

# Alannah Davidson

## WORDPRESS DEVELOPER

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## SKILLS

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Languages	HTML5, CSS3, JavaScript(ES2021), PHP
RDBMS	MySQL
CMS & Frameworks	WordPress, jQuery, Slick.js
Tools and Utilities	SCSS, Adobe XD, Figma
Methodologies	SEO, OOP, BEM
IDEs	VSCode, NetBeans

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## SUMMARY

I'm a self-motivated, creative, Web Developer of two years' experience with a passion for problem solving, continuous learning and improvement.

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## EXPERIENCE

### WordPress Developer (Thornton, NSW)

Howsafe

June 2022 – Present

- Building fully functional WordPress webpages for the client portal based on business requirements.
- Technologies used for this role include WordPress, PHP, HTML, CSS, MySQL, PhpMyAdmin, jQuery and Ajax.

### Web Developer / Social Media Manager / Administrator (Gladesville, NSW)

Dr Boom Communications

February 2022 – June 2022

- Developing and administrating of the current Shopify website whilst planning to move to WordPress.
- Provided advice and insight on the plan to migrate to WordPress.
- Liaising with contracted developers.
- Social media advertising, including the promotion of the business and its products.
- Operating the CRM to generate reports.
- Managing online customer orders.

### WordPress Developer (Tumbi Umbi, NSW)

NextGen Beauty

July 2021 – July 2021

Upgraded the WordPress website using WooCommerce.

- Migrated the website to a new domain.
- Created a new MySQL database.

- Implemented a booking system and map via a plugin.
  - Set up payment gateways PayPal and Stripe.
  - Email account created through cPanel.
  - Added a contact page, created new categories, updated themes.
  - Inserted sub-categories in the navigation menu.
  - Updated the company logo.
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## EDUCATION

**Diploma in Website Development** (Grade: 100%) from Hornsby NSW TAFE

July 2021 - December 2021

**Certificate IV in Website Development** (Grade: 100%) from Hornsby NSW TAFE

February 2021 - June 2021

**Certificate III in Information, Digital Media, and Technology** (Web-Based, incomplete) from Ourimbah NSW TAFE

Jul 2020 – December 2020

**Certificate III in Nail Technology** (Grade: 100%) from Gosford NSW TAFE

February 2020 - June 2020

**Certificate II in Applied Fashion Design and Technology** (Grade: 100%) from Newcastle NSW TAFE

July 2019 - December 2019

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