

# WHEN COFFEE AND KALE COMPETE

book cover designs  
(typeface and layout)  
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prepared by Maggie P Chang  
for Alan Klement

BECOME GREAT AT  
MAKING THINGS  
PEOPLE WILL BUY



w h e n  
c o f f e e  
& k a l e  
c o m p e t e

ALAN KLEMENT

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when coffee  
& kale compete

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