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Performance Report - 11/12/2019

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11 December 2019 at 18:36

Macbook 16

Client: Apple
Campaign Delivery Status: Live
Last Received Lead: 06/12/2019
Campaign Start Date: 31/10/2019
Campaign End Date: [No data]
Client Lead Goal: 333 Leads w/Phone
Leads so far : Leads w/Phone
% of Goal : 36.84%
CPA Margin: 95.05%
Estimated Goal Date: 12/03/2020
Total Revenue: 8.00 kr

Macbook 16 is currently **Live** and has lead goal of **333** delivering **Leads w/Phone** meaning we have hit **36.84%**.

We are currently receiving approximately **0.55 Leads w/Phone** to hit out goal of **333 Leads w/Phone** on time we need to be receiving approximately **[No data] Leads w/Phone** per day.

Panasonic Viera TV

Client: Panasonic
Campaign Delivery Status: Live
Last Received Lead: 09/12/2019
Campaign Start Date: 01/12/2019
Campaign End Date: 20/12/2019
Client Lead Goal: 500 Leads w/Phone
Leads so far : Leads w/Phone
% of Goal : 66.51%
CPA Margin: [No data]
Estimated Goal Date: 17/01/2020
Total Revenue: 13.00 kr

Panasonic Viera TV is currently **Live** and has lead goal of **500** delivering **Leads w/Phone** meaning we have hit **66.51%**.

We are currently receiving approximately **9.38 Leads w/Phone** to hit out goal of **500 Leads w/Phone** on time we need to be receiving approximately **7.80 Leads w/Phone** per day.

Samsung S10

Client: Samsung
Campaign Delivery Status: Paused
Last Received Lead: 05/12/2019
Campaign Start Date: 05/11/2019
Campaign End Date: 01/12/2019
Client Lead Goal: 62 Leads w/Phone

Leads so far : Leads w/Phone
% of Goal : 100.00%
CPA Margin: 21.82%
Estimated Goal Date: 26/12/2019
Total Revenue: 19.00 kr

Harry Potter

Client: Penguin
Campaign Delivery Status: Paused
Last Received Lead: 08/12/2019
Campaign Start Date: 04/11/2019
Campaign End Date: [No data]
Client Lead Goal: 265 EL
Leads so far : EL
% of Goal : 25.10%
CPA Margin: 53.68%
Estimated Goal Date: 08/11/2020
Total Revenue: 1.00 kr

Couture Line

Client: H&M
Campaign Delivery Status: Live
Last Received Lead: 10/12/2019
Campaign Start Date: 01/11/2019
Campaign End Date: 15/01/2020
Client Lead Goal: EL
Leads so far : EL
% of Goal : [No data]
CPA Margin: [No data]
Estimated Goal Date: [No data]
Total Revenue: [No data]

Couture Line is currently **Live** and has lead goal of delivering **EL** meaning we have hit **[No data]**.

We are currently receiving approximately **0.10 EL** to hit out goal of **EL** on time we need to be receiving approximately **-6.44 EL** per day.

100 GB Deal

Client: Tele2
Campaign Delivery Status: Live
Last Received Lead: 09/12/2019
Campaign Start Date: 21/10/2019
Campaign End Date: [No data]
Client Lead Goal: 140 Leads w/Phone
Leads so far : Leads w/Phone
% of Goal : 63.57%
CPA Margin: 41.43%
Estimated Goal Date: 07/01/2020
Total Revenue: 46.00 kr

100 GB Deal is currently **Live** and has lead goal of **140** delivering **Leads w/Phone** meaning we have hit **63.57%**.

We are currently receiving approximately **1.78 Leads w/Phone** to hit out goal of **140 Leads w/Phone** on time we need to be receiving approximately **[No data] Leads w/Phone** per day.

LG W9 77

Client: LG
Campaign Delivery Status: Live
Last Received Lead: 01/01/1970
Campaign Start Date: [No data]
Campaign End Date: [No data]
Client Lead Goal:
Leads so far :
% of Goal : [No data]
CPA Margin: [No data]
Estimated Goal Date: [No data]
Total Revenue: NaN kr

LG W9 77 is currently **Live** and has lead goal of delivering meaning we have hit **[No data]**.

We are currently receiving approximately **NaN** to hit out goal of on time we need to be receiving approximately **NaN** per day.

Google Chromebook

Client: Google
Campaign Delivery Status: Paused
Last Received Lead: 25/11/2019
Campaign Start Date: 11/10/2019
Campaign End Date: 25/12/2019
Client Lead Goal: 100 Leads w/Phone
Leads so far : Leads w/Phone
% of Goal : 76.00%
CPA Margin: [No data]
Estimated Goal Date: 29/12/2019
Total Revenue: [No data]

Surfacebook

Client: Microsoft
Campaign Delivery Status: Live
Last Received Lead: 07/12/2019
Campaign Start Date: 01/12/2019
Campaign End Date: 20/12/2019
Client Lead Goal: 500 Leads w/Phone
Leads so far : Leads w/Phone
% of Goal : 61.71%
CPA Margin: [No data]
Estimated Goal Date: 11/05/2020
Total Revenue: 15.00 kr

Surfacebook is currently **Live** and has lead goal of **500** delivering **Leads w/Phone** meaning we have hit **61.71%**.

We are currently receiving approximately **11.11 Leads w/Phone** to hit out goal of **500 Leads w/Phone** on time we need to be receiving approximately **[No data] Leads w/Phone** per day.

Playstation 5

Client: Sony
Campaign Delivery Status: Live
Last Received Lead: 10/12/2019

Campaign Start Date: 01/12/2019
Campaign End Date: 20/12/2019
Client Lead Goal: Leads w/Phone
Leads so far : Leads w/Phone
% of Goal : [No data]
CPA Margin: [No data]
Estimated Goal Date: [No data]
Total Revenue: 5.00 kr

Playstation 5 is currently **Live** and has lead goal of delivering **Leads w/Phone** meaning we have hit **[No data]**.

We are currently receiving approximately **8.89 Leads w/Phone** to hit out goal of **Leads w/Phone** on time we need to be receiving approximately **-80.00 Leads w/Phone** per day.

Oxblood Handbag

Client: Dr. Martens
Campaign Delivery Status: Live
Last Received Lead: 09/12/2019
Campaign Start Date: 27/11/2019
Campaign End Date: 15/12/2019
Client Lead Goal: 84 Leads w/Phone
Leads so far : Leads w/Phone
% of Goal : 40.48%
CPA Margin: 17.89%
Estimated Goal Date: 02/01/2020
Total Revenue: 8.00 kr

Oxblood Handbag is currently **Live** and has lead goal of **84** delivering **Leads w/Phone** meaning we have hit **40.48%**.

We are currently receiving approximately **1.31 Leads w/Phone** to hit out goal of **84 Leads w/Phone** on time we need to be receiving approximately **10.00 Leads w/Phone** per day.