

User 1: Martha**Age: 38****Occupation: Stay-at-home mom**

Profile: Martha is a stay-at-home mom who takes care of her children during the day while her husband is away at work. She has three children, a middle schooler named Andy who loves to play basketball, a 5th grader named Isabelle who's interested in soccer, and a toddler named Brian who's just learning how to walk. Martha handles taking the kids to and from school, to after school activities, any doctors/dental appointments, and their weekend sports games. She also plans the family's meals and finances. On top of taking care of her children, Martha also works part-time as a virtual assistant. With her life as hectic as it is, Martha's taken up bullet journaling to keep herself organized. She's started journaling in a notebook, but she's having trouble keeping track of all her information like her kids' locations for their after school activities/sports games, her grocery lists/budgets, and information about her work clients. She has resorted to using several other notepads or referring to miscellaneous loose papers around the house. The time it takes to find information often frustrates Martha, and she wonders if there's a better way to keep track of her info in one place.

Motivations <ul style="list-style-type: none">• Needs to keep track of information that she can't store in BuJo• Mother who needs to manage her children's activities/diet since they can't themselves.• Needs to manage client information for her virtual assistant job• Still trying out bullet journaling and seeing if it works for her	Frustrations <ul style="list-style-type: none">• Having to constantly flip through separate notebooks or look for loose papers that have the information she needs
Goals <ul style="list-style-type: none">• Spend less time finding information she needs outside of her bullet journal.• Keep track of all the info she needs in one place	User Story <p>User Story: As a... middle-aged adult with lots of responsibilities I want to... keep track of loose information for my tasks/errands So that I can..save time/space looking for this info when I need it</p> <p>Acceptance criteria: Given... a user wants to store information related to a task When... they open the app Then... they should be able to create separate notes pages that they can link to tasks</p>