



Make Money with Your Studio: Setting Up and Operating a Successful Recording Studio

By Tom Volinchak

Hal Leonard Corporation. Paperback. Book Condition: new. BRAND NEW, Make Money with Your Studio: Setting Up and Operating a Successful Recording Studio, Tom Volinchak, (Book). Owning and operating a recording studio presents the same challenges faced by other businesses. Successful recording studio owner Tom Volinchak reveals the ins and outs of how to turn your musical passion into a profitable venture. In this enlightening book, he covers in detail: sales and marketing techniques; promotional tools; adding value to your business; finding new business; making your studio demo; equipment tips; studio profiles; resource listings; and much more. "If recording means more than a hobby to you, get this book it'll pay for itself in spades." Lorenz Rychner, Editor, Recording magazine.



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-- **Lyda Davis II**

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