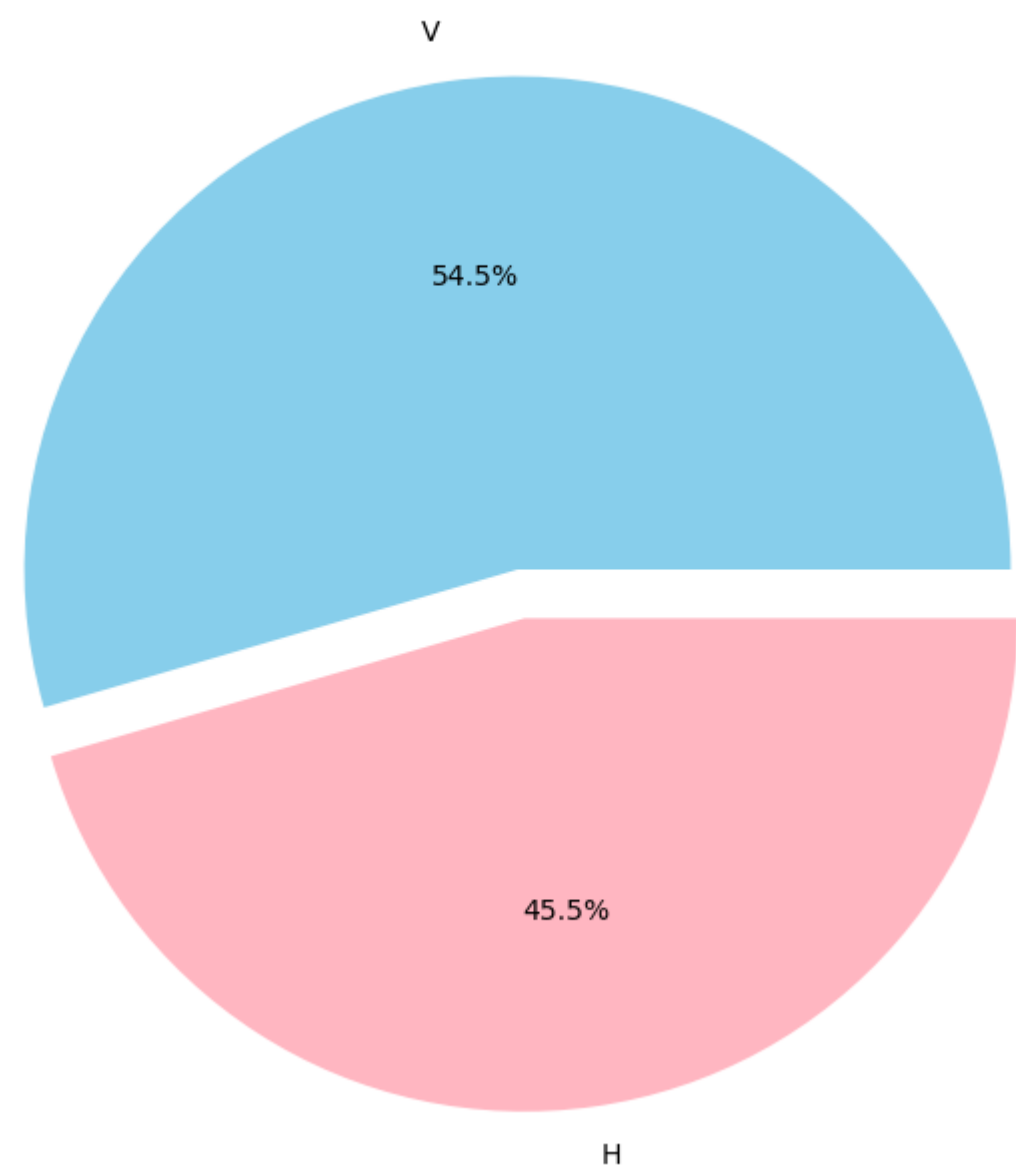
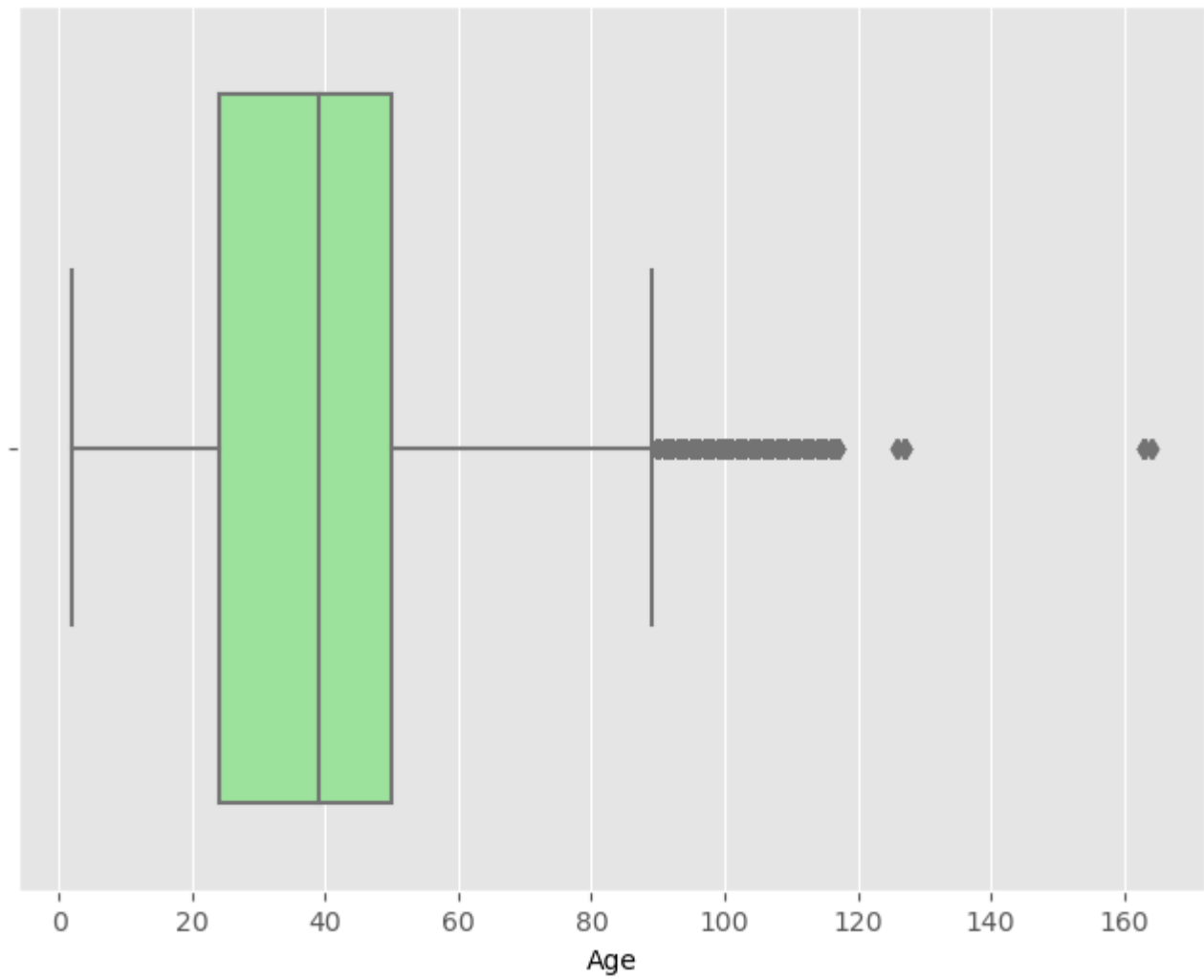


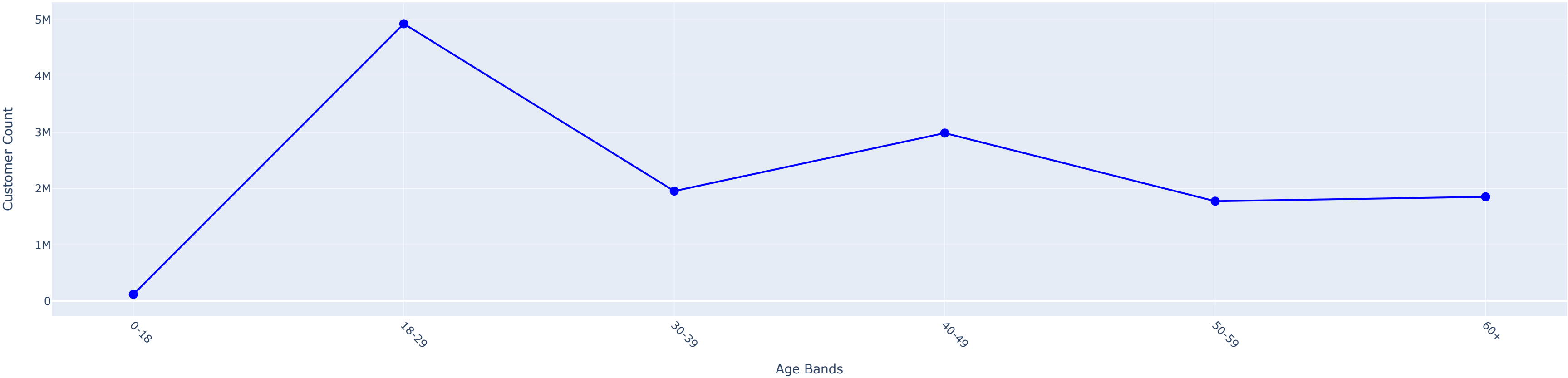
Distribution of Customer Sex



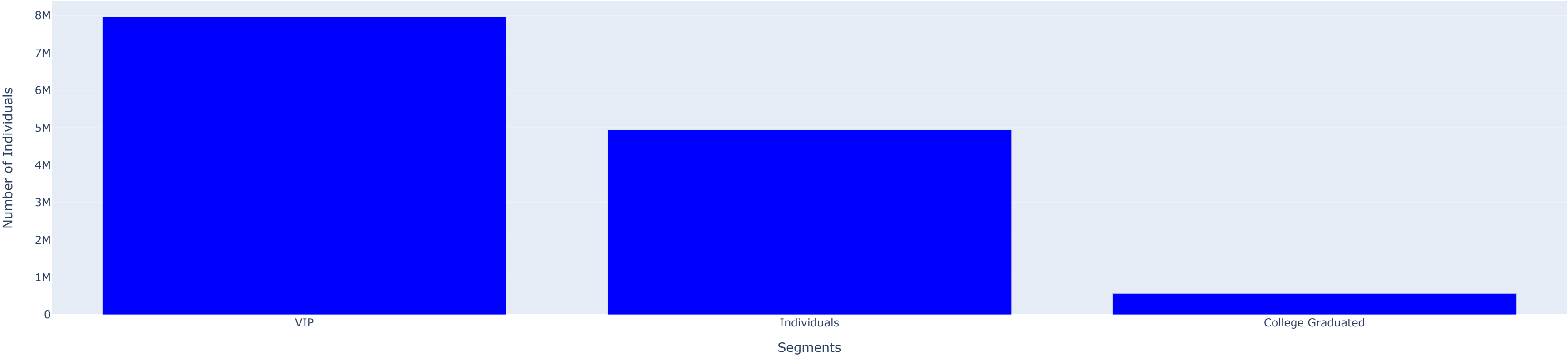
Age Distribution of Customers



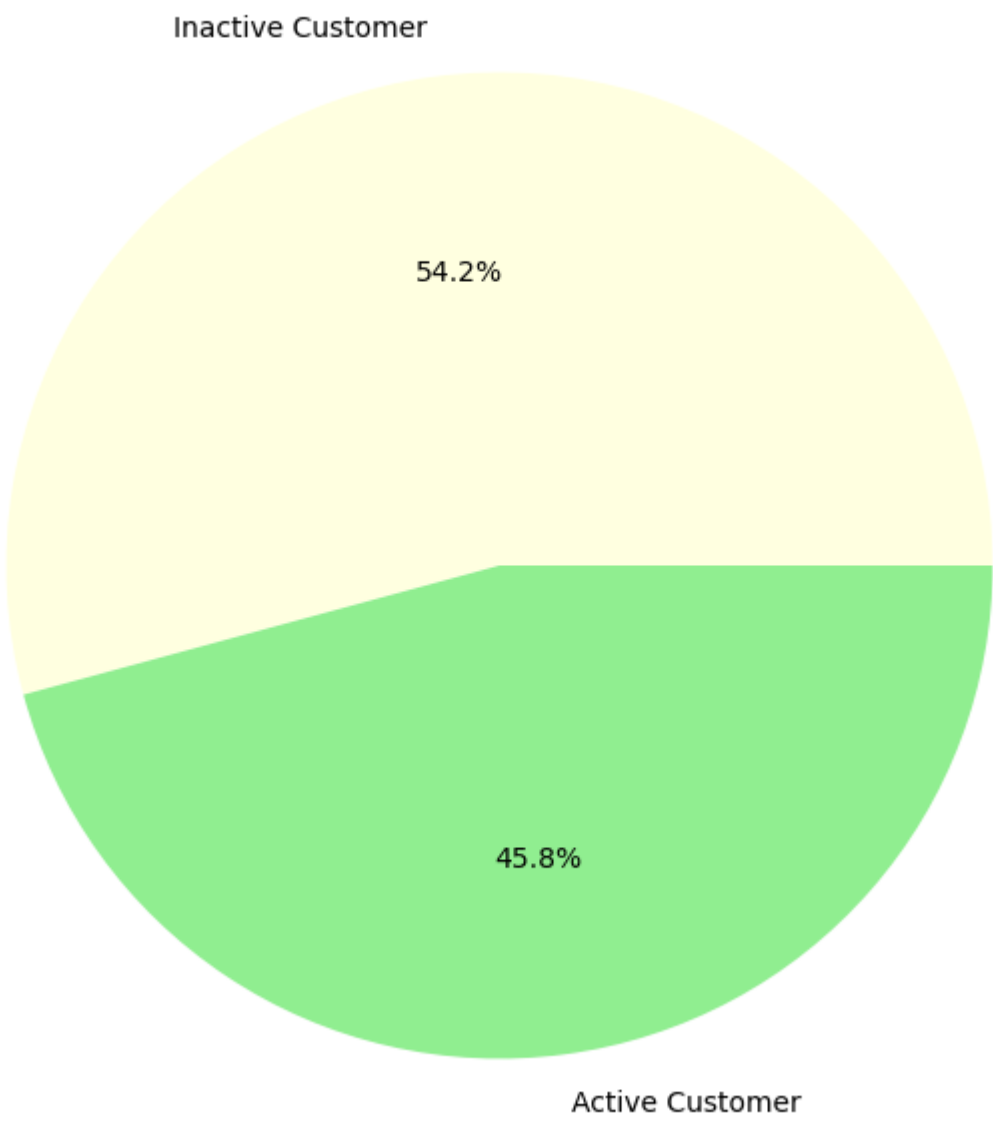
Customer Age Distribution



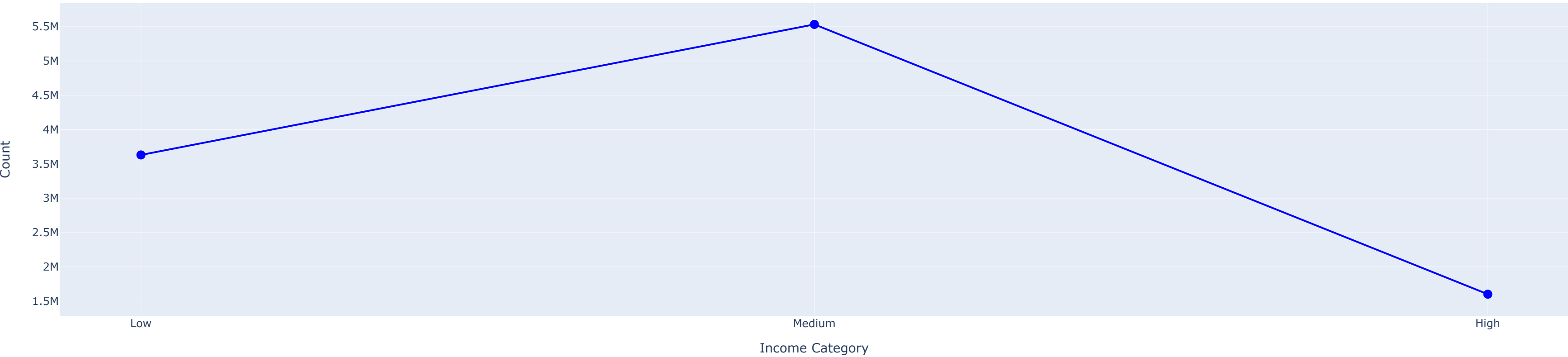
Segmentation of Individuals



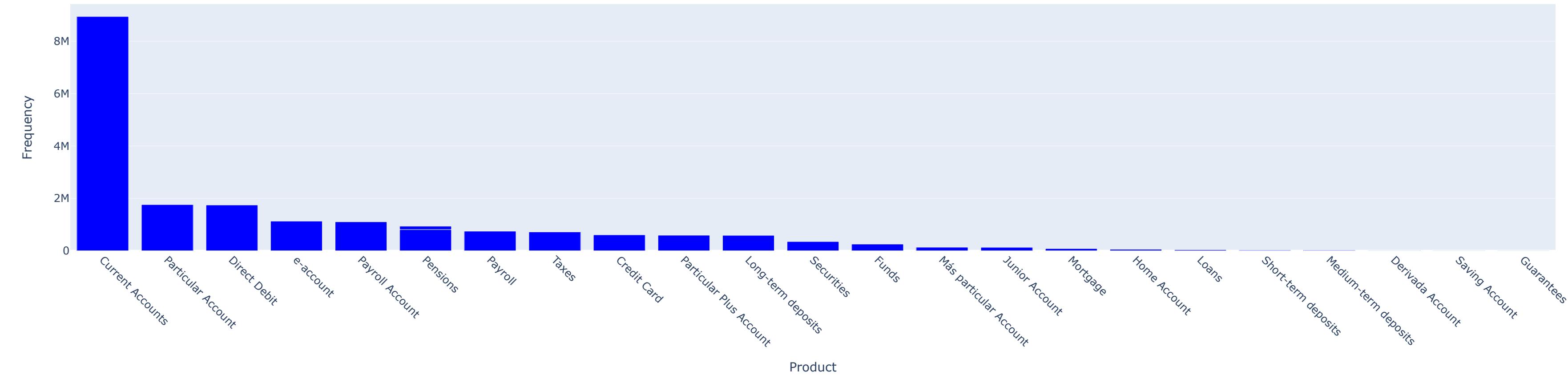
Distribution of Customer Activity Index



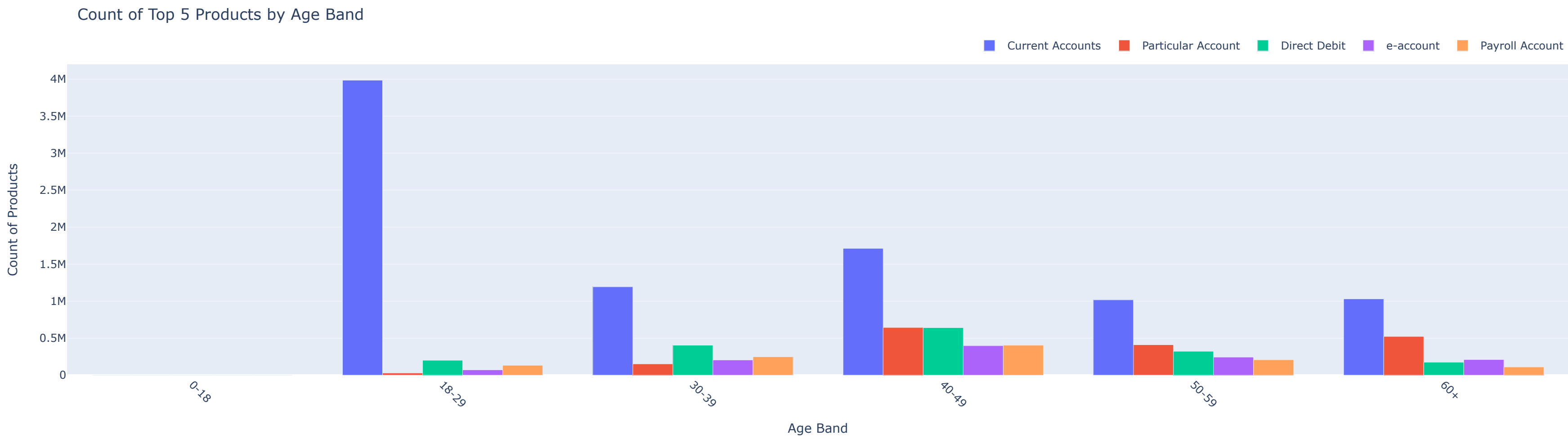
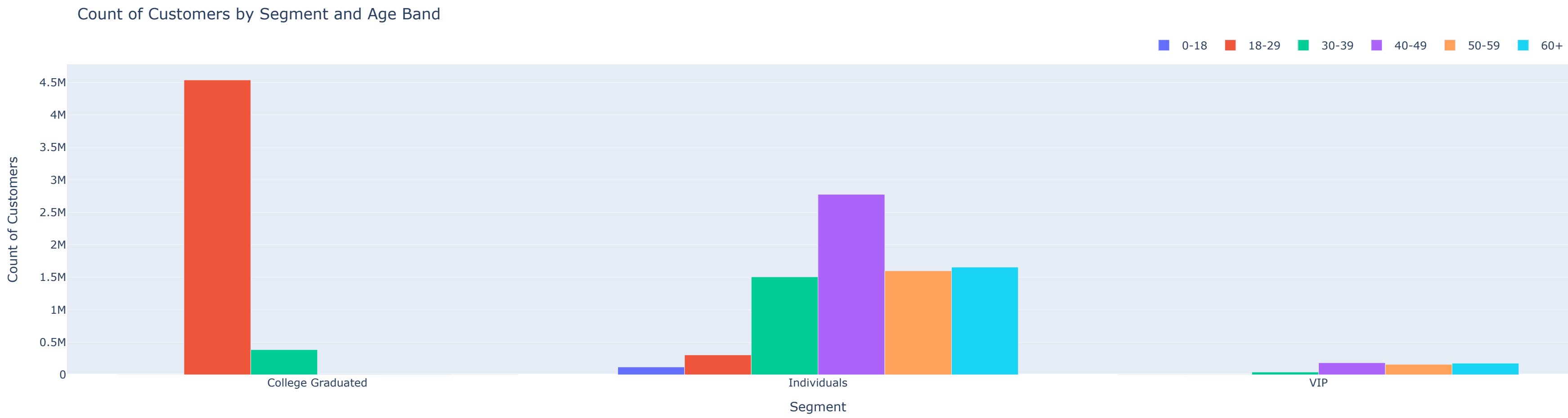
Customer Income Distribution



Frequency of Each Product



	Product	Frequency	Percentage
2	Current Accounts	8945542.0	65.548504
7	Particular Account	1760572.0	12.900600
23	Direct Debit	1745711.0	12.791706
12	e-account	1129224.0	8.274395
4	Payroll Account	1103620.0	8.086781
22	Pensions	810085.0	5.935902
21	Payroll	745961.0	5.466033
17	Taxes	716976.0	5.253645
18	Credit Card	605786.0	4.438900
8	Particular Plus Account	591004.0	4.330585
11	Long-term deposits	586381.0	4.296710
19	Securities	349475.0	2.560780
13	Funds	252284.0	1.848612
6	Más particular Account	132742.0	0.972668
5	Junior Account	129297.0	0.947424
15	Pensions	125159.0	0.917103
14	Mortgage	80336.0	0.588662
20	Home Account	52511.0	0.384775
16	Loans	35857.0	0.262742
9	Short-term deposits	24275.0	0.177875
10	Medium-term deposits	22668.0	0.166100
3	Derivada Account	5376.0	0.039393
0	Saving Account	1396.0	0.010229
1	Guarantees	316.0	0.002315



Segment-wise Product Distribution

