

Get eBook

THE INTERNATIONALIZATION PROCESS OF WELLNESS TOURISM



GRIN Verlag Jul 2009, 2009. Taschenbuch. Book Condition: Neu. 218x149x3 mm. This item is printed on demand - Print on Demand Neuware - Research paper from the year 2007 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1, University of Las Palmas de Gran Canaria, course: Marketing Internacional, language: English, abstract: During the last decades wellness tourism has been booming worldwide. Stimulated by an in-creased interest in health and fitness as well as...

Read PDF The internationalization process of Wellness Tourism

- Authored by Anja Behrens
- Released at 2009



Filesize: 3.87 MB

Reviews

If you need to adding benefit, a must buy book. This really is for all who statte that there had not been a well worth reading. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Claud Bernhard**

It is an remarkable pdf which i have ever go through. Of course, it can be play, nonetheless an interesting and amazing literature. I realized this pdf from my dad and i suggested this book to discover.

-- **Dr. Gerda Bergnaum**

Thorough guide for book enthusiasts. I am quite late in start reading this one, but better then never. Your lifestyle span will be transform when you total reading this article book.

-- **Lindsey Larson**
