Even You Can Learn Statistics and Analytics: An Easy to Understand Guide to Statistics and Analytics

By David M. Levine, David F. Stephan

Pearson Education (US), United States, 2014. Paperback. Book Condition: New. 3rd Revised edition. 228 x 176 mm. Language: English . Brand New Book. Thought you couldn t learn statistics? You can - and you will! Even You Can Learn Statistics and Analytics, Third Edition is the practical, up-to-date introduction to statistics - for everyone! Now fully updated for big data analytics and the newest applications, it ll teach you all the statistical techniques you ll need for finance, marketing, quality, science, social science, and more - one easy step at a time. Simple jargon-free explanations help you understand every technique, and extensive practical examples and worked problems give you all the hands-on practice you ll need. This edition contains more practical examples than ever - all updated for the newest versions of Microsoft Excel. You ll find downloadable practice files, templates, data sets, and sample models - including complete solutions you can put right to work! Learn how to do all this, and more: * Apply statistical techniques to analyze huge data sets and transform them into valuable knowledge * Construct and interpret statistical charts and tables with Excel or Calc 3 * Work with mean, median, mode, standard deviation,...

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