

隨5. 一獨占廠商需求曲線 $P=100-q$ 成本函數 $C=30+20q$

$$MC=20 \quad TR=P \cdot q=100q-q^2 \quad MR=100-2q$$

(A) 均衡價格、產量及利潤為何?

$$Max \pi = TR - TC \quad 100 - 2q = 20$$

$$MR = MC$$

$$80 = 2q$$

$$q^* = 40$$

$$100 - q = 100 - 40 = 60$$

$$\pi = TR - TC = (4000 - 1600) - 830 = 1570$$

$$Ans: P^* = 60 \quad q^* = 40, \pi^* = 1570$$

(B) 獨占者所造成之社會無謂損失有多少?

$$\frac{1}{2} \times (60 - 20) \times (80 - 40)$$

$$= 800$$

$$Ans: 800$$

(C) Lerner 獨占力測度值等於多少?

$$\frac{60 - 20}{60} = \frac{2}{3}$$

$$Ans: \frac{2}{3}$$

(D) 若政府對廠商每單位課以10元之從量稅，求稅後均衡價格、產量及利潤?

$$MR = MC + 10$$

$$100 - 2q = 30$$

$$q^* = 35$$

$$P = 100 - q$$

$$P^* = 65$$

$$\pi^* = (65 \times 35) - (30 + 20 \times 35) - 350 = 1195$$

$$Ans: P^* = 65 \quad q^* = 35, \pi^* = 1195$$