

Tables

Spending per customer

customer_id	total_sales
C	\$36
B	\$74
A	\$76

Time Spent per Customer

customer_id	total_visits
C	2
A	4
B	6

First item purchased by each customer

customer_id	order_date	product
A	2021-01-01	curry
A	2021-01-01	sushi
B	2021-01-01	curry
C	2021-01-01	ramen

Most Popular Item

Most Purchased Purchases	
ramen	8

Times Customers Purchased Ramen

customer_id	product	times_rame
A	ramen	3
B	ramen	2
C	ramen	3

Most Popular Item per Customer

customer_id	product	number_of
A	ramen	3
B	ramen	2
B	curry	2
B	sushi	2
C	ramen	3

First Item Purchased by Customers after becoming members

customer_id	product
A	ramen
B	sushi

First items purchased by members before becoming members

customer_id	product	order_date
A	curry	2021-01-01
A	sushi	2021-01-01
B	sushi	2021-01-04

number of items purchased and amount spent by members before their memberships

customer_id	number of iter	total_amount
A	3	\$25
B	5	\$40

Points earned per customer (\$1.00 = 10 points & Sushi has 2x points multiplier)

customer_id	points
C	360
A	860
B	940

Points earned per Customer if all items give 2x on the first week of membership

customer_id	points
A	1370
B	820