

Social Media Marketing in a Week : Create Your Successful Social Media Strategy in Just Seven Days



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Reviews

Excellent electronic book and helpful one. It usually does not cost a lot of. I am quickly will get a pleasure of reading through a written publication.

(Bernardo Feeney Jr.)

SOCIAL MEDIA MARKETING IN A WEEK : CREATE YOUR SUCCESSFUL SOCIAL MEDIA STRATEGY IN JUST SEVEN DAYS



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Paperback. Book Condition: New. Not Signed; Description: Social media marketing just got easier If you are new to the world of social media, then this is the book for you. If you are more of a jaded professional, this book is not so much for you, though there are some pretty cool marketing tips here that you might not find in other places. I particularly geared this book for you, the social media newbie, because I know it can be a scary experience when there is just so much to learn. I mean, Facebook is the biggest website in the world. Where do you begin? That's where I and this book come in. Not only will I show you how to get started with social media but I will also give you the ability and best practices to guide your interactions with your fans and subscribers pretty much forever, even if I can't advise directly on your exact situation or the sector you are part of. In this book I will teach you the principles that will let you know whether that latest gadget is a good idea or not. Don't get left behind. Get started right now on your way to yoursocial media success. Each of the seven chapters in Social Media Marketing In A Week covers a different aspect: - Monday: Gain insight with cases studies of companies that have achieved positive results from social media - Tuesday: Get started with key strategies and tactics and learn how to find and engage with your audience - Wednesday: Learn how to set up and configure Blogging, Facebook, Twitter and LinkedIn - Thursday: Learn how to set up and configure YouTube, Google, Pinterest, StumbleUpon, and other ones to watch - Friday: Utilize other people's content to help you become the...



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