

Art Education and College Students' Ideology Education Method under Information Technology

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Abstract—Art education has unique value in innovating the ideological education model, connotation and path of college students, providing content and formal innovation for ideological education, and enhancing the influence and sustainability of ideological education. This paper conducts a questionnaire survey on college students from four universities in Province A on the current college students' mainstream ideological identity and the status of art education and ideological education. It is concluded that 85% of college students believe that mainstream ideological teaching should have practical teaching in addition to classroom teaching; 87% of college students believe that art education has brought formal innovation to ideological education and strengthened the educational effect; 80% of college students believe that the Marxist doctrine is helpful to our behavior guideline. Furthermore, it puts forward strategies to improve art education and ideological education of college students, so that ideological education can be better developed.

Keywords—information technology, art education, ideological education, research methods

I. INTRODUCTION

With the development of globalization and informatization, various values and social thoughts are surging in China, making China increasingly diversified in the field of culture [1]. On campus, college students' awareness and understanding of socialist ideology becomes less and less clear, which seriously affects the development of mainstream ideological education among college students and its effectiveness [2-3]. In addition, from the characteristics of college students themselves, after entering the youth, they have keen thoughts and strong plasticity, but there are still defects in their cognitive structure. Under the education system of exam-oriented education, guided by the marxist socialist ideology is still lack of in-depth study, combined with social practice and experience is not rich, the formation of these will influence their correct ideas [4-5]. Therefore, under the background of social transformation, globalization and informatization, facing the interference of Western values and various social trends of thought, we should strengthen the mainstream ideological education of contemporary college students and help them to establish a correct world outlook, outlook on life and values. At the same time, the ideological education in colleges and universities is mostly abstract, and the teaching is boring and boring. Art education can enrich the content of ideological education and strengthen the effect of ideological education. Therefore, it is necessary to explore how to use art education to further improve and strengthen the mainstream ideological education of college students under the information technology [6-7].

In China, the implementation of mainstream ideology

and the success of mainstream ideology education are related to national security and social stability as well as the success or failure of the cause of our Party and people [8]. Contemporary ideological environment, profound changes have taken place in the ideological and cultural diversity, the impact of various thoughts, college students' mainstream ideology education faces many difficulties and challenges [9-10]. Enrich and improve the college students' mainstream ideology education content, methods and means, strengthen the understanding of the mainstream ideology education, college students make the mainstream ideology education affect the wider is the focus of the ideological and political education work.

Under the information technology, this paper makes an in-depth study on the current situation and existing problems of mainstream ideological education for college students. It will help to improve the political quality of college students and promote the effective ideological and political education in colleges and universities.

II. METHOD

A. Ideology

Generally speaking, philosophical ideology, politics, law, morality, religion, art and other social ideas, theories, and so is a class or social group's political program, code of conduct or social ideals. Marxism theory is the guiding ideology of revolution, construction and reform in our country. Mainstream ideology plays a huge role in political life. Defended legitimacy, in political life, any ruling class or group can never rely on violence to maintain the regime, and must promote the legitimacy of power and legitimacy, and members of the community to accept or agree, in order to maintain the stability of political order and the development of the society. Mainstream ideology as the ideology of the ruling class or group, its outward manifestation of some political community action or social ideal, to indicate the direction of people's behavior, encouraging them to continuous efforts for the realization of a common goal. To achieve social integration, the ruling class or group, for a lot of social integration, including law, system, ideology. Mainstream ideology in the process of social operation to solidarity with lower cost, effective social integration. In the development of human society, every country has its mainstream ideology, either hidden or present, which is the ideological basis for the existence of the country and its political power, as well as the ideological pillar for maintaining its social stability.

B. Promoting Effect of Art Education on Ideological Education of College Students

As well as art education and ideological education edify

and enlightenment, to improve college students' spiritual life and promote social progress has a significant positive impact. The combination of art education and ideological education, the materialization of abstract ideology, helps students to accept the ideological, political, moral, spiritual and other contents. It improves students' taste of art appreciation and cultural accomplishment, and helps to highlight the practicality of ideological education. Information age art education under the new form of education on college students' mainstream form has a promoting effect, especially in the college ideological education mode innovation, strengthened the influence of the ideology education and sustainability, and the effect of strengthening ideological education. The art education into the mainstream ideology education, make the audience participation improvement, better in art exchange. It can make college students accept and identify with the mainstream ideology subtly, and bring more positive ideas to college students in a more relaxed way.

III. EXPERIMENT

This article mainly adopts the method of combining literature analysis method, questionnaire survey method and theoretical practice. In order to explore the extent to which the research on the mainstream ideological education of contemporary college students is carried out, a large amount of information and literature are searched and read as much as possible. Focus on the analysis of the integration of art education and ideological education and the application of art education in ideological education. Adopt sample questionnaire survey, personal interview and other forms to investigate and analyze the development of art education and ideological education of college students and mainstream ideological education of college students under information technology. The research on art education and ideological education of college students has always been studied from the theoretical level, so in the process of research, they should try to combine their actual conditions. Identify the factors that affect college students' ideological identity and the problems in mainstream ideological education in colleges and universities. Then it puts forward a strategy to improve the mainstream ideological education of contemporary college students, and enhance the effectiveness of mainstream ideological education in colleges and universities.

IV. DISCUSS

A. Survey Results and Analysis

In order to understand the current mainstream ideological identity of college students and the status of art education and ideological education, this survey mainly uses the questionnaire survey method. An anonymous questionnaire survey was conducted on college students from four universities in Province A. A total of 360 anonymous questionnaires were issued in the survey, and 309 were actually recovered, with an effective recovery rate of 86%. The survey fully takes into account different majors, different grades, different political outlooks, and different genders. The survey also conducted multiple interviews with college students. The specific results are shown in Table I and Figure 1.

TABLE I. SURVEY RESULTS OF ART EDUCATION AND IDEOLOGY EDUCATION UNDER INFORMATION TECHNOLOGY

| Problem | Approve |
|---|---------|
| For the teaching of mainstream ideology, in addition to classroom teaching, there should be practical teaching | 85% |
| There are relatively few ways of mainstream ideological education in schools, mainly ideological and political theory education | 78% |
| Thinks that "in the course of the Chinese revolution and construction, the Communist Party of China has made tremendous historical contributions" | 92% |
| Art education enriches the content of ideological education | 85% |
| Marxist doctrine is very helpful to our behavior guide | 80% |
| The effect of art education strengthening ideology education | 87% |

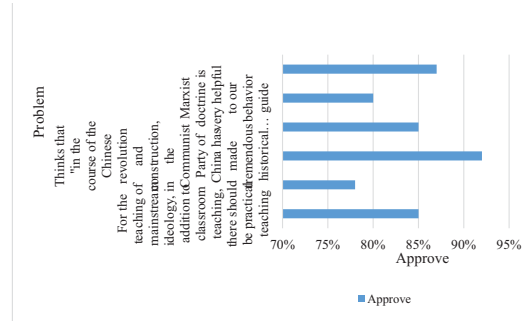


Fig.1. The status of art education and ideology education under information technology

From the survey and analysis of art education and ideological education of college students, the political attitude of contemporary college students is stable, and the degree of recognition of my country's mainstream ideology is still very high, showing a positive attitude. 80% of college students believe that the Marxist doctrine is helpful to our behavior guide; 92% of college students believe that the Chinese Communist Party has made tremendous historical contributions in the course of the Chinese revolution and construction; 78% of college students believe that there are fewer ways to mainstream ideological education in schools, mainly ideological and political theory education; 85% of college students believe that for mainstream ideology teaching, in addition to classroom teaching, there should be practical teaching; 85% of college students believe that art education is rich in ideological education; 87% of college students believe that art education strengthens the effect of ideological education.

B. Countermeasures to Improve Ideological Education of College Students

1) Leading the situation and adhering to the ideological education position of colleges and universities

Facing the rapid development of informatization, ideological and political educators in colleges and universities should not blindly resist, and should follow the basic laws of ideological education. The student-centered ideological education center teaches students according to their aptitudes and guides them according to the situation. We must seize the opportunity of the development of the information age, strive to improve our knowledge and quality of art education, and strive to combine Marxism with art education in ideological education. Promote the mainstream ideology in a way that students are willing to accept, so that students can get in touch with Marxist ideology through vivid and lively forms of art education.

Thereby enhancing the timeliness and availability of ideological education, making ideological education glow with vitality.

2) *Offering courses related to art education*

Teachers are the executors of ideological education for college students, and their comprehensive quality directly affects the success or failure of ideological teaching. Under the background of informatization, ideological and political teachers must improve their comprehensive literacy, increase their understanding of the concept of art education, and improve their ability to use art education to spread Marxist ideology. When carrying out classroom teaching, we should pay attention to the organic combination of art education and ideological teaching of college students, so as to complement each other. Taking students as the teaching center to enhance students' participation in ideological teaching. At the same time, the content of art education chosen by teachers must be positive and cannot be developed against the mainstream ideology, to protect college students from the erosion of negative ideology. Political standards are placed first and art standards are placed second. Starting with art education, it penetrates into the spiritual world of students and resonates with students.

3) *Use information technology to guide by invisible education*

Integrate the relevant content of ideology into art activities, express it in vivid art form, display it with information technology, and guide it. At present, there are relatively few visits to various documentary films on the Internet in the information age and rational micro-films. Often, this part of the art work contains many excellent values, which is the most necessary thing for contemporary college students to learn. Teachers can give more positive guidance, link campus life with socialist core values, and give play to the initiative of college students. To make it easier for students to accept ideology-related content, make ideology better penetrate into students' hearts, touch their souls, hone their will, and deepen the impact of ideological education. When making students accept these ideas, they can be obtained through intuition and emotional touch.

V. CONCLUSION

The ideological education of college students is an important task, which is not only related to the ideological

security of the whole country, but also related to whether colleges and universities can train qualified talents. Art education has a huge positive effect on the improvement of college students' spiritual life and the promotion of social progress. The new form of art education promotes the mainstream form education of college students. Art education can enrich the content of ideological education and strengthen the effect of ideological education. Integrating art education into mainstream ideological education can make ideological education develop better and radiate powerful vitality. It can enable college students to subconsciously accept and recognize the mainstream ideology, and better absorb applications.

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