ITP213
Enterprise Application Development & Project

Design Thinking Part 2

Have you got your questions ready?

- Discuss with your team-mates and supervisor on your questions

- Are they appropriate?

- Will the question help you find out what you don't know?

- 30mins

How do we conduct interview?

- Google Form
- Fill in survey form
- Direct interview

Which is the most suitable?

Can we have a mixture?

Tips on conducting interview

- Never say "usually" when asking a question
- Encourage stories
- Look for inconsistencies
- Pay attention to non-verbal cue (e.g. body language)
- Don't suggest answers to your questions (avoid leading qns)
- Only ask 1 question at a time, 1 person at a time
- Make sure you are prepared to capture

Before you go and conduct your survey..

- Re-think who your target is
- How many people do you need?

Before next lesson

- You should have a complete set of survey results.