



## Stop Getting Ripped Off: Why Consumers Get Screwed, and How You Can Always Get a Fair Deal

By Bob Sullivan

Random House USA Inc, United States, 2010. Paperback. Book Condition: New. 198 x 130 mm. Language: English . Brand New Book. New York Times bestselling author of Gotcha Capitalism and Red Tape Chronicles columnist Bob Sullivan strikes again to help you evade the financial traps big businesses set for unwary consumers--and shows you how to get the best possible deals every single time. Today's marketplace is full of hidden fees, fine print, and other booby traps designed to trip you up and take your money. You may be losing big even when you think you're getting a steal! But with Sullivan's keen guidance and sensible advice, you can save money and regain control of your financial life. Clearly and concisely, Sullivan reveals - why American consumers make such easy targets for corporate America (you'll be stunned, for example, at how poor our math skills are) - how Wall Street will skim off one third of your retirement money (avoid this trap with Sullivan's new Pitfall-Proof Pyramid) - the myths behind credit-card reward programs and the 21st-Century Bank Account - the real numbers to focus on when buying a new car - why you should...



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