



Alina Lapushkina

UI/UX DESIGNER

Skills

Design

UX Design
User Research
Information Architecture
Wireframing
Prototyping
Usability Testing

Technical

Sketch
Figma
InVision Studio
Adobe Creative Suite
Axure RP
HTML/CSS

Personal

Collaboration
Communication
Critical Thinking
Attention to Detail
Problem Solving
Time Management
Desire to Learn

Contact

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Education

Simon Fraser University

Bachelor of Science in Computing Science
Burnaby, BC
2014 – 2019

Experience

Freelance Designer

Summer 2017 – Present

- Produced high-quality deliverables for all visual design stages from concept to final delivery for web and print mediums.
- Partnered with the product design and development teams to develop graphics, content, and interactivity of the application.
- Led the user research, prototyping, and usability testing of projects.

Deloitte / Technology Consulting Virtual Internship

Fall 2019

- Conducted industry research to identify technology aspects for project implementation.
- Determined hardware and software requirements by evaluating similar software products on the market.
- Developed a project implementation plan for the client to provide project delivery guidelines and cost estimation.

Influence Marketing / Brand Ambassador

Winter 2018 – Fall 2019

- Prepared product presentations and conveyed expert product knowledge to generate sales and meet business objectives.
- Worked with store management and staff to optimize business opportunities and provide assistance in inventory management.