












Champion Rich Media Product List

Lacrosse Units

Product Image	Product Name	Suggested Copy	Suggested Ad
	Lacrosse Shorts	Cool on and off the field. Side pockets for storage. Available in more colors.	Lacrosse
	Double Dry® Vented Running Shorts	Wicking fabric and breathable mesh panels keep you cool and dry. Available in more colors.	Lacrosse
	Double Dry® Burnout Vented Tee	Breathable fabric keeps you feeling as cool as you look. Available in more colors.	Lacrosse
	Double Dry® Short Sleeve Tee	Keeps you cool and dry for all the ways you play. Available in more colors.	Lacrosse
	High Performance Ankle Socks	Wicking yarn keeps your feet cool and comfortable on the go.	Lacrosse

Champion Rich Media Product List

Sit-Ups Units

Product Image	Product Name	Suggested Copy	Suggested Ad
	Double Dry® Seamless Sports Bra	High support. Keeps cool and dry. Chafe-resistant.	Sit-ups
	Double Dry® Sport Shorts	Run laps or errands in this cool style for even cooler comfort. Available in more colors.	Sit-ups
	Double Dry® Workout Shorts	Look hot and feel cool. Choose these low-rise shorts for chic style and no-sweat comfort.	Sit-ups
	Double Dry® Long Top	A sleek silhouette with a medium support built in bra keeps you looking and feeling cool all day long. Available in more colors.	Sit-ups
	Goalie Shorts	Cute and comfy in a silky knit with contrasting side panels. Available in more colors.	Sit-ups
	High Performance Low-Cut Socks	Wicking yarn keeps your feet cool and comfortable on the go.	Sit-ups

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Running Units

Product Image	Product Name	Suggested Copy	Suggested Ad
	Double Dry® Women's Vented Running Shorts	Wicking fabric and breathable mesh panels keep you dry. More colors keep you looking cool.	Running
	Double Dry® Women's Vented Burnout Muscle Tee	Wicking fabric and breathable panels keep you cool and dry. Available in more colors.	Running
	High Performance Low-Cut Women's Socks	Wicking yarn keeps your feet cool and comfortable on the go.	Running
	Double Dry® Men's Vented Running Shorts	Wicking fabric and breathable mesh panels keep you cool and dry. Available in more colors.	Running
	Double Dry® Men's Burnout Vented Tee	Breathable fabric keeps you feeling as cool as you look. Available in more colors.	Running
	High Performance Low-Cut Men's Socks	Wicking yarn keeps your feet cool and comfortable on the go.	Running