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# CROSS MARKETING: HERE S YOUR WAKE UP CALL



AUTHORHOUSE, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Cross-Marketing: Here s Your Wake up Call, follows the career of Marlin R. Bollinger, a successful company man gone independent, and departs the wisdom he gained along the way. The book reveals proven business and marketing strategies for both financial services agents and property casualty agents. Its direct approach encourages readers to first understand the financial services...

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- Authored by Marlin R. Bollinger
- Released at 2011



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