B.2 One Year after The Industry Council White Paper 4 Release: What is the Impact of this Publication on the Understanding of EOS?

Workshop Moderators: Brett Carn, Intel; Charvaka Duvvury, ESD Consulting, LLC

EOS, while equally as important as ESD, has not had the systematic attention throughout the industry in the last few decades. From 2013 through 2016, the Industry Council conducted a massive study to clearly establish the nature of EOS and to offer, through examples and case studies, some of the common causes for unintended EOS damage. The major challenge from the start was to meaningfully survey the existing understanding of EOS experiences prior to the publication of White Paper 4, and to provide a more universal definition of what is EOS, the myriad of root causes that often lead to EOS damage, and the practical methods to mitigate EOS. This workshop aims to bring forth this valuable information and ask the participants what the industry has learned from this document and how to achieve a more widespread communication about EOS to prevent much of the unnecessary EOS damage that routinely causes tension between the supplier and the customer. The audience members are encouraged to bring their own examples of EOS observations that could be discussed as part of the global EOS challenge.