

Alan Kuzmanovic

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EDUCATION

Utah State University, Jon M. Huntsman School of Business

Logan, UT

Bachelor of Science: Information Systems; Data Engineering Emphasis

May 2025

- **GPA:3.3** while working 40-50 hours per week

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University of Utah

Salt Lake City, UT

Full Stack Web Development Certificate

May 2019

- **GPA:3.5** while working 40-50 hours per week

TOOLS

Languages: SQL, HTML, CSS, JavaScript, React, Vue, Python, MongoDB, R

Technologies: MS SQL Server, PostgreSQL, Excel, Tableau, Git, GitHub, Jira, MS Office Suite, AWS, VS Code

PROJECTS

Content Moderation Detection Models

Global Policy Manager | eBay

Jan 2022 – Jan 2023

- Evaluated 40+ content moderation machine learning models to prevent 281k users monthly from offensive and threatening user-generated content globally
- Prevented \$1.1m of loss annually by integrating third-party vendor OCR detection models into all global member-to-member chat streams to detect and block fee avoidance attempts

WORK EXPERIENCE

eBay

Draper, UT

Global Policy Manager

Feb 2021-Mar 2023

- Built user trust through curated experiences and robust policy enforcement, managing more than 40 policies, preventing more than \$2m in losses annually through seller abuse and illegal practices
- Transformed data into actionable insights, enhancing marketplace integrity and guiding global business strategies
- Managed multiple global teams, each consisting of 5-10 members from regions such as China, India, Texas, and Utah
- Transformed vast datasets into strategic insights, resulting in a 30% reduction in policy violations and enhancing overall marketplace integrity

Counterfeit Specialist

Mar 2020-Feb 2021

- Specialized in high-value brand counterfeit recognition, providing analytics on trends
- Corresponded with legal representatives, formulated effective site sweep strategies, and took strategic actions against infringing sellers

Intellectual Property Specialist (VeRO)

June 2018- March 2020

- Managed intellectual property claims, facilitating communication between users and rights owners.
- Oversaw internal team communications, developed productivity tools, and created training materials. Provided coaching for accuracy and compiled statistics to align with goals.

VOLUNTEER / LEADERSHIP

Boy Scouts of America

Salt Lake City, UT

Eagle Scout

Aug 2009 - Present

- Volunteered on a semi-weekly basis for impoverished, disabled, and disadvantaged individuals
- Managed a book donation drive, collecting 500+ books for 3rd world communities

SKILLS / INTERESTS

- **Languages:** Bosnian – Fluent · American Sign Language – Intermediate
- Skilled at fire performance, performed to a crowd of 4,500 at Element 11