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STARTING A SUCCESSFUL BUSINESS: CHOOSE A BUSINESS CONTROL YOUR FINANCES MANAGE OPERATIONS (7TH REVISED EDITION)



Kogan Page Ltd. Paperback. Book Condition: new. BRAND NEW, Starting a Successful Business: Choose a Business Control Your Finances Manage Operations (7th Revised edition), Michael J. Morris, Setting up a small business and ensuring its survival can be a risky and daunting task. When a new business fails, often within a year, it is mainly due to a lack of proper preparation and forward planning. This seventh edition of "Starting a Successful Business" is the definitive guide to setting up...

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- Authored by Michael J. Morris
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