



## The Professional Writer: Getting Ideas; Avoiding Pitfalls

By Marsh Cassidy Ph D

Createspace, United States, 2013. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.For four decades I ve led writing workshops and taught writing classes, both privately and at several universities. The Professional Writer: Getting Ideas; Avoiding Pitfalls is a compilation of things I ve discovered writers need to know to be successful. The book is aimed at writers of all genres. The first section, which deals with getting ideas, is based on methods I developed and have been using for years. The second part is about avoiding pitfalls with the purpose of making a writer s work come alive through such elements as using appropriate dialogue, interesting plots, believable characterization and a good sense of setting. The section ends with how to prepare and market your work. An appendix has a sample query letter and proposal. I feel qualified to write the book since I ve been published in a wide variety of genres and have been a writing teacher for many years. The book contains lots of examples and illustrations, many of them humorous.



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