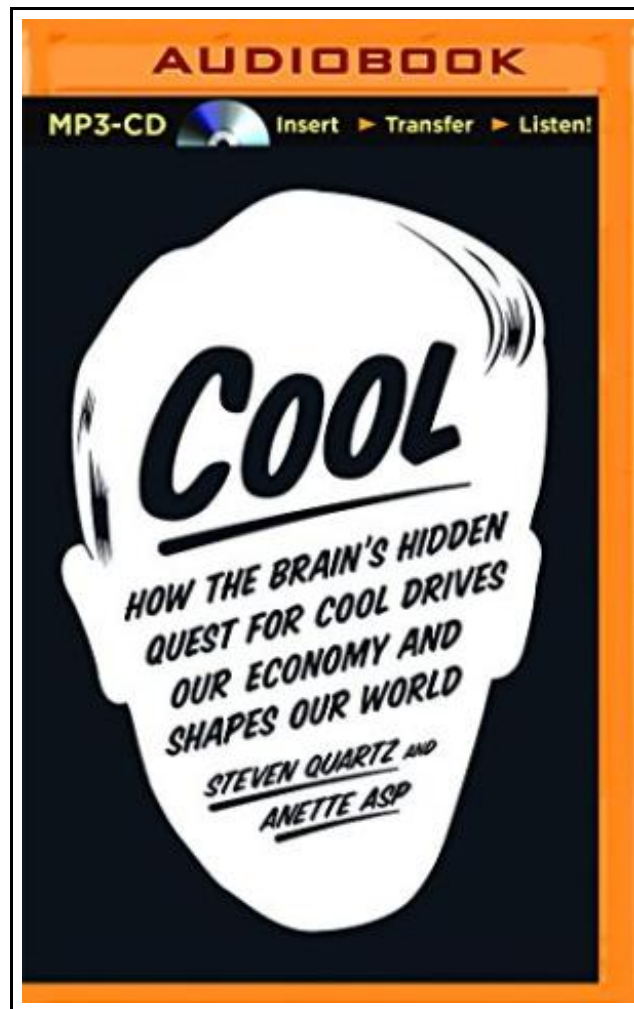


## Cool: How the Brain s Hidden Quest for Cool Drives Our Economy and Shapes Our World



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