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The Economist Guide to Project Management: Getting it Right and Achieving Lasting Benefit (2nd Revised edition)

By Paul Roberts

Profile Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Economist Guide to Project Management: Getting it Right and Achieving Lasting Benefit (2nd Revised edition), Paul Roberts, From the Hubble space telescope that was launched with a malfunctioning device that resulted in all the pictures it took being blurred, to the extremely late completion of England's new national soccer stadium at Wembley, history is full of example of projects that damaged organisations because they were late, over budget, failed to deliver what they were meant to, or were complete disasters. This guide explains the principles and techniques of project management and how they are interconnected with the day-to-day management of a business. It is an invaluable handbook for helping firms deliver successful project outcomes and achieve lasting benefit through effective change.



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