



The 5-Star Business Network (Chinese Edition): Move Beyond the Traditional Supply Chains

By MR Vivek Sood

Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: Chinese . Brand New Book ***** Print on Demand *****.This is the Chinese edition of the book by the same name. Here is the English description of the original book: Most effective business leaders know: Why did Apple sue Samsung while it continues to buy critical parts for its winning products from Samsung? Why did Google create Android OS for mobile applications, and is now talking about opening its own retail stores? Why did Amazon create Kindle when the market is already saturated by other tablets and similar products? How did Nokia mobile phone lose its shine? Why did Apple build its own retail presence? How will shale gas discoveries in North America change the business world and perhaps the geo-political balance in the next 10 years? Do you? Win big time by using the wisdom of your business networks to create, innovate, deliver and profit. Read this book to find out how. Praise for this book: The rules of the business world have changed - and nobody has full grasp of the new reality. This book is an important step leading the business leaders towards the...



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Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Otis Wisoky**

This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

-- **Dr. Everett Dicki DDS**