$$\nabla_{w_k} L(W) \tag{1}$$

$$= -\frac{d}{d\boldsymbol{w}_k} \sum_{i=1}^{N} \left[ \left( \sum_{k=1}^{K} y_{ik} \boldsymbol{w}_k^T \boldsymbol{z}_i \right) - \log(\sum_{k'=1}^{K} \exp(\boldsymbol{w}_{k'}^T \boldsymbol{z}_i) \right) \right]$$
(2)

$$= -\frac{d}{d\boldsymbol{w}_k} \left[ \left( \sum_{k=1}^K y_k \boldsymbol{w}_k^T \boldsymbol{z} \right) - \log \left( \sum_{k'=1}^K \exp(\boldsymbol{w}_{k'}^T \boldsymbol{z}) \right) \right]$$
(3)

$$= -\frac{d}{d\boldsymbol{w}_k} \left( \sum_{k=1}^K y_k \boldsymbol{w}_k^T \boldsymbol{z} \right) + \frac{d}{d\boldsymbol{w}_k} \log \left( \sum_{k'=1}^K \exp(\boldsymbol{w}_{k'}^T \boldsymbol{z}) \right)$$
(4)

$$= -y_k \mathbf{z} + \hat{y}_k \mathbf{z} \tag{5}$$

$$= \left(\hat{y}_k - y_k\right) \boldsymbol{z} \tag{6}$$

See below for further derivations of (4).

From first equation of (4):

$$\frac{d}{d\boldsymbol{w}_k} \left( \sum_{k=1}^K y_k \boldsymbol{w}_k^T \boldsymbol{z} \right)$$

$$= \underbrace{\frac{d}{d\boldsymbol{w}_k} y_1 \boldsymbol{w}_1^T \boldsymbol{z} + \frac{d}{d\boldsymbol{w}_k} y_2 \boldsymbol{w}_2^T \boldsymbol{z} + \dots}_{=0} + \frac{d}{d\boldsymbol{w}_k} y_k \boldsymbol{w}_k^T \boldsymbol{z}$$

$$= y_k \boldsymbol{z}$$

From second equation of (4):

$$\begin{split} &\frac{d}{d\boldsymbol{w}_{k}}\log\left(\sum_{k'=1}^{K}\exp(\boldsymbol{w}_{k'}^{T}\boldsymbol{z})\right) \\ &= \frac{1}{\sum_{k'=1}^{K}\exp(\boldsymbol{w}_{k'}^{T}\boldsymbol{z})}\left[\frac{d}{d\boldsymbol{w}_{k}}\sum_{k'=1}^{K}\exp(\boldsymbol{w}_{k'}^{T}\boldsymbol{z})\right] \\ &= \frac{1}{\sum_{k'=1}^{K}\exp(\boldsymbol{w}_{k'}^{T}\boldsymbol{z})}\left[\underbrace{\frac{d}{d\boldsymbol{w}_{k}}\exp(\boldsymbol{w}_{1}^{T}\boldsymbol{z}) + \frac{d}{d\boldsymbol{w}_{k}}\exp(\boldsymbol{w}_{2}^{T}\boldsymbol{z}) + \dots + \frac{d}{d\boldsymbol{w}_{k}}\exp(\boldsymbol{w}_{k}^{T}\boldsymbol{z})}_{=0}\right] \\ &= \frac{1}{\sum_{k'=1}^{K}\exp(\boldsymbol{w}_{k'}^{T}\boldsymbol{z})}\left[\exp(\boldsymbol{w}_{k}^{T}\boldsymbol{z})\frac{d}{d\boldsymbol{w}_{k}}\boldsymbol{w}_{k}^{T}\boldsymbol{z}\right] \\ &= \frac{\exp(\boldsymbol{w}_{k}^{T}\boldsymbol{z})}{\sum_{k'=1}^{K}\exp(\boldsymbol{w}_{k'}^{T}\boldsymbol{z})}\boldsymbol{z} \\ &= \hat{g}_{k}\boldsymbol{z} \end{split}$$