

Growing Good Through Giving

It has been a pleasure learning the intricacies of The Farm & Market since coming to Good Sam. These services are the embodiment of the Full Circle of Health model we claim as the cornerstone of our overall mission. A favorite stop for visitors on every campus tour and, personally, a favorite place to escape for a lunch break where it's quiet and beautiful, The Farm provides a tangible glimpse into the growth and renewal that's possible when people come to Good Sam. Our Farm & Market staff work tirelessly, in the blazing heat, rain or shine, to provide quality produce and healthy options for the most vulnerable in our community. I hope you'll consider making a gift today in support of these services and in honor of the hard work of this team. We would love to purchase hi-tech coolers, ice delivery, and new tools to both keep our outside team safe and protect the quality and longevity of our produce.



Heather Kersey
Chief Development Officer

GoodSamAtlanta.org/FarmMarket | Text FarmMarket to 41444



The Market

Good Samaritan Health Center

We are a seasonal market that features Certified Naturally Grown produce from The Farm at Good Sam. Those who visit us have the opportunity to shop for affordable fresh fruits and vegetables harvested from our 1-acre Urban Farm as well as thoughtfully sourced staple pantry items.

WHEN? Monday - Thursday from 9:00 am - 2:00 pm

WHAT? Cash + Credit Card + Double SNAP/EBT

WHERE? 1015 Donald Lee Hollowell Pkwy. NW, Atlanta 30318

 Follow the signs to our new location at The Market Pavilion once on-site.



/GoodSamAtlanta



GoodSamAtlanta.org

Good Samaritan Health Center | 1015 Donald Lee Hollowell Pkwy. NW, Atlanta, GA 30318

Good Sam UPDATE

Summer 2022



INSIDE

Fresh Food &
Fresh Spaces

From Our Founder



By The Numbers: Through June 2022

Farm & Market Update

Farmer's Market Encounters 644
Donated Produce 212 lbs

COVID-19 Encounters

Clinic Visits 128
Vaccine Appointments 574
COVID Rapid Test via CVS 2,282
COVID Tests In-House 52
HelplineSOS Calls 2,586
Good Sam Phone Consults 10
Total COVID-19 Encounters 5,632

Patient Care Encounters

Medical Primary Care 6,563
Specialty Care 1,041
TeleHealth 1,922
Dental Care 4,653
Dispensary 1,037
Mental Health Counseling 631
Nutrition Counseling 155
X-Rays 15
Referrals 1,155
Financial Counseling 306
Health Education 277
Total Patient Encounters 17,755

One of the most important keys to good health is consuming a nutritious diet. With that in mind, providing access to healthy foods via a Good Sam grocery store was part of our original business plan. As this concept developed, I contacted retail grocery store chains seeking their partnership in this worthy endeavor. Alas, those efforts were for naught.

Fast forward to fall 2012, when a 1-acre lot adjacent to Good Sam became available for our acquisition. Immediately my thoughts were that this plot of earth, our own garden of Eden, would be ideal for a Good Sam Farm. The combination of an urban farm and a health center serving the poor and underserved, a one-two punch knocking out disease and addressing an additional social determinant of health, would be unique. We jumped on this opportunity, closing on the property in December of that year.

Beginning in 2013, we cleared, tilled, hoed, weeded, fertilized, mulched, planted and harvested our first crops of beans, tomatoes, cucumbers and more. We learned that we had started a trend as we were the only health center serving the poor which also had a farm! We planted pear, apple, fig, persimmon, and paw paw trees to augment the two mature pecan trees original to the land. Later, bee hives, flowers for insects and butterflies, as well as herbs were successfully cultivated. The aesthetics were addressed by building a rustic pavilion and an arbor adorned with a Cherokee Rose.

Honestly, if you love the outdoors, the Good Sam Farm is a peaceful and beautiful space where the sights, sounds, and aromas of God's creation and our staff's hard work can be enjoyed. Urban development surrounds us. Yet, here is a place of joy and tranquility giving me a deep sense of God's presence and abundance as we work together providing healthy food for our patients. I'm so grateful for your support which allows us to care for our community in a multitude of innovative and beautiful ways, including our Farm & Market.

Bill Warren, IV, M.D.
Founder & Pediatrician

Farm Update

The start of the second quarter is always an exciting time on the farm. It's time to harvest the first fruits of the year, and it's the start of The Market season. The tricky thing about this time of year is the way it begins with ideal weather but abruptly turns cruel. This June came with an unusual two weeks stretch of near 100-degree days with no rain. Regardless of our 6 am start times and access to irrigation, the heat still took a toll on some of our crops and farm staff, causing wilt to both plant and person. Thankfully, most of our crops bounced back, as did all of our farm team.

Nobie Muhl
Farm Manager

This time of year is entertaining and busy. It is a revolving door of out with the old,



The Farm Market Pavilion & Y at Good Sam Grand Opening



An event nearly two years in the making, the Grand Opening of the Market Pavilion and Wellness Center was held on April 30th. We gathered with over 100 of our closest friends and officially opened these two new spaces to better serve our patient population and to remind our community that we are not only there for them in service, but also in friendship. The day's festivities included a ribbon-cutting ceremony, COVID vaccinations, memory screens, interactive experiences, food, and fun!

Since the Grand Opening, we have not only received a lot of positive feedback about our new space, but we have also been able to partner with multiple farm vendors, expanding our selection of certified naturally grown produce. We now sell our own produce, as well as pantry staple items from these farmers such as peanut butter, red and black beans, and brown rice. We are currently looking for more partners to work with and welcome any connections.

I'd say the most important and rewarding addition to our Market this season has been the opening of our community gates directly to Donald Lee Hollowell Pkwy., which has allowed us to interact with more of our neighbors and community residents, often allowing for ministry opportunities to pray over those who need it.

Audrey
Market and Outreach Manager

To read more of Audrey and Nobie's updates, scan the QR code or visit our blog goodsamatlanta.org/lifeatgoodsam/



Wholesome Wave Georgia and GF4H 2022

Wholesome Wave hosts its annual Georgia Food for Health (GF4H) program in partnership with Good Sam. This program promotes food security and healthy living in under-resourced communities through partnerships with healthcare providers, community organizations, and fresh produce retailers. Through the Center and The Farm, Good Sam is able to provide all three! Once enrolled in the 6-month program, patients are given baseline health assessments by our providers. Then they take part in culinary and wellness education classes designed to teach participants how to make healthier food choices and prepare nutritious meals. To that end, each participant receives weekly vouchers to redeem at our Market for fresh fruits and vegetables! In addition to the chef and health educator, participants have access to "peer champions"! These program alums receive a stipend for their efforts in encouraging current program participants, sharing participant feedback with both Wholesome Wave and Good Sam, and tracking outcomes of the program.

And did you know that Good Sam accepts SNAP/EBT benefits at The Market? Wholesome Wave also makes it possible for us to double those dollars for our shoppers, ensuring every dollar goes twice as far in providing food access and health for our friends. We are so grateful for the partnership of Wholesome Wave in serving our community.

Learn more at wholesomewavega.org

