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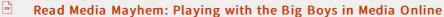*(Ward Morar)*

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Brolga Publishing Pty Ltd. Paperback. Book Condition: new. BRAND NEW, Media Mayhem: Playing with the Big Boys in Media, John D'arcy, In the 1980s and 1990s, the face of the Australian media changed forever. Highflying entrepreneurs like Alan Bond, Robert Holmes a Court, Ron Brierley and Christopher Skase competed with the family dynasties of Fairfax, Packer and Murdoch for a piece of the action. Two media empires, the Herald & Weekly Times and John Fairfax & Sons, did not survive the feeding frenzy. In this book, John D'Arcy, former HWT chief executive and board member of Australian Independent Newspapers which bid for The Age in 1991, tells us what it was like to be at the heart of the action during those turbulent days.

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