



SALES OF MOBILE PHONE SALES TO END USERS WORLDWIDE FROM 2010 TO 2015

Figure (1)

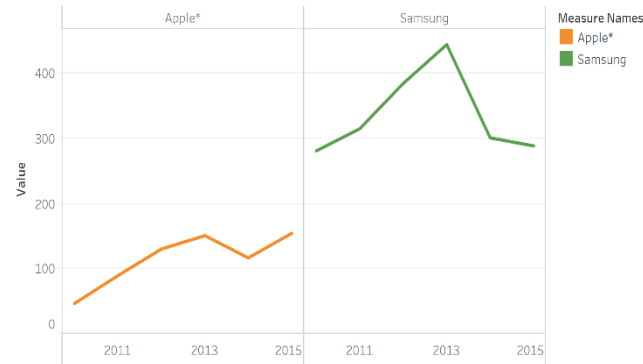
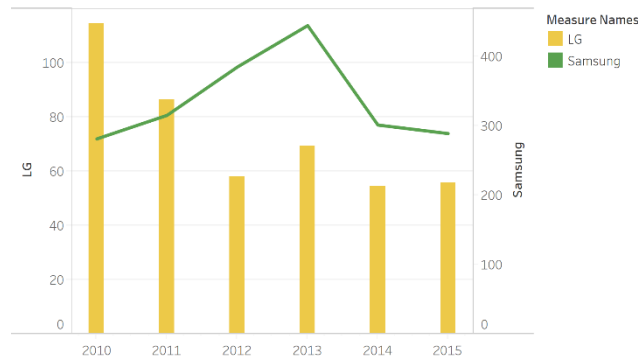


Figure (2)



This statistic shows worldwide mobile device sales to end users from 2010 to 2015, broken down by mobile phone vendor. In the third quarter of 2015, Nokia sold 30.29 million mobile devices to end users. As well as being the leader in the mobile phone market, Samsung also holds a considerable share of the smartphone market.

Figure 1 shows the sales difference between Samsung and Apple from 2010 to the end of 2015, which reached a peak in 2013 where Samsung sold more than 450 million units while Apple sold only 150 million units

Figure 2 shows that LG was superior in sales to Samsung at the beginning of 2010 but retreated behind them over the years.

Figure (3)

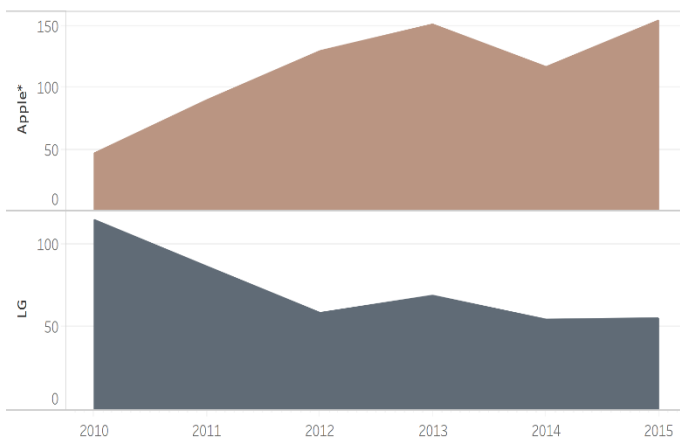


Figure (4)

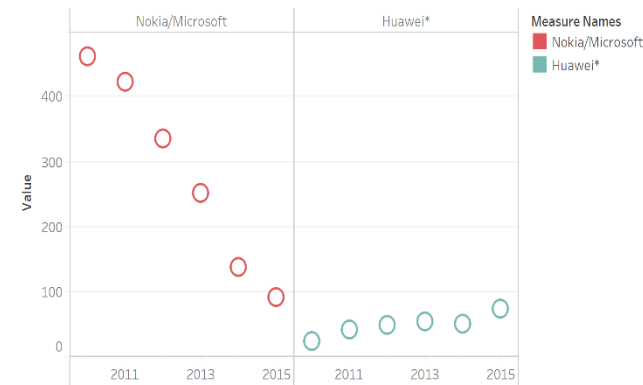


Figure 3 shows that LG was also superior in sales to Apple at the beginning of 2010 but retreated to take Apple's share of the market. The figure shows how the drop in LG sales coincided with the rise in Apple sales and that was gradual for both companies.

Figure 4 shows that Nokia was in control of sales but from 2010 Nokia began to decline sales gradually every year to 2015, on the contrary, the figure shows that Huawei started slightly compared to Nokia and sales are improving every year except in 2014 there was a drop in sales of the company