

Alani Nguyen

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Education

University of Minnesota- College of Design

May 2028

Bachelor of Science in Product Design

Minor in User Experience Design

GPA: 3.54 / 4.00

Product Design Project Experience

Cardboard Chair Model

Individual
Fall 2025

PDES 2771

- Designed and engineered a full-scale lounge chair constructed entirely from corrugated cardboard, capable of supporting human weight for over one hour.
- Utilized tab-and-slot, grid and interlocking structural techniques to maximize strength and efficiency.
- Produced precise 4x8 sheet layouts and executed all fabrication, achieving a stable, ergonomic final model tested for durability and comfort.

Portfolio Review-Design Challenge (Race to the Bottom)

Individual
Spring 2025

PDES 2702/PDES 2777

- Completed an intensive two-week design sprint to develop an interactive children's water toy, following full end to end product design process.
- Conducted market research and user interviews to inform concept direction; generated iterative sketches and prototypes leading to the final model, *Race to the Bottom*.
- Delivered a professional design portfolio presentation and successfully passed the College of Design portfolio review.

Relevant Experience

Product/UX/UI Intern

DeepWell Skincare

May 2025-Present

- Designed marketing email templates and investor pitch decks and marketing assets using Figma and Klaviyo to support SBA loan preparation and brand development.
- Collaborated on business planning and financial documentation while managing Facebook ads and editing photo/video content for social media engagement.

Receptionist

Audi St. Paul- Lithia Motors Inc.

January 2024-Present

- Managed front desk operations and handled high-volume document scanning for Audi and Porsche, ensuring accuracy and data integrity.
- Engaged directly with Audi and Porsche owners, observing consumer feedback on vehicle design, performance, and user experience to better understand brand perception.
- Gained hands-on exposure to new Audi models, developing insight into interior ergonomics, interface layout and evolving design language.

Leadership Experience

Swim Team Captain

ROCORI High School

Fall 2022

- Led a 20+ member varsity swim team, fostering collaboration, motivation and team discipline. Organizing practice and team bonding sessions to encourage a strong, goal-driven team.

Trainer- Receptionist

Audi St. Paul- Lithia Motors Inc.

Spring 2025

- Trained new receptionists on call routing, document scanning, and customer service procedures to ensure consistent workflow and brand professionalism.

Skills & Certifications

OSHA-10 Certified · Adobe Creative Suite · Figma · Klaviyo · VS Code · SolidWorks · Digital sketching · Product rendering · 3D Model Making · TIG/MIG/Stick Welding.