question

Determine input and output bindings (window size 4)

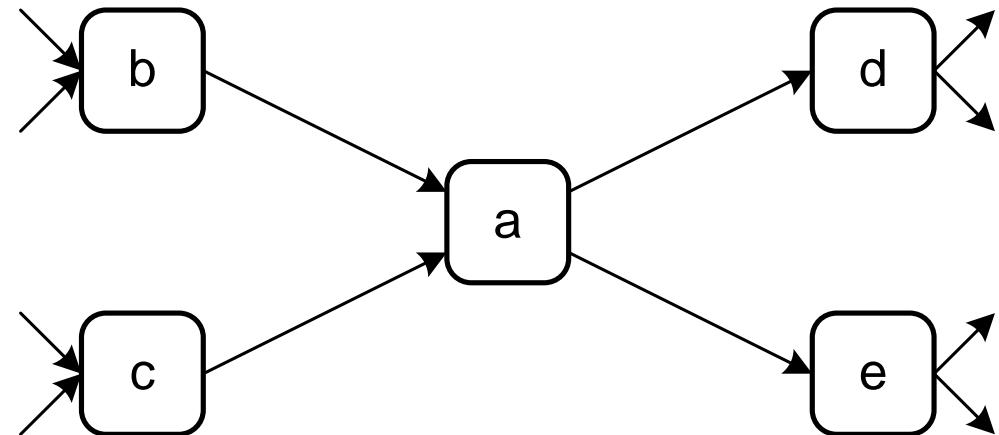
1....k**cbgadhek**...

2....lbg**caehdl**...

3....**bkcgaehhk**...

4....**cklbakkhe**...

5....kbk**cadkeh**...



Answer

Input and output bindings (window size 4)

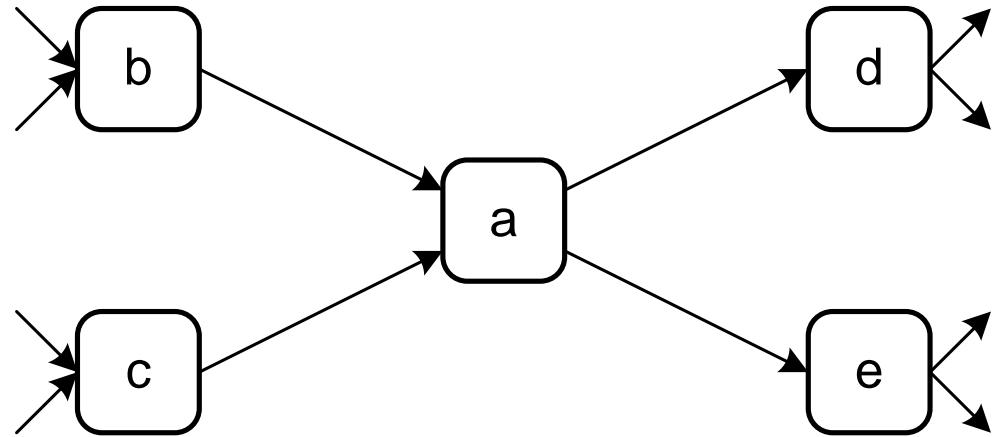
1....k**cbgadhek**...

2....lbg**caehdl**...

3....b**kcgaehhk**...

4....c**klbakke**...

5....kbk**cadkeh**...

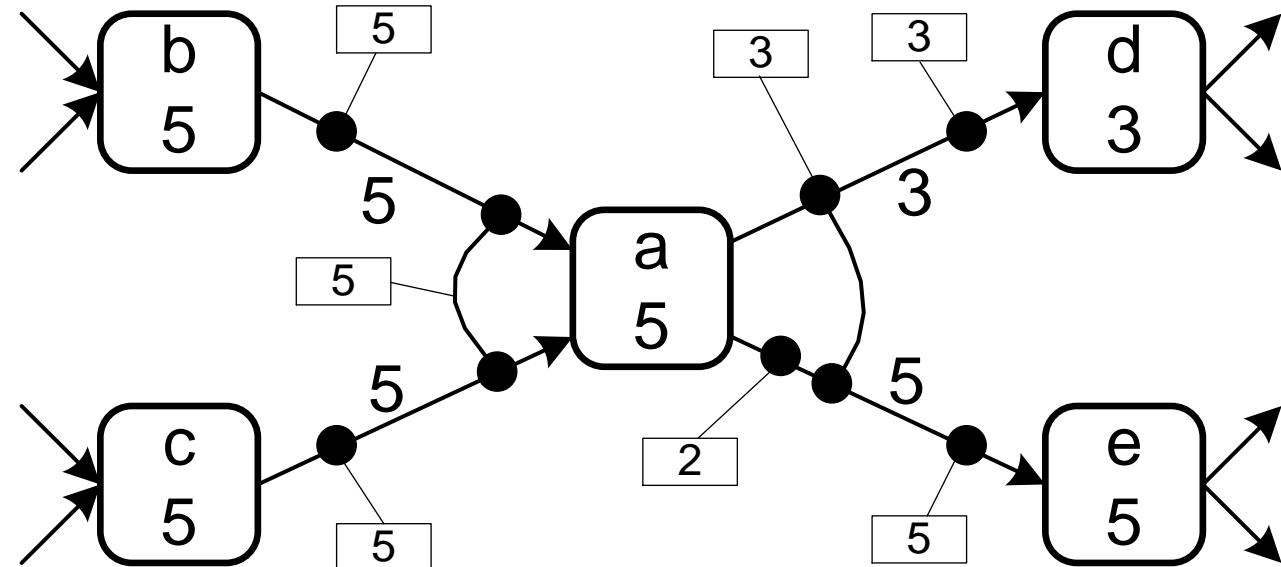


input | output bindings

- {b,c}: 2 times
- {e}: 2 times
- {d,e}: 3 times

Adding bindings and frequencies

1. ...k**cbgadhek**...
2. ...lbg**cae**hdl...
3. ...bk**cgaehhk**...
4. ...cklbakkhe...
5. ...kbkcadkeh...



input bindings
• {b,c}: 5 times
output bindings
• {e}: 2 times
• {d,e}: 3 times

Refinements needed!

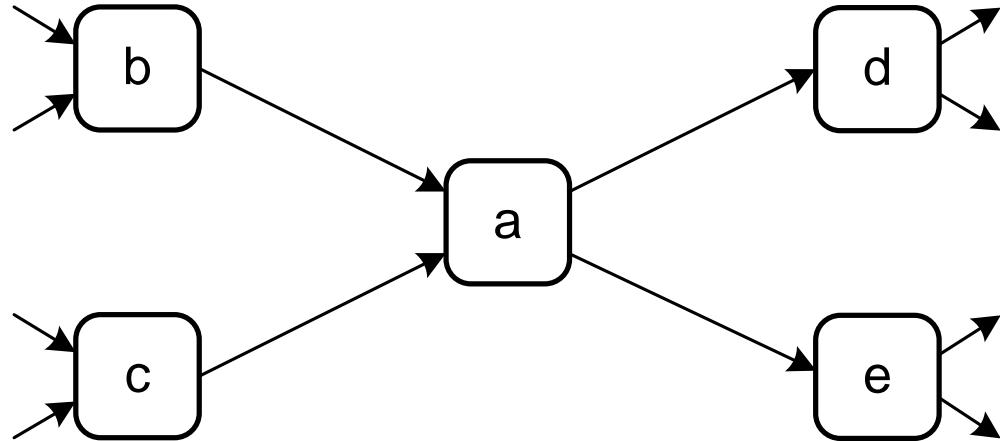
- What if there are no corresponding activities in the input or output window?
- Noise filtering (remove infrequent bindings).
- Handling repeating activities (e.g., cut off window size).
- Details are out of scope, but be aware of such complications when interpreting results!

Approach 2: Optimization problem

- Evaluate all possible activity bindings and take best one.
- Based on the idea that ideally a trace can be replayed from the initial state to the final state.
- This can be checked precisely using various replay approaches (will be discussed later).
- Hence, one can use approaches that simply "try bindings" exhaustively.

Example: Sets of input and output bindings

- Each input/output arc needs to be involved in at least one binding.



There are

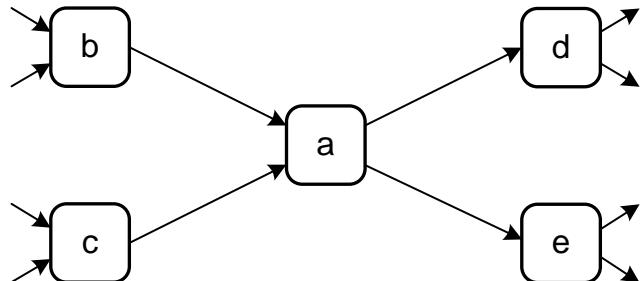
$|\{ \{\{b,c\}\}, \{\{b\},\{c\}\} , \{\{b\},\{b,c\}\} , \{\{c\},\{b,c\}\} , \{\{b\},\{c\},\{b,c\}\} \}| \times$

$|\{ \{\{d,e\}\}, \{\{d\},\{e\}\} , \{\{d\},\{d,e\}\} , \{\{e\},\{d,e\}\} , \{\{d\},\{e\},\{d,e\}\} \}|$

$= 5 \times 5 = 25$ possible **a** activities.

Optimization approach

- For each activity select one of the input-output binding combinations.
- One can do this **exhaustively** and try all combinations.
- Evaluation can be done using **replay**.
- **Take best one** (taking into account fitness, precision, generalization, and simplicity).

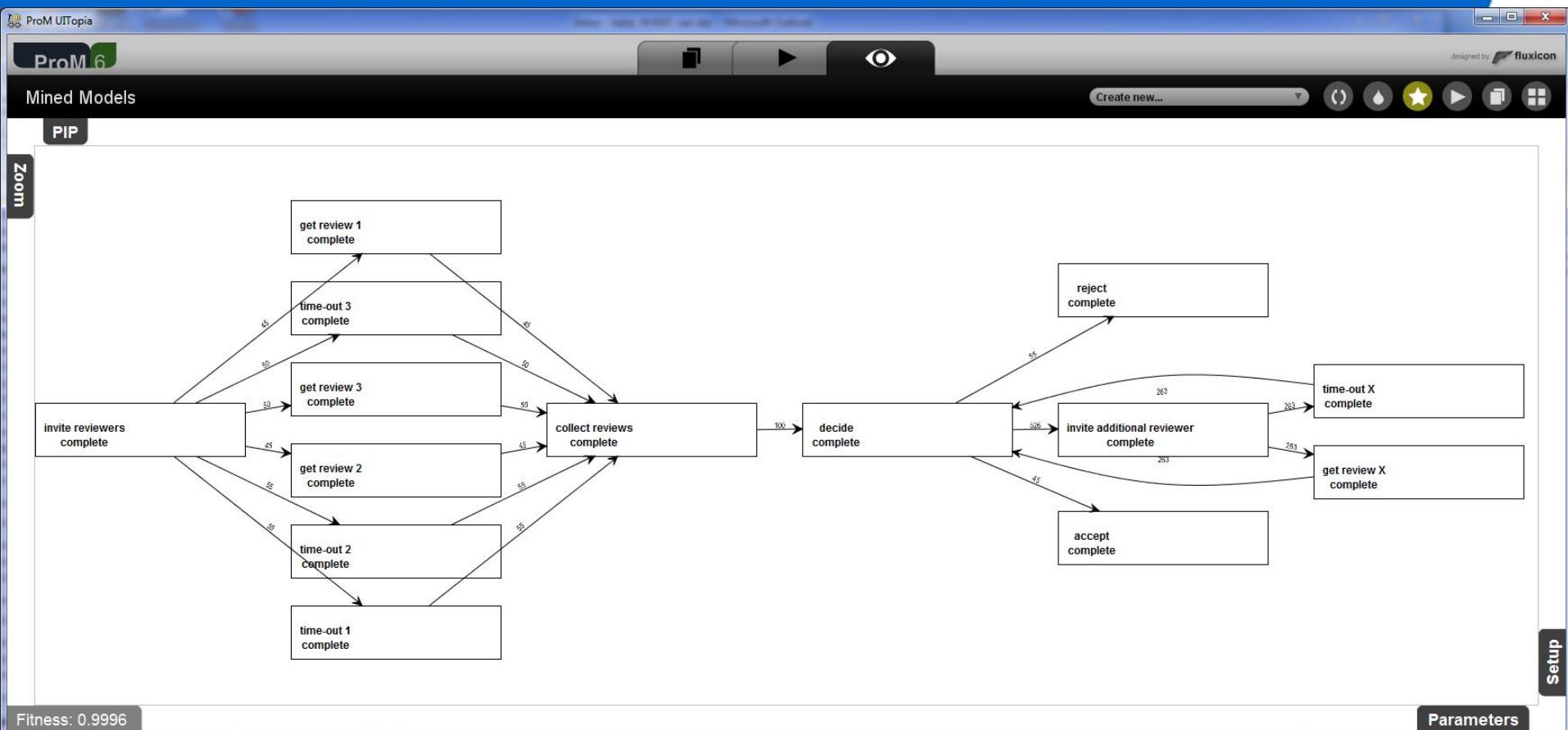


$|\{ \{\{b,c\}\}, \{\{b\},\{c\}\} , \{\{b\},\{b,c\}\} , \{\{c\},\{b,c\}\} , \{\{b\},\{c\},\{b,c\}\} \}| \times |\{ \{\{d,e\}\}, \{\{d\},\{e\}\} , \{\{d\},\{d,e\}\} , \{\{e\},\{d,e\}\} , \{\{d\},\{e\},\{d,e\}\} \}| = 5 \times 5 = 25$ possible **a** activities

If too time consuming, ...

- Randomize
- Use a genetic algorithm

Example: Heuristic miner



Part I: Preliminaries

Chapter 1

Introduction

Chapter 2

Process Modeling and Analysis

Chapter 3

Data Mining

Part II: From Event Logs to Process Models

Chapter 4

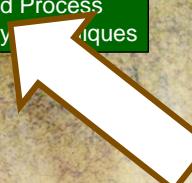
Getting the Data

Chapter 5

Process Discovery: An Introduction

Chapter 6

Advanced Process Discovery Techniques



Part III: Beyond Process Discovery

Chapter 7

Conformance Checking

Chapter 8

Mining Additional Perspectives

Chapter 9

Operational Support

Part IV: Putting Process Mining to Work

Chapter 10

Tool Support

Chapter 11

Analyzing “Lasagna Processes”

Chapter 12

Analyzing “Spaghetti Processes”

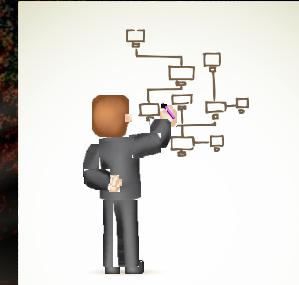
Part V: Reflection

Chapter 13

Cartography and Navigation

Chapter 14

Epilogue



Process Mining

Discovery, Conformance and Enhancement of Business Processes

Springer