

ALAN HOVORKA

JOURNALIST | DATA JUNKIE | FOIA FIGHTER

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CAREER EXPERIENCE

Freelancer | The Intercept

August 2015 – Present

- File public records requests, gather and clean data and conduct research that forms the basis of a three-part series to be published at theintercept.com.
- CONTACT: Matt Stroud | stroudjournalism@gmail.com | 412-398-5704

Data Reporter | BSU at The Games - Chicago Tribune

Aug. 5, 2016 – Aug. 19, 2016

- Produced datasets, visualizations and motion graphics about the 2016 Rio Olympics for the Chicago Tribune through a partnership between Ball State and the Tribune.

Eugene S. Pulliam Intern | The Dubois County Herald

May 23, 2016 – July 29, 2016

- Covered the Jasper community and breaking news, produced multimedia content, cleaned datasets and filed records requests.
- Contributed stories to The Herald's 52-page annual Heritage Edition, where one story was an inside package.
- Created framework and documentation for a crime map for The Herald's site.

The Ball State Daily News

Enterprise and Data Reporter | *August 2013 – Present*

- Specialist in data- and records-based reporting with a thorough knowledge of public records laws and data techniques.

Social Media Editor | *August 2015 – May 2016*

- Managed the Daily News' voice and brand on social media.
- Platforms include: [Twitter](#), [Facebook](#), [Instagram](#), Snapchat and [Periscope](#)
- Created a social media section of writers, analysts and designers from scratch.

News Intern | Evansville Courier & Press

May 11, 2015 – July 31, 2015

- Covered crime, breaking news, city, courts, general assignment and wrote investigative and data-driven stories.
- Wrote monthly analytics reports using Google Analytics and Tableau and made content strategy recommendations.

ORGANIZATIONS

President | Cardinal Metrics Analytics Agency

May 2015 – present

- Benchmarking client data in preparation for a website redesign (ballstatedaily.com), where we demonstrate what they do well and what they can improve.
- Help clients understand the role of analytics in their business.

Event Coordinator | Ball State ONA

January 2015 – present

- Host workshops and guest speakers on data skills and new digital tools.
- Work on a yearlong, collaborative reporting project about Muncie blight.

EDUCATION

Ball State University, Muncie, Indiana

Expected graduation: May 2017

Major: Journalistic Data Analysis and Presentation,
Honors College

GPA: 3.8 / 4.0

SKILLS

- HTML, CSS, JavaScript, D3.js, Bootstrap.js and Python
- Google Analytics, Chartbeat, Hootsuite and Parse.ly
- Adobe Photoshop, InDesign and Illustrator
- Audacity, Adobe Premiere and After Effects
- Tableau, Google Fusion Tables, SAS Enterprise Guide
- Inferential, descriptive and predictive statistics

HONORS AND AWARDS

- **Tom Keating Competition Finalist**, 2016
- **CSPA Gold Circle for Sidebar Writing - 1st**, 2016
- **Indiana Collegiate Press Association 2016 Awards**
Best Use of Twitter - First Place: the Daily News
Best Facebook Page - Second Place: the Daily News
- **2015 Scripps Howard Foundation Multi-Media Intern**
- **Atwell Excellence-in-Reporting Scholarship**, 2015
- **Ball State Daily News Newcomer of the Year**, 2014

PROJECTS/ASK ME ABOUT

BSU African-American Alumni Oral History Project

- Recorded the oral histories of African-American alumni at Ball State for use by future historians.

BSU Journalism at The Fair

- Freelance newsroom covering the Indiana State Fair.
- Facing Depression in East Central Indiana**
- Ghost wrote the story of a person living with depression.

REFERENCES

Justin Rumbach

Managing Editor | The Dubois County Herald
justin.rumbach@dcherald.com | 812-630-8433

Ryan Reynolds

Metro Editor | Evansville Courier & Press
ryan.reynolds@courierpress.com | 812-464-7686

John Strauss

The Ball State Daily News | Faculty Adviser
jcstrauss@bsu.edu | 765-285-8218