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By Robert Berkman

Information Today, United States, 2015. Paperback. Book Condition: New. 6th. 226 x 152 mm. Language: English . Brand New Book. Go beyond Google to mine big data and social media Author Robert Berkman gives expert advice on how to search the internet to locate the best information sources, how to find and utilize the professionals behind those sources, and how to combine these techniques to complete an information search on any subject. This fully updated 6th edition includes how to search beyond Google, leveraging big data in the search process, and how to search the social web. Readers will also find expert advice on how to know if a site is a trusted source; understanding how and why sources differ; using precision search strategies and taming information overload; and finding, evaluating, and identifying experts. Whether it's consumer advice, information for a job or project, facts for starting a new business, or answers to questions on obscure topics, Find It Fast is the perfect resource for learning to hone one's internet searching skills.



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