

# Target audience

## Demographic | 3

Professional People

Common People

Convicts

## Location | 2

CDMX Mexico

Mexico

## Psychographic | 8

PyMEs

Banks

Startups

Schools

Prisons

Judge or Legal

Pharmaceutical industry

Food industry

## Identifiers | 3

People with judge or legal problems

People with financial problems

People who want to raise a demand or disagreement with a service or product