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9.

(A) 按件成本函数 = 生产成本 + 销售成本

$$q = \frac{1}{2} = \frac{k}{4} \Rightarrow L = 2q, \quad k = 4q \Rightarrow C = 1 \times q + 4q = 5q$$

$$TC_A = 10q + 40$$

$$q = \frac{1}{2} = \frac{k}{2} \Rightarrow L = 4q, \quad k = 2q \Rightarrow C = 1 \times 4q + 2q = 6q$$

$$TC_B = 8q + 100$$

(B) $q=20, TC_A=140, TC_B=260 \Rightarrow$ 应购买 (A) 技术

(C) $q=40, TC_A=440, TC_B=420 \Rightarrow$ 应购买 (B) 技术

(D) 令 $TC_A < TC_B$, 则 $q < 30$, 即产量低于 30, 应购买 (A) 技术

11. (A) $q = 10L^{\frac{1}{2}} K^{\frac{1}{2}} \Rightarrow L^* = \frac{q^2}{10K}$ $STC = 10L^* + 10K \cdot (q/\sqrt{K}) + 10K$
 $AC = (q/\sqrt{K}) + (10\sqrt{K}/q), MC = (q/\sqrt{K})$

(B) $\frac{\partial STC}{\partial K} = \frac{q^2}{10K^2} + 10 = 0 \Rightarrow K = \frac{q}{10}$ 代入 $STC \Rightarrow TC = STC(K=q/10)$
 $= \frac{q^2}{10(q/10)} + 10 \cdot \frac{q}{10} = q + q = 2q$

12. $q=20, AC=AVC=ATC=10 \Rightarrow FC = AFC \times q = 200$

$q=40, AC=AVC \neq ATC = FC/q = 2 \times 40 = 80$

13.

$$VC(q) = \int_0^q 100 + q = 10q^2 \Big|_0^q = 500, TC = VC + FC = 600$$