# Alan Guedes | C.V.

London - UK

## **Shorbio**

I am currently a postdoc on Machine Learning for Immersive Media (VR/360) and my career can be seen threefold. In research, I have worked on Video/TV/ML projects and conferences committees (SBC WebMedia and ACM SIGMM), especially interested in supporting more natural and QoE-oriented multimedia systems. In the industry, I have experienced technology transfer by standard/open-source and collaboration at industry forums (Brazilian TV Forum and ITU-T SG16). In teaching, I have acted as an undergrad lecturer and postgrad assistant, also seeking to get involved in public engagement and promote student interests in social impact.

Background	
Work Experience	
UCL, LASP Lab	
Postdoc Researcher	2021–today
PUC-Rio, TeleMidia Lab Postdoc Researcher	2017–2020
UFPB, Lavid Lab Research Engineer	2012–2013
<b>Dynavideo, Division for TV products</b> Part-Time Intern	2007-2008
Education	
PUC-Rio	
PhD. in Informatics. Multimodal-Multiuser Interactions in Video Supervisors: Simone Barbosa and Luiz Soares (in memoriam). Main i	
UFPB	
MSc. in Informatics. Multidevice Applications on TV Supervisor: Guido Lemos. Main impact: used as used in the awarded	2010–2012 Social Impact Brasil4D project
UFPB	Social impact Diasii+D project
BSc. in Computer Science	2005–2009
Research highlights	
Publications	
Google Scholar shows $>$ 50 published papers, $>$ 100 citations, h-in publications.	
Elsevier Book Chapter	2022
ACM Multimedia Systems	2022
Springer Journal on Multimedia Tools and Applications	2016, 2020
IEEE Symposium on Multimedia (ISM)	2020
SBC WebMedia	2020, 2020, 2020, 2021, 2021, 2021
ACM Symposium on Document Engineering	2019
IEEE Multimedia Signal Processing	2019
Projects on Machine Learning	

SpheryStream (Funded by EPSRC): Improve 360-video streaming with profile-based methods
 VideoMR (Funded by RNP and Microsoft): detect inappropriate content in video scenes

- Anti-Money Laundry (Funded by BTG Bank): Classify suspicious money transactions Projects on video/TV systems..... - Ginga PUC-Rio reference implementation, funded by PUC-Rio Software Licenses to TV manufacturers - GT-RAP (Funded by RNP): blockchain-based authentication of academic certificates - GingaAppStore (Funded by RNP): design broadband system to deliver TV applications - Art TVDI (Funded by RNP): design agile methods for TV applications development - Ginga CDN (Funded by RNP): develop reusable TV middleware components. - Brasil4D (Funded by World Bank): design a transmission of social impact TV content to low-income families. Its results were published at a public report Approved as PI in VideoMR project (Funded by RNP and Microsoft) 2019 Brasil 4D 2013-2014 - SET Conference Award for Best TV interactivity solution - TV Award Honorable mention in Innovation and Creativity - FRIDA Award for innovative TV technological solutions GingaStore 2012 - ITU IPTV Application Challenge Honorable mention in User-friendliness Travel Awards 2017-2022 - SIGMM Travel Award for MMSvs (2022) - SIGWeb Travel Award for DocEng (2017, 2019) - SIGHI Gary Marsden Travel Award for IMX (2022) Committees **ACM** 2020-today - Multimedia conference: reviewer (2022), area chair (2022), reproductibility chair (2023) - Multimedia Systems (ACM MM): MMVE review (2021, 2022, 2023) and demo chair (2022) - Immersive Experiences(ACM IMX) conference: reviewer (2022) and area chair (2022) - QoMex conference (ACM QoMEX): reviewer (2023) Brazilian Computing Society (SBC) 2017-today - WebMedia conference: Steering Committee (2019-today), reviewer (2013-today), chair of Undergrad workshop (2018), chair of Demos Workshop (2019-today), and chair of Social Impact Workshop (2018-today) 2022-today - Journal of Multimedia Tools and Applications: reviewer (2022, 2023) - Iberoamerican Conference on TV Applications and Usability: reviewer (2020, 2021, 2022) 2019-today - Multimedia conference: SeMP workshop reviewer (2019) Training UCL: Data Protection for Researchers; Fundamentals in Research Funding 2022-2021 Nature: Interpreting Scientific Results; Nature Focus on Peer Review 2022-2023 **Industry highlights** Committees Brazilian TV Forum (SBTVD) 2015-today - Contributor to standard TV Industry Conformance Test Suite - Academic collaborator at Tecnical Module for TV middleware standards Brazilian Broadcast Society (SET) 2020 - SET IJBE reviewer (2020) International Telecommunication Union (ITU) 2017-today - Brazilian collaborator at SG-16/Q13 for IPTV standards

Standards	
SBTVD 15606-2: Nested context language (NCL) and Ginga-NCL	2019
ITU Recommendation H.761: Nested context language (NCL) and Ginga-NCL	2015
Teaching highlights	
Experiences	
PUC-Rio	
Assistant on Multimedia and Machine Learning to postgrad students $(>20)$	2019
Assistant on TV development (Ginga Brasil, Funded by RNP) to undergrad students ( $>30$ )	2013
Japan International Cooperation Agency Lecturer (and course design) on TV development to South American countries professionals(>20	) 2012
RNP ESR Assistant on Linux Administration to IT professionals (>20)	2011
UFPB	
Lecturer (and course design) on Programming Introduction (C language) to undergrad students(	>30) 2010
Assistant on Analysis and design of Algorithms to undergrad students $(>30)$	2008
Public Engagement	
Chair of SBC WebMedia award to students researching on Social Impact	2018-today
Brasil 4D project to TV as social impact	2013-2014
Training	
UCL Public Engagement workshop	2021

### Other skills

#### **Techinical** (see Github page)

- Opensource maintenance
- Programing: Python, TensorFlow, C++, Lua, Java
- Video: DASH, MPEG2-TS, Gstreamer, FFmpeg
- Frontend: HTML/JS, Flutter, Android, Qt, Unity
- Backend: Nodejs, Flask, AWS, Docker
- $\ \, Others: \ \, Latex, \ Git Hub/Git, \ scripting/building \ tools \ (bash, \ Autools, \ CMake, \ meson), \ Scrum, \ Kanban$

#### Social

- Languages: Portuguese (mother tongue), English (advanced, SELT certification), and Spanish (average)
- Positive, make-it-happen, team-work, lead-by-example attitude
- Good/empathic communication and ability to collaborate with international teams

#### Visa status

- Nationality: Brazilian
- UK visa for working valid until 12/2024 (permanent-employed partner)

## References

- Laura Toni <1.toni@ucl.ac.uk>: Postdoc. supervisor at UCL.
- Simone DJ Barbosa <simone@inf.puc-rio.br>: PhD and PostDoc supervisor at PUC-Rio.
- Marcelo Moreno <moreno@ice.ufjf.br>: ITU SG-16/Q13 and SBTVD collaborator.
- Roberto Azevedo <roberto.azevedo@disneyresearch.com>: TeleMidia collaborator.