# Alan P. Hunt

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#### **Education**

**Illinois State University** 

Normal, IL., May 2020

Bachelor of Science in Information Systems

Major: Web Application Development

Minor: Business Administration

Major GPA: 3.7/4.0

**Heartland Community College** 

Normal, IL., Dec. 2017

Associate in Arts

Dean's list Spring and Fall of 2017

### **IT Related Skills**

• HTML / CSS

Adobe Photoshop,

WordPress Development

Java / Javascript

Illustrator, Premiere Pro

Social Media Marketing

## **Work and Leadership Experience**

**Web Strategist** – Altman's Billiards and Barstools

Bloomington, IL., Nov. 2017 – Present

- · Developed online brand awareness that resulted in higher sales revenue from previous year
- · Devised and implemented in-house IT solutions for increased workflow efficiency
- Strategized a comprehensive plan to redesign the website to a compelling e-commerce platform

Freelance Web Developer – Self-Employed

Bloomington, IL., Oct. 2017 – Present

- Created an e-commerce product database via WordPress
- Designed personalized layouts in Photoshop from client input with priority in detail
- Coded and launched websites and updated content in accordance to client's needs
- Mentored clients on digital marketing strategies and helped implement marketing plans

**Self-Employed Event DJ** – Alan Hunt Sound and Lighting Bloomington, IL., June 2016 – Present

- · Formulated a target market and penetrated a busy local industry
- Established a unique brand by demonstrating natural talent for providing an exceptional service

**Guest Service Leader** – Pilot Travel Centers

Bloomington, IL., June 2014 – Jan. 2017

- Supervised completion of company objectives by lower management and team members
- · Managed inventory levels to prepare accurate orders that increased bottom line
- Exhibited company values that created positive guest outlook of the company

**Shift Leader** – Cherry Berry LLC.

Normal, IL., Jan. 2013 – June 2014

· Enforced company procedures and standards during absence of upper management

Java Lab Assistant – Illinois State University

Normal, IL., Sep. 2018 – Current

· Assisted teacher with reinforcing key Java concepts and assignment grading

#### **Professional Development**

IT Professional Mentorship Program – Illinois State University Normal, IL., Sep. 2017 – May 2019

- · Explored various IT career fields including Web Development under professional guidance
- · Acquired real-world knowledge and a firm understanding of career expectations