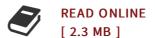




Management: the Brian Tracy Success Library

By Brian Tracy

Amacom. Hardback. Book Condition: new. BRAND NEW, Management: the Brian Tracy Success Library, Brian Tracy, The success or failure of your business depends on the success or failure of your marketing efforts. If you can identify what your customers want, need, and can afford - and then give it to them - you will achieve outstanding results. Filled with Brian Tracy's trademark wisdom, this indispensable guide contains 21 powerful ideas you can use to immediately improve your strategic marketing results. You'll discover how to: build your customer base; set yourself apart from the competition; answer three crucial questions about any new product or service; use market research and focus groups to fuel better decisions; fulfill a basic emotional need for buyers; determine the correct price point for your offerings; become truly customer-focused; make the most of your distribution channels; master the concepts of specialization, differentiation, segmentation, and concentration; give customers a reason to switch from your competitors; and more. Packed with timetested marketing strategies, this practical and portable book shows you how to overcome the competition, increase sales and profitability, and dominate your market niche.



Reviews

Completely essential go through pdf. This is for all those who statte that there was not a really worth reading through. You will not truly feel monotony at at any time of your time (that's what catalogues are for concerning if you question me).

-- Mr. Santa Shanahan

These sorts of publication is the perfect pdf readily available. It normally is not going to cost a lot of. You wont truly feel monotony at anytime of your respective time (that's what catalogues are for concerning if you question me).

-- Keshawn Muller

See Also



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



The Preschool Inclusion Toolbox: How to Build and Lead a High-Quality Program

Brookes Publishing Co, United States, 2015. Paperback. Book Condition: New. 274 x 213 mm. Language: English . Brand New Book. Filled with tips, tools, and strategies, this book is the comprehensive, practical toolbox preschool administrators need to implement early childhood inclusion through...



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on...



How to Start a Conversation and Make Friends

Simon & Schuster. Paperback. Book Condition: new. BRAND NEW, How to Start a Conversation and Make Friends, Don Gabor, For over twenty-five years, small-talk expert Don Gabor has helped thousands of people communicate with wit, confidence, and enthusiasm with his bestseller How...



Leave It to Me (Ballantine Reader's Circle)

Ballantine Books. PAPERBACK. Book Condition: New. 0449003965 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am a...



I'll Take You There: A Novel

Harper Perennial. PAPERBACK. Book Condition: New. 0060501189 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am a...