

**DID YOU KNOW KEDS
CREATED THE FIRST SNEAKER?**



theoriginalsneaker.com

**IN 1916, WE STARTED
A FOOTWEAR REVOLUTION**



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**IT'S 2010, WE WANT TO START A NEW
FOOTWEAR REVOLUTION WITH YOU.**



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**SHOW US YOUR ORIGINAL STYLE.
YOUR ORIGINAL DESIGN.**



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**CELEBRATING CREATIVITY
FOR 94 YEARS AND COUNTING...**



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ALL
TOGETHER
NOW



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