

**2016 Honda Classic Drive To Win Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS PROMOTION IS INTENDED FOR PARTICIPATION IN THE UNITED STATES ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND NOT LOCATED IN THE FORTY-EIGHT (48) CONTIGUOUS UNITED STATES AT THE TIME OF ENTRY.

1. DESCRIPTION: The "2016 Honda Classic Drive To Win Sweepstakes" ("**Sweepstakes**") begins on Tuesday, February 16, 2016 at 12:00:00 am Eastern Time ("**ET**") and ends on Sunday, February 28, 2016 at 11:59:59 pm ET ("**Sweepstakes Period**"). The sponsor of this Sweepstakes is American Honda Motor Co., Inc., 1919 Torrance Boulevard, Torrance, CA 90501 ("**Sponsor**"). The administrator of this Sweepstakes is Creative Zing Promotion Group, 189 S. Orange Ave, Suite 1130A, Orlando, Florida 32801 ("**Administrator**").

2. ELIGIBILITY: This Sweepstakes is open only to legal United States residents residing in the forty-eight (48) contiguous United States and the District of Columbia, who are physically located and residing therein and who are at least eighteen (18) years of age and the age of majority in their state of primary residence at the time of entry ("**Entrant**"). Employees, owners, shareholders, officers and directors of Sponsor or Administrator, Sponsor's local dealer groups and authorized dealers/distributors, American Honda Motor Co., Inc., Rubin Postaer and Associates, PGA Tour, Inc., The Honda Classic, or any of their respective parent companies, affiliates, divisions, subsidiaries, agents, representatives or promotion, advertising agencies (collectively, the "**Sweepstakes Entities**") are ineligible to enter or win this Sweepstakes, nor can Entrant be an Immediate Family Member and/or Household Member of such persons. For purposes of the Sweepstakes "**Household Members**" shall mean those people who share the same residence at least three months a year; "**Immediate Family Members**" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses; and employees of "**local dealer groups, authorized dealers and distributors**" shall include individuals employed directly by the local dealer group, authorized dealer or distributor such as sales, mechanical, marketing, operations, and accounting staff. PGA Tour, Inc. and The Honda Classic are not responsible for the collection, submission or processing of entries, the administration or execution of the Sweepstakes, the selection of the winners, or the fulfillment of prizes. In the event of a dispute over the identity of an Entrant or potential winner in the Sweepstakes, the Entrant or potential winner will be deemed the Authorized Account Holder of the email address associated with the entry as long as such person is otherwise eligible in accordance with these Official Rules. "**Authorized Account Holder**" is defined as the natural person in whose name the e-mail account was opened. In the event a dispute regarding the identity of an Entrant or potential winner cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Entries will not be acknowledged except as provided herein. Sweepstakes prize is non-transferable and cannot be substituted, sold or bartered prior to such prize being fulfilled to the winner. Void where prohibited or restricted by law and in all states not specifically included in the eligibility criteria.

3. HOW TO ENTER: To enter the Sweepstakes, Entrants must visit HondaDriveToWin.Com (the "**Website**") and follow the on-screen instructions to complete the entry form by providing their first and last name, primary email address, home address, daytime phone number, state of residence and zip code, then each Entrant must affirmatively accept the Official Rules, and follow the instructions to submit the entry to receive one (1) entry into the Sweepstakes. Once the entry is submitted, Entrants will be invited to play the online game (the "**Online Game**") for the opportunity to receive one (1) additional entry upon completion of the Online Game. Entrants that play the Online Game first, must complete the entry form after Online Game play in order to receive both the initial Sweepstakes entry and the Online Game play entry. If an Entrant completes the Online Game, but does not complete the entry form, he/she will not receive any entries into the Sweepstakes.

Limit two (2) entries per person and/or email address, per day during the Sweepstakes Period. For purposes of these Official Rules, a "day" is defined as any twenty-four (24) hour period during the Sweepstakes Period beginning at 12:00:00 am ET and ending at 11:59:59 pm ET. Entries must be received by 11:59:59 pm ET on February 28, 2016.

Sponsor will donate one (1) dollar (\$1.00 USD) to Pediatric Brain Tumor Foundation ("**PBTF**"), for one (1) Entry per Entrant per day during the Sweepstakes Period, up to \$100,000 ("**Maximum donation**"). Once the Maximum

Donation has been met, the Sponsor will no longer promote the donation component. For more information about the Pediatric Brain Tumor Foundation, go to www.curethekids.org.

All requested information on the entry form must be completed to enter and to be eligible to win. Incomplete entries will be disqualified. Proof of entering information at the Website is not considered proof of delivery to or receipt by Sponsor of such entry. Entries in excess of the limit stated herein may result in disqualification of the Entrant. Any attempt by an Entrant to obtain more than the stated number of entries by using multiple/different identities, registrations, logins, and/or any other methods will void such Entrant's entry and that Entrant may be disqualified from the Sweepstakes. Entries generated by a macro, script or other automated means will be disqualified. Each Entrant must be the rightful owner (or have authorized use) of the email address used for entry. All entries become the sole property of Sponsor. ELIGIBLE ENTRANTS MUST SUBMIT THE REQUESTED ENTRY INFORMATION IN ACCORDANCE WITH THESE OFFICIAL RULES. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED. Participation in the Sweepstakes constitutes Entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sponsor reserves the right to disqualify any Entrant that Sponsor determines to be in violation of any term contained in these Official Rules.

4. WINNER SELECTION & NOTIFICATION: Potential winners will be selected in a random drawing conducted by the Administrator from all eligible entries received during the Sweepstakes Period on or about Friday, March 4, 2016. Each potential winner will be notified on or about Monday, March 7, 2016 at the email address or phone number associated with the entry.

Potential winners will be required to respond (as directed) to the notification within seventy-two (72) hours (or a shorter time if required by exigencies) of notification. The failure to respond timely to the notification may result in forfeiture of the prize. If a prize goes unclaimed or a potential prize winner is found to be ineligible, or if he or she has not complied with these Official Rules or declines the prize for any reason prior to award, such potential prize winner will be disqualified and an alternate winner may be selected, at the sole discretion of the Sponsor and/or Administrator. Potential winners will be required to verify their address and to execute and return with three (3) days an affidavit of eligibility, a liability release, and (where imposing such condition is legal) a publicity release, and other prize releases (collectively, the "**Prize Claim Documents**") covering eligibility, liability, advertising, publicity and media appearance issues. Failure of any winner to return the Prize Claim Documents within the specified time period may result in forfeiture of the prize and selection of an alternate winner from the remaining eligible entries for that prize. A prize will not be awarded/fulfilled until all such properly executed documents are returned. Administrator, in its sole discretion, will attempt to contact up to three (3) potential winners of a prize in accordance with the above procedure, after which the prize in question may go unawarded if it remains unclaimed. Administrator reserves the right to disqualify anyone not fully complying with the Official Rules. Winners are solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the redemption of a prize. For tax reporting purposes, winners must provide Administrator with a valid social security number before a prize will be awarded. An IRS Form 1099 may be issued in the name of each winner for the actual value of the prize fulfilled.

5. ODDS OF WINNING: Odds of winning a Prize depends on total number of eligible entries received.

6. PRIZES: The following prizes are available to be won:

Grand Prize	
One (1) Grand Prize available	The Grand Prize consists of one (1) 6-day/5-night trip for the Grand Prize Winner (" Grand Prize Winner ") and one (1) guest (" Guest ") to Palm Beach Gardens, FL (the " Trip ") to attend the 2017 Honda Classic golf tournament (the " Event ") currently anticipated to take place in February 2017 . Trip includes: (a.) round-trip economy-class air transportation for the Grand Prize winner and his/her Guest between a major metropolitan airport near the Grand Prize winner's residence and Palm Beach, Florida (both departure and arrival airports shall be determined by Sponsor in its sole discretion; or, if the Grand Prize winner lives within 250 miles of the Event location, such winner will receive \$500 in lieu of airfare); (b) hotel accommodations for five (5) nights (one (1) room, double occupancy, room & tax only) at Sponsor-selected

	<p>hotel; (c) \$500 expense check for rental car/ground transportation and incidentals; (d) one (1) 4-day parking pass; and (e) two (2) 4-day tickets to the Event*.</p> <p>Approximate Retail Value ("ARV") of Grand Prize: Four Thousand Dollars (\$4,000.00).</p> <p>* Tickets are subject to separate terms which can be found on the back of ticket.</p>
Runner-Up Prize	
One (1) Runner-Up Prize available	<p>The Runner-Up Prize consists of one (1) 4-day/3-night trip for the Runner-Up Prize Winner ("Runner-Up Prize Winner") and one (1) guest ("Guest") to Palm Beach Gardens, FL (the "Trip"). The trip must be completed by March 15, 2017. Trip includes: (a) Round-trip economy-class air transportation for the Runner-Up Prize winner and his/her Guest between a major metropolitan airport near the Runner-Up Prize winner's residence and Palm Beach, Florida (both departure and arrival airports shall be determined by Sponsor in its sole discretion; or, if the Runner-Up Prize winner lives within 250 miles of the Trip location, such winner will receive \$500 in lieu of airfare); (b) hotel accommodations for three (3) nights (one (1) room, double occupancy, room & tax only) at the PGA National Resort & Spa; (c) \$250 expense check for rental car and incidentals; and (d) two (2) day Mini School golf lessons (six (6) total hours of instruction, full swing analysis/instruction and personalized plan for ongoing improvement) at on-site David Leadbetter Golf Academy ("Golf Academy"). ARV of Runner-Up Prize: Three Thousand Nine Hundred Seventy-Five Dollars (\$3,975.00).</p>
First Runner-Up Prizes	
Five (5) First Runner-Up Prizes available	<p>Each First Runner-Up Prize consists of a selection of golf merchandise selected by Sponsor. ARV of each First Runner-Up Prize: Three Hundred Dollars (\$300.00).</p>

Cumulative ARV of all Prizes: \$9,475.00

GRAND PRIZE WINNER MUST BE AVAILABLE TO TRAVEL ON DATES SPECIFIED BY SPONSOR OR WILL BE INELIGIBLE TO RECEIVE THE GRAND PRIZE. In the event that the Event, or any portion of the Event, listed in the Grand Prize description does not or cannot take place as scheduled or at all, for reasons included but not limited to scheduling conflicts, cancellations, postponement, or for any other reason, then assuming the Grand Prize Winner is willing and able to travel on the dates chosen by Sponsor, the Grand Prize Winner will receive the remaining components of the Grand Prize which shall constitute full satisfaction of Sponsor's Grand Prize obligation to the Grand Prize Winner, and no other or additional compensation will be awarded.

RUNNER-UP PRIZE WINNER AND GUEST MUST COMPLETE TRIP BY MARCH 15, 2017 OR THE RUNNER-UP PRIZE WILL BE FORFEITED AND NO ADDITIONAL COMPENSATION WILL BE AWARDED. Trip must be booked at least 45 days prior to the date of arrival. Blackout dates and other restrictions/conditions may apply. In the event that the Golf Academy in the prize description does not or cannot take place as scheduled, that portion of the prize will go unfulfilled and no further substitution or compensation will be awarded. Winner will not receive compensation for prize elements that Runner-Up Prize Winner is unable to use for any reason.

For the purposes of these Official Rules Grand Prize Winner and Runner-Up Prize Winner shall collectively be known as "**Travel Prize Winners**". Dates of departure and return are subject to change at Sponsor's sole discretion. Actual value of travel prize will depend on point of departure, any airfare fluctuations and seasonal pricing; any difference will not be awarded. Travel Prize Winners Guests will be required to verify address and to execute a liability/publicity release as directed prior to booking of any travel. Failure to return the executed affidavits and release forms within the specified time period may result in forfeiture of the prize. Travel Prize Winners and Guests must travel together on same itinerary for the Trip and stay in the same room. If Guest is a minor, the winner must be such Guest's parent or legal guardian. Airline for Trips to be selected by Sponsor in its sole discretion. Airline carrier's regulations and conditions apply. Trip cannot be used in conjunction with any other promotion or offer. Once Trip has been booked, no change, extension or substitution of Trip dates is

permitted, except at Sweepstakes Entities sole discretion. The Travel Prize Winners and Guests are responsible for having valid travel documents including government-issued identification. If winner elects to travel with no Guest, no additional compensation will be awarded. Sweepstakes Entities will not replace any lost or stolen tickets or travel vouchers, and winner will not receive compensation for prize elements that winner is unable to use for any reason. Travel Prize Winners and Guests are solely responsible for all unspecified incidentals, including, but not limited to, additional transportation, meals, beverages, gratuities, phone calls, insurance, taxes, and any other expenses not specifically mentioned as being included as part of the Trip.

Trip Conduct: Travel Prize Winners and Guests shall conduct themselves with due regard to the public conventions and morals. The Travel Prize Winners and Guests shall not, while representing the Sweepstakes Entities during the Trip, commit an offense involving moral turpitude under local laws or ordinances. The Travel Prize Winners and Guests shall not commit any act that will tend to degrade the Sweepstakes Entities in society or bring the Sweepstakes Entities into public hatred, public disrepute, contempt, scorn, or ridicule, or that will tend to shock, insult or offend the community or public morals or decency or prejudice the Sweepstakes Entities. In the event the Travel Prize Winners or Guests engages in behavior that (as determined by Sweepstakes Entities in their sole discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, the Sweepstakes Entities reserve the right to terminate the Trip early and send the Travel Prize Winners and Guests home with no further obligation related to the Prize.

No substitution, transfer or cash equivalent for a prize (or prize component), except that Sponsor, at their sole discretion, may substitute a prize (or prize component) with one of equal value due to prize unavailability. Any depictions of prizes are for illustrative purposes only. Winner is solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the redemption of a prize. For tax reporting purposes, the Travel Prize Winners must provide Administrator with a valid social security number before the Prize will be awarded. An IRS Form 1099 will be issued in the name of each winner for the actual value of the prize. Limit one (1) prize per Household. Prizes are non-transferable and cannot be substituted, sold or bartered. Administrator reserves the right to disqualify anyone not fully complying with the Official Rules.

7. CONDITIONS OF PARTICIPATION/RELEASES: Sponsor, in its sole discretion, may designate the Administrator to handle winner selection, notification, fulfillment and taxation on Sponsor's behalf. All federal, state and local laws and regulations apply. By participating, each Entrant agrees to be bound by these Official Rules and the decisions of the Sweepstakes Entities, which shall be final in all respects. By participating in this Sweepstakes and/or by accepting any prize, each Entrant agrees to release the Sweepstakes Entities from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this Sweepstakes and/or acceptance or use of a prize or any prize related activity, including travel and participation in the Event. By accepting a prize, winners authorize Sponsor and its designees to use his/her photo, name, likeness, biographical data, city and state of residence in advertising, marketing, programming or promotional materials, worldwide in perpetuity, and on a Winner list, if applicable, without further compensation unless prohibited by law. Sponsor is not obligated to use any of the above-mentioned information or publicity materials, but may do so and may edit such information or materials, at Sponsor's sole discretion, without further obligation or compensation. The Winners may be asked to participate in additional press events, promotional activities or publicity efforts. Specifics of such event, activities or efforts, if applicable, will be communicated directly to the Winner. The Sweepstakes Entities shall not be liable for: (i) any injuries, losses, liabilities or damages of any kind including personal injury or death caused by the prize or resulting from acceptance, possession or use of a prize including participation in any activity related thereto, or from participation in the Sweepstakes; (ii) telephone system, telephone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) late, lost, delayed, stolen, misdirected, postage-due, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or affidavits, regardless of the method of transmission; (v) any inability of winner to accept or use any prize (or portion thereof) for any reason and such prize or portion thereof shall be forfeited; or (vi) any printing, typographical, human administrative or technological errors in any materials or activities associated with the Sweepstakes. Sweepstakes Entities disclaim any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes (or any portion of the Sweepstakes) at any time for any reason or should a virus, bug, computer problem,

unauthorized intervention, extenuating circumstance or other problem/cause corrupt or inhibit the administration, security or proper play of the Sweepstakes and, in such situation, will randomly select the winner from eligible non-suspect entries received prior to and/or after such action or in such manner as deemed fair and appropriate by the Sweepstakes Entities. Sweepstakes Entities may prohibit Entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or any other unfair practices or intending to annoy, abuse, threaten or harass any other Entrants or Sweepstakes Entities.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SWEEPSTAKES. SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES ENTITIES RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

8. GOVERNING LAW/DISPUTES: This Sweepstakes is governed by the laws of the United States and the State of California, without respect to conflict of law doctrines. As a condition of participating in this Sweepstakes, participants agree that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances will participants be permitted to obtain awards for, and hereby waive all rights to claim punitive, incidental or consequential damages, including attorneys' fees, other than participant's actual out-of-pocket expenses (e.g. costs associated with entering), and participant further waives all rights to have damages multiplied or increased

9. PRIVACY POLICY: Any personal information supplied by you will be subject to the privacy policy of the Sponsor posted at <http://automobiles.honda.com/information/consumer-privacy-policy.aspx>. By entering the Sweepstakes, you grant Sponsor permission to share your email address and any other personally identifiable information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winner list.

10. SPONSOR: American Honda Motor Co., Inc., 1919 Torrance Boulevard, Torrance, CA 90501.

11. ADMINISTRATOR: Creative Zing Promotion Group, 189 S. Orange Avenue, Suite 1130A, Orlando, FL 32801

12. WINNER LIST/OFFICIAL RULES: To obtain a copy of the Winner List or a copy of these Official Rules, send a request along with a stamped, self-addressed envelope to "2016 Honda Classic Drive To Win Sweepstakes" Winner List/Rules, 189 S. Orange Ave, Suite 1130a, Orlando FL 32801 by April 29, 2016.