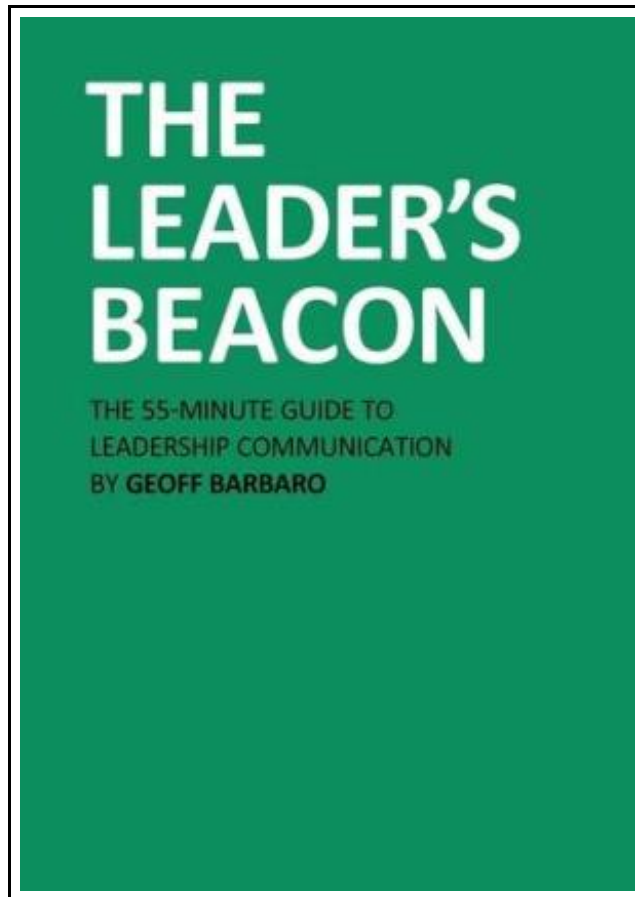


The Leaders Beacon: The 55-Minute Guide to Leadership Communication, or Why Any Leadership Style or Situation Gains from Authentic Communication to Share Vision, Inspire Change and Sustain Success



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THE LEADERS BEACON: THE 55-MINUTE GUIDE TO LEADERSHIP COMMUNICATION, OR WHY ANY LEADERSHIP STYLE OR SITUATION GAINS FROM AUTHENTIC COMMUNICATION TO SHARE VISION, INSPIRE CHANGE AND SUSTAIN SUCCESS




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Verb Publishing Ltd. Paperback. Book Condition: New. Paperback. 112 pages. Dimensions: 8.1in. x 5.8in. x 0.5in. Lets get something straight. Leadership doesnt exist solely in the world of business, politics and the military. Neither is it the exclusive realm of charismatic heroes. Its a NATURAL HUMAN ACTIVITY that occurs in every facet of our personal, community and professional lives; and, while leadership may take many forms, COMMUNICATION IS CENTRAL TO ALL OF THEM. In this succinct, compelling and highly practical book, Geoff Barbaro provides a simple, adaptable framework to guide your own discovery of what REAL leadership communication is in any situation - not the one-sided exercise of power and authority, but the building of authentic, values-driven relationships between people to achieve mutually beneficial outcomes. A terrific reference point for current and aspiring leaders. TREVOR YOUNG - EDELMAN AUSTRALIA A thoughtful and practical contribution to the field of leadership. PROFESSOR MICK DODSON - AUSTRALIAN NATIONAL UNIVERSITY I found useful ideas on every page. GEORGIA CUYLENBURG - I AM SPARTACUS ENTERTAINMENT Provides indispensable advice on inspiring all those around us. RISHI A. MIYATA - THE CENTRE FOR STRATEGY, ENTERPRISE and INTELLIGENCE A wonderful quick read. MICHAEL MARGOLIS - GET STORIED ABOUT THE BOOKS Far too many business books start with the false premise that offering meaningful insight requires exhaustive detail. They demand a huge investment from readers to wade through all the information provided and draw out what is relevant to them. In a rapidly changing, time-starved world, its an approach thats getting wronger and wronger. What CEOs and other busy business people desperately need is high-level strategic insight delivered in quick, simple, easy-to-digest packages. Co-created by DAN GRAY and KEVIN KEOHANE, thats exactly what the 55-MINUTE GUIDES are designed to do. Instead of some 300-page pseudo-academic tome, they offer fresh perspectives...

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