

## Midterm

### **A. Content & Audience**

1. Did your peers clearly understand your site's purpose and target audience?
  - Yes, the purpose was understood by my peers. No negative feedback on that.
2. What suggestions did they make to improve your site's content or messaging?
  - Just the font color, not really anything on the content.

### **B. Design & User Experience**

3. How did your peers respond to your site's design (layout, color, typography, or organization)?
  - They said it looked really good, just to be mindful since it is dark colors.
4. Did they find the design effective in communicating your message and engaging users?
  - They found the design to be effective in communicating the message.

### **C. Functionality & Performance**

5. What issues did your peers identify with features or interactivity on your site?
  - My links weren't set to the right pages, since I had changed the names of the HTML pages, so they were broken. I was trying to fix it right there but left out a few.
6. Did they note any pages or elements that loaded slowly or inconsistently across devices or browsers?
  - Apparently, at the time, the email link wasn't working.

### **D. Accessibility & Usability**

7. What feedback did you receive about accessibility (e.g., alt text, color contrast, keyboard navigation)?

- I needed to fix the color contrast on a section.
8. What can you improve to make your site more inclusive and user-friendly
- At the time, I didn't have the navigation bar, making it difficult to access the quick links I had originally at the bottom of the site.

## **E. Action Plan**

9. What did your peers like most about your site?
- The coloring and the content.
10. What two improvements will you make based on their feedback, and how will you implement them?
- Adding the navigation bar
  - Fixing the padding
  - MAKing sure the color contrast is better