Customer Spending Analysis

Amount Spent per Customer

Customer	Amount
A	$76
B	$74
C	$36

Visits per Customer

| Customer	Visits
B	6
A	4
C	2
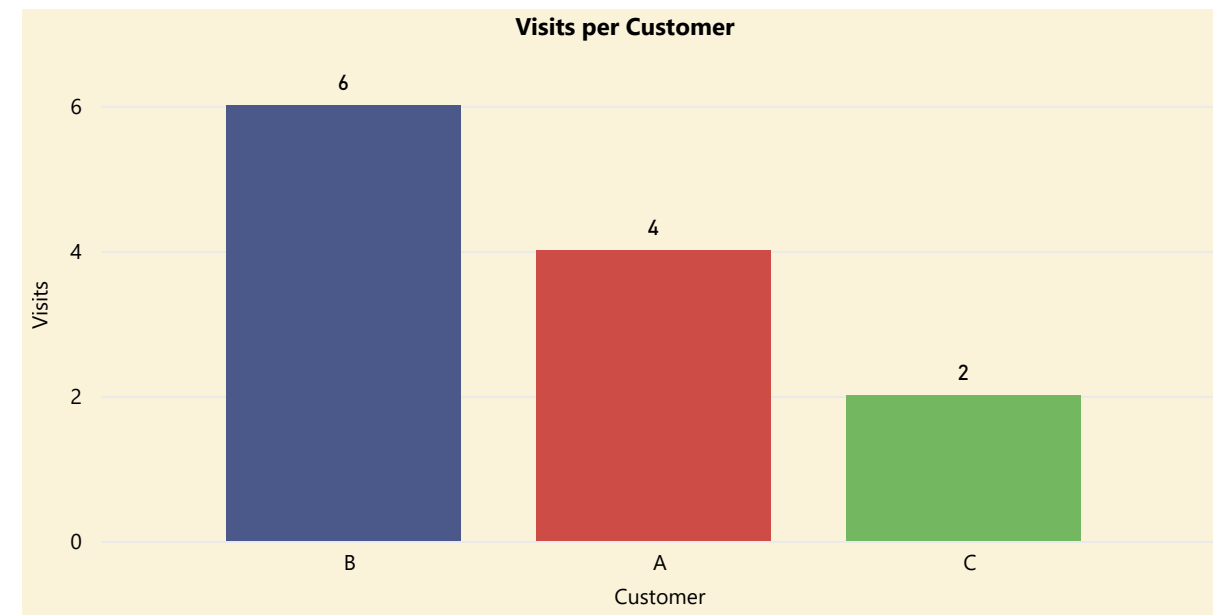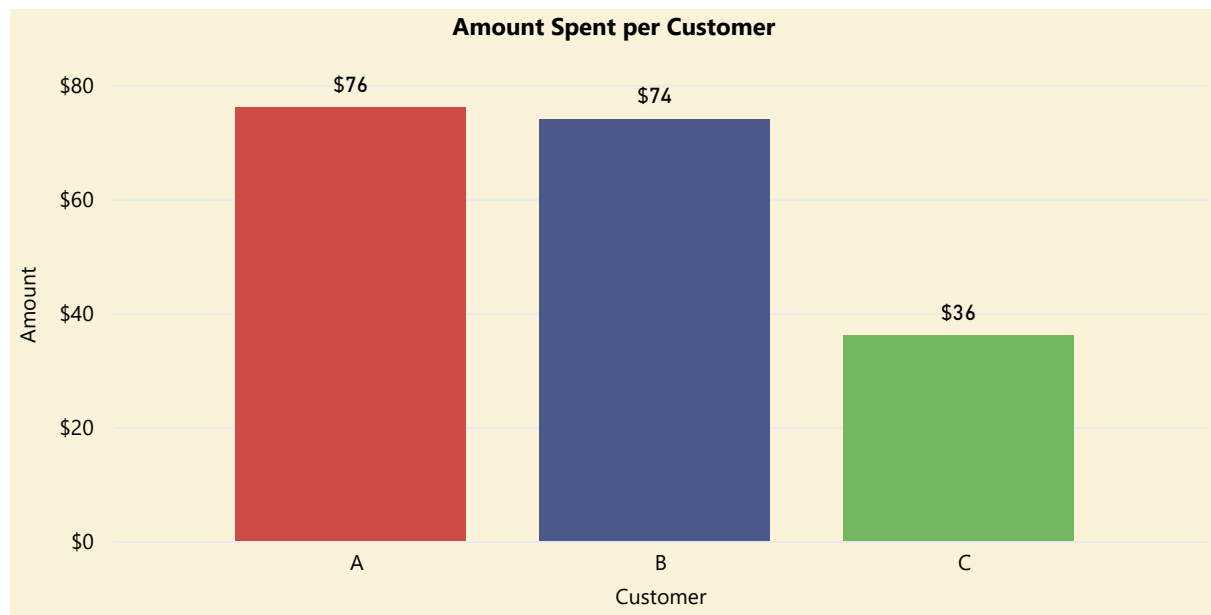
Product Popularity

First Items Purchased Per Customer

Customer	product_name	Year	Month	Day
A	curry	2021	January	1
A	sushi	2021	January	1
B	curry	2021	January	1
C	ramen	2021	January	1

Most Popular Item & the Amount of Times it was Purchased

Most_Purchased_Meal	Purchased 8 Times
ramen	8

Most Popular Item per Customer

Amount of Times Customers Purchased Ramen
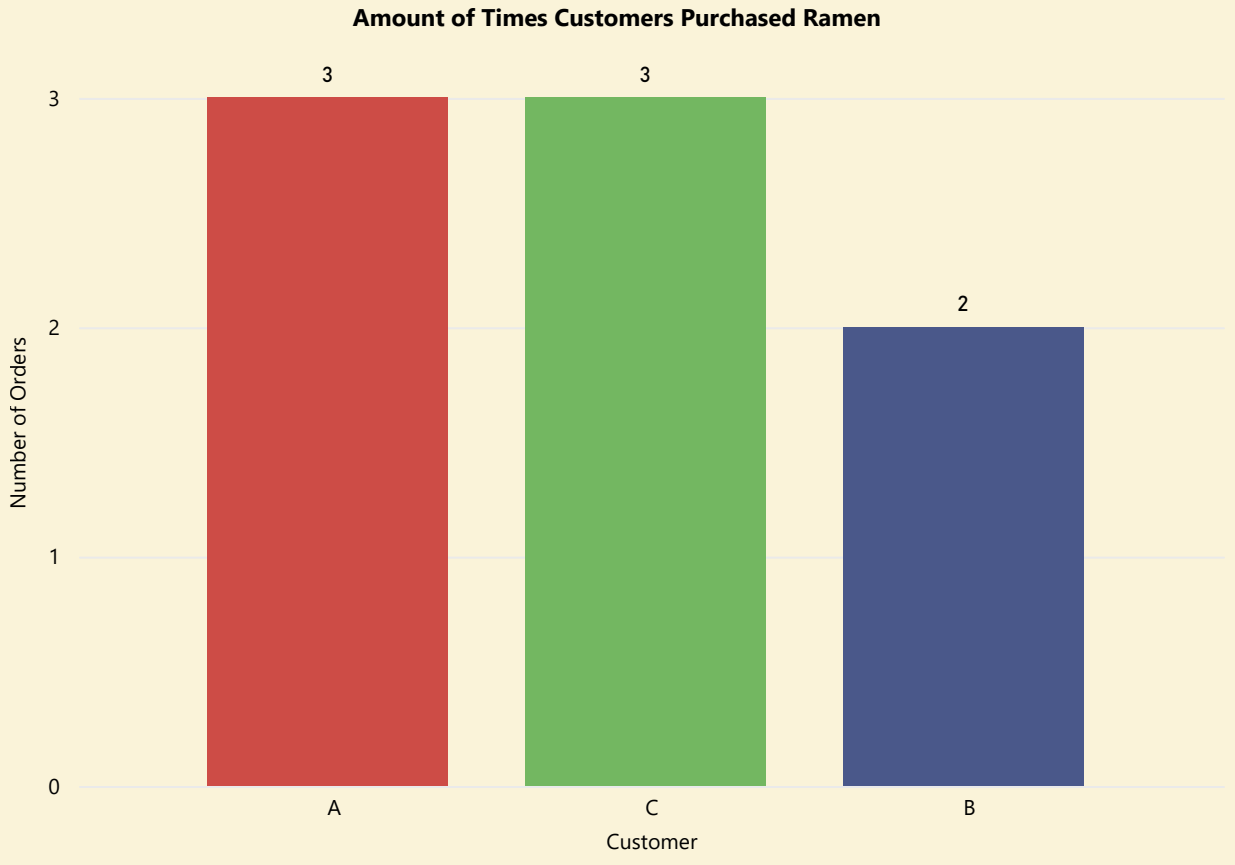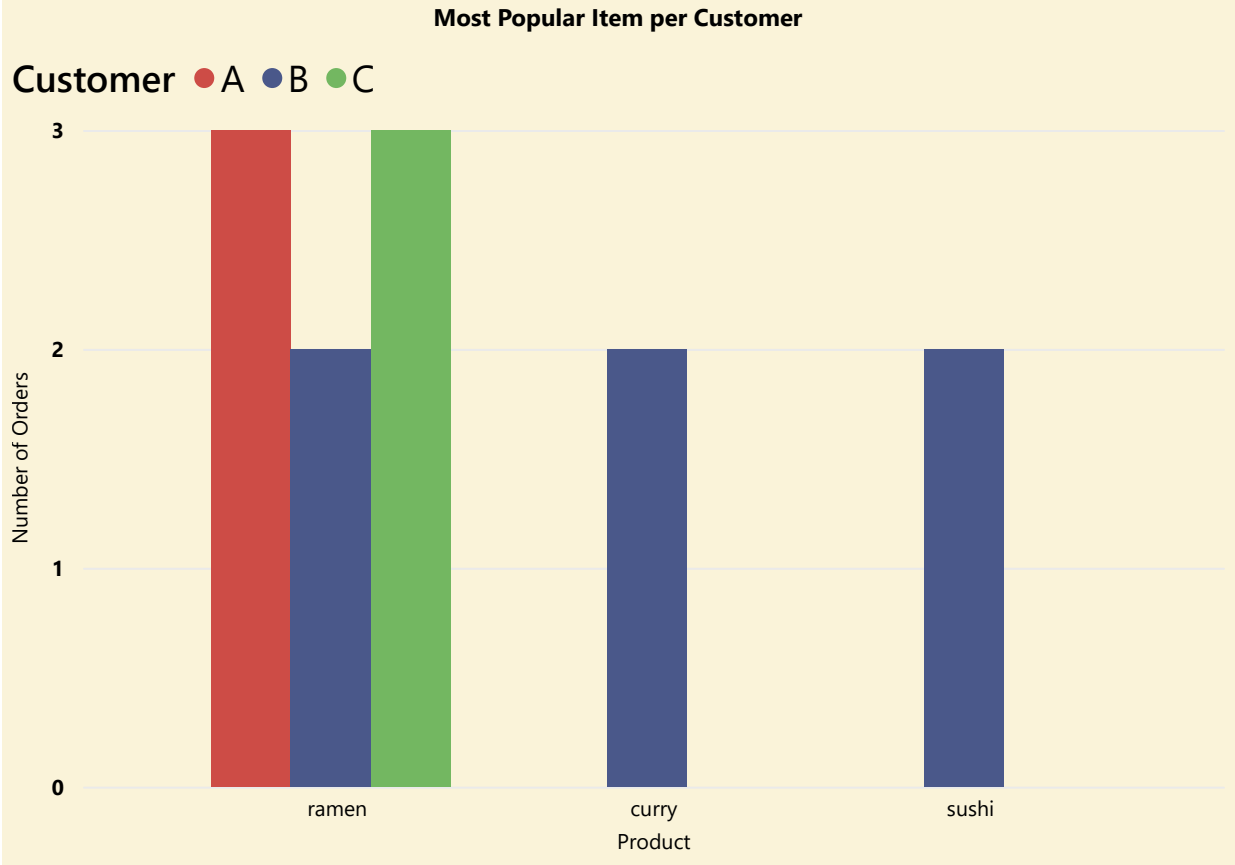
Loyalty Program Analysis

First item Purchased Before Memberships

Member	Product
A	curry
A	sushi
B	sushi

First Items Purchased After Memberships

Member	Product
A	ramen
B	sushi

Amount Spent per Members

$25

$40
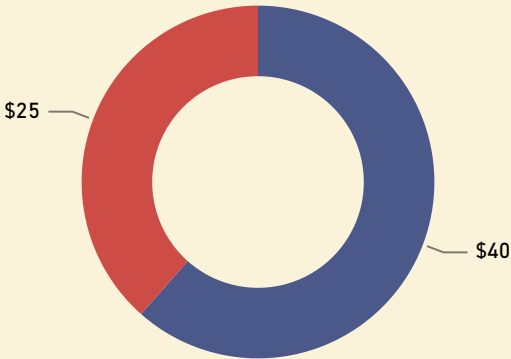
Number of Products Purchased per Member

3

5
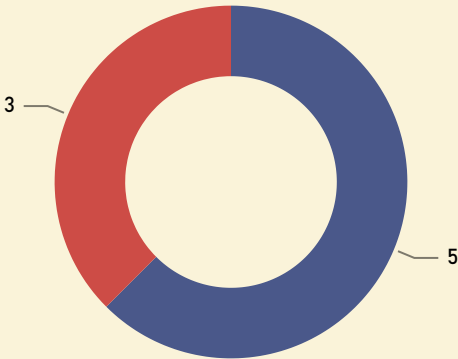
Points Earned per Customer

Customer	Points
B	940
A	860
C	360
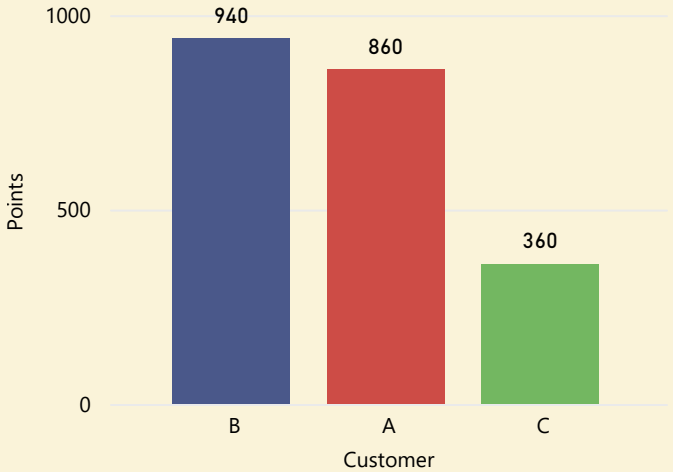
Points Earned per Member

Member	Points
B	4740
A	1370