Amy Langa

Digital Product Designer in Chicago IL

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SKILLS

Wireframing • Prototyping • Usability Testing • UX Strategy • Business Analysis • Design Research • Copywriting • Stakeholder Interviews Requirements Gathering • Feature Planning • HTML • CSS • Bootstrap • Jquery • PHP • MySQL • Version Control • Responsive Design

EXPERIENCE

UX Strategist | Walgreens

May 2016 - Present, Chicago IL

- Designer for Walgreens.com and internal merchandising tools, typically working "behind the scenes" to make sure we have the product data needed to support the best user experience
- · Researched, planned, and designed a new merchandising application for external supplier item setup
- · Collaborates closely with business stakeholders on the merchandising team to identify user pain points and feature opportunities

Full Stack Developer | Havenly

Mar 2015 - Nov 2015, Denver CO & Chicago IL (remote)

- · Played an integral role on a very small development team while working remotely
- · Contributed to a complete rewrite of our application, which involved a complex user flow and e-commerce
- Influenced the design and UX of the features I owned, including being a subject matter expert and heavily involved in shaping the user experience of our in-app messaging system

Full Stack Developer | By the Pixel

Mar 2013 - Feb 2015, Lakewood CO

- · Worked on both the front and back end of projects ranging from e-commerce sites to practice management software
- · Was able to interface directly with stakeholders and assist in the design of new features
- Contributed to the main project by frequently assisting in the design and development of admin tools such as reports and goal tracking, which were used daily by our end users

Web Design Intern | Colorado Women's Hall of Fame

Feb 2013 - May 2013, Denver CO

· Assisted in the redesign of the Women's Hall of Fame site and helped move old site content into the new Joomla CMS

EDUCATION

UX Design | Career Foundry

Dec 2015 - Feb 2016, Chicago IL

- Worked independently to design a project management software application from conception to visual design, utilizing competitive analysis, user research, prototyping, and usability testing throughout my design process
- Utilized methods such as card sorting, in-person and remote user interviews, A/B testing, and affinity diagrams to chart and confirm my hypotheses regarding end user needs and goals

Web Design & Development | Career Foundry

2012 - 2013, Lakewood CO

· Classes in Computer Science, Web Languages and Web Design

BA in Psychology | Metropolitan State University of Denver

2006 - 2011, Denver CO

 $\boldsymbol{\cdot}$ Studies emphasized cognitive psychology and behavioral research methods