

46th Annual ALAO Conference  
Online: October 28th-30th, 2020

## Exhibitor Sponsorship

Dear Exhibitor,

The annual conference of the Academic Library Association of Ohio is being held online this year. This is the premier academic library conference for the state of Ohio and our in-person conference typically brings together over 300 librarians and library support staff from across Ohio and the surrounding states to explore current issues facing academic libraries and librarians.

Registration is not open yet as we determine pricing in this new environment. Given that there will not be an opportunity to meet in-person with attendees this year, we have put together a different set of sponsorship options for this conference. Currently, we plan to have the sessions pre-recorded with live Q&A. Posters will be available for asynchronous discussion. We will have two live keynote sessions.

Unless you are at one of the higher sponsorship options, you'll need to register for the conference at the standard rate if you wish to attend. Any organization that has agreed to sponsor the conference will receive a follow up email when registration is open.

If you are able to make an early decision on your sponsorship level, that would be appreciated. We ask that you commit to sponsoring by June 26th, 2020 if possible.

## Sponsorship Options

### **Gold**

*\$1500- 2000*

Includes:

- Your logo and sponsorship level on the conference, session, and poster links.
- Promotion of your organization prior to live sessions.
- Free registration for 2 attendees.

### **All Sessions Sponsor**

*\$ 1000*

Includes:

- Your logo and sponsorship level on the conference website.
- Your logo and links out to your organization from all session presentations.
- Free registration for 2 attendees

### **All Posters Sponsor**

*\$500*

Includes:

- Your logo and sponsorship level on the conference website.
- Your logo and links out to your organization from all poster presentations.
- Free registration for 1 attendee.

## Keynote Sponsor (2 available)

\$750

Includes:

- Besides the mention of any gold sponsors, you will be exclusively highlighted during the keynote session. This would include either a pre-recorded update or a live discussion. This would need to be 5 minutes or less.
- Your logo and sponsorship level on the conference website.
- Free registration for 1 attendee.

## Session Product Highlight Sponsor (20 available)

\$250 per session. Limit 4 per exhibitor.

Includes:

- Besides the mention of any gold and session sponsors on the session page, you will be exclusively highlighted during the session. This would be a pre-recorded update that should be 5 minutes or less. The committee will pair this update with available sessions.
- Your logo and sponsorship level on the conference website.

## Individual Session Sponsor (20 available)

\$150 per session. Limit 4 per exhibitor.

Includes:

- Your logo and sponsorship level on the conference website.
- Your logo and links out to your organization from a session presentation. The committee will pair you with the session.

## Individual Poster Sponsor (15 available)

\$100 per poster. Limit 4 per exhibitor.

Includes:

- Your logo and sponsorship level on the conference website.
- Your logo and links out to your organization from a poster presentation. The committee will pair you with the poster.

## Exhibitor Donation

Want to talk about something that is not listed here? Such as sponsoring a yoga session, or separate chat room to speak with attendees? Please contact Exhibitor Relations at [exhibits@alaoweb.org](mailto:exhibits@alaoweb.org). Exhibitors providing donations of money or services will be listed on the conference program and website.

Sincerely,

Shelby Stuart & Allen Reichert, Co-Chairs Exhibitor Relations

