

Incoming Global Volunteer

Projects Partnership Proposal

TABLE OF CONTENT

- 1. AIESEC**
- 2.AIESEC in Sri Lanka**
- 3.AIESEC in Sri Lanka - Visibility on Social Media**
- 4.AIESEC in NSBM**
- 5.What is Global Volunteer?**
- 6.What is Project on the map?**
- 7.Key Activities**
- 8.What's in it for You?**
- 9.Partnership Opportunities**
- 10.Why Partner Up with Us?**
- 11.Contact Us**

AIESEC is one of the world's largest youth-run, not-for-profit, non-political organization that strives to achieve peace and fulfillment of humankind's potential by engaging and developing every young individual in the world with our unique Leadership Development Model.

We develop the leadership potential of youth through,

Global Volunteer

Present in
120+
Countries

Experience Delivered to
3+ People
Per Hour

Internship Opportunities

Already Developed
1M+
Since 1948

Active Members
40 000+
Around the World

AIESEC IN SRI LANKA

AIESEC in Sri Lanka was established in 1995, as a member chapter of AIESEC International. It has been creating a positive impact through international experience centered leadership development to drive this country for the betterment of youth in the future.

The organization is entrusted by many national and multinational organizations to help them gain access to youth opinions, approach top-talents for future recruitments, strengthen their image among youth and position themselves as socially responsible organizations by investing in **youth leadership development**.

Presence in
20+
Universities

Active Members
2k+
Nation Wide

Exchange Experiences
1.5k+
Annually

Social Projects
100+
Annually

Presence in Social Media
180k+
Outreach

AIESEC IN SRI LANKA - VISIBILITY ON SOCIAL MEDIA



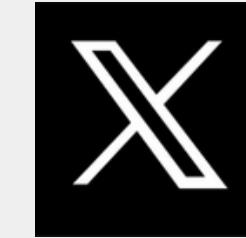
The channels that reach AIESEC membership and external audiences



47K+
Followers
[visit here](#)



7.2K+
Followers
[visit here](#)



2.3K+
Followers
[visit here](#)



12K+
Followers
[visit here](#)

Benefits receive through social media platforms



Promote the
company brand



Receive insights from a wider
youth audience and engage
with Sri Lankan youth



Showcase the
brand identity



Ensure your
brand presence

AIESEC IN NSBM



In 2017 AIESEC was initiated in the National School of Business Management as “**AIESEC in NSBM**”. AIESEC in NSBM was able to host two global villages on the university premises in 2018 and 2019 with over 200 international students from over 25 different countries. As an Official Expansion, we won the **Most Outstanding Award** and **Most Progressive Expansion Award** in 2018 & 2019, respectively.

Today, AIESEC in NSBM has over 120+ active global-minded, and culturally sensitive members who are dynamic, creative, and driven by a growth mindset that propels them to new heights of innovation.



WHAT IS GLOBAL VOLUNTEER?

Global Volunteer is a cross-cultural experience for youth (aged 18 - 30) who want to gain personal development, experience new cultures, and leave an impact in the world through Volunteering Projects designed to contribute to the Sustainable Development Goals.

The incoming Global Volunteer product at AIESEC offers organizations in Sri Lanka, the opportunity to bring in young talent around the world on a 4-6 week volunteering experience.

Opportunity for Youth

We develop international youth through professional experiences in various industries and fields. These young talents would visit Sri Lanka with the motive of working to improve the living conditions & would contribute towards the betterment of humankind.

WHAT IS PROJECT on the map ?

8 DECENT WORK AND ECONOMIC GROWTH



SDG Goal : 10 (Decent work and Economic Growth) Target 8.9

The project aims to contribute to SDG #8 by enhancing the capacity of local communities to build and promote sustainable local tourism activities that bring revenue and boost employability in the region.

WHAT'S IN IT FOR YOU?

Impact



Promotions



Branding



Recognition



Attract Young Leaders



PARTNERSHIP DELIVERABLES



OPPORTUNITY PROVIDER

- Volunteers typically join AIESEC's Global Volunteer Program, where they are matched with specific volunteering projects based on their interests, skills, and desired learning outcomes.
- The incoming Global Volunteer experience involves living and working for a specified duration, which can range from one month to one and half months.
- During their stay in Sri Lanka, volunteers get engaged in various community-based projects, such as teaching, environmental conservation, youth empowerment, healthcare support, and more, depending on the opportunities available.
- These opportunities are facilitated through partnering up with organizations that have the required capacities and resources.

OPPORTUNITY PROVIDER

Deliverables

- The organization will be recognized as the official opportunity provider
- A partnership space will be arranged in the AIESEC in NSBM official magazine and blog (An interview could be done and displayed via an article published promoting your brand)
- Branded as the opportunity provider in the project video and the after-project videos
- Opportunity to reach out to 180K+ social media audience
- Company logos will be displayed on all the flyers of the project
- Opportunity to distribute your products and promotional materials (Shirts/ Caps) among volunteers
- Project reports, volunteer feedback, and testimonials will be provided

Expectations

- Providing working opportunities and space for the volunteers
- Providing accommodation for the volunteers
- Provide monetary support for the volunteers to cover the accommodation expenses

OPPORTUNITY PARTNERS

We expect you to facilitate the Exchange Participants who are coming to volunteer by facilitating in the following areas.*



Accommodation



**Meals (Breakfast/Lunch/Dinner or
1 meal per day)**



**Transportation cost
of volunteers (Logistics)**

expected outcomes

Increase the capacity of local communities to understand local culture to promote local tourism.

Increase awareness about the benefits and relevance of sustainable tourism.

expected Outputs

of promotional materials created to showcase local history

of testimonials collected to promote local businesses

of participant at workshops

ACCOMODATION PARTNER

Deliverables

- The organization will be recognized as the official accomodation partner
- A partnership space will be arranged in the AIESEC in NSBM official magazine and blog (An interview could be done and displayed via an article published promoting your brand)
- Branded as the opportunity provider in the project video and the after-project videos
- Opportunity to reach out to 180K+ social media audience
- Company logos will be displayed on all the flyers of the project
- Opportunity to distribute your products and promotional materials (Shirts/ Caps) among volunteers
- Project reports, volunteer feedback, and testimonials will be provided

Expectations

- Providing accommodation for the volunteers
- Provide monetary support for the volunteers to cover the accomodation expenses

ACCOMODATION PACKAGES

Option A

- Providing your known accommodation (house, apartment, comfortable living space) for the volunteers

Option B

- Renting or funding third-party accommodation (house, apartment, comfortable living space) for the volunteer by the organization

Option C

- Cover the accommodation expenses and we will find suitable accommodation for the volunteers (Avg fee per person: 20,000 – 30,000 LKR)

TRANSPORTATION (LOGISTIC) PARTNER

Deliverables

- The organization will be recognized as the official transportation partner
- A partnership space will be arranged in the AIESEC in NSBM official magazine and blog (An interview could be done and displayed via an article published promoting your brand)
- Branded as the opportunity provider in the project video and the after-project videos
- Opportunity to reach out to 180K+ social media audience
- Company logos will be displayed on all the flyers of the project
- Opportunity to distribute your products and promotional materials (Shirts/ Caps) among volunteers
- Project reports, volunteer feedback, and testimonials will be provided

Expectations

- Providing transportation and logistics for the Volunteers
- Provide monetary support for the volunteers to cover the transportation expenses

TRANSPORTATION MEALS PACKAGES

(LOGISTICS) &

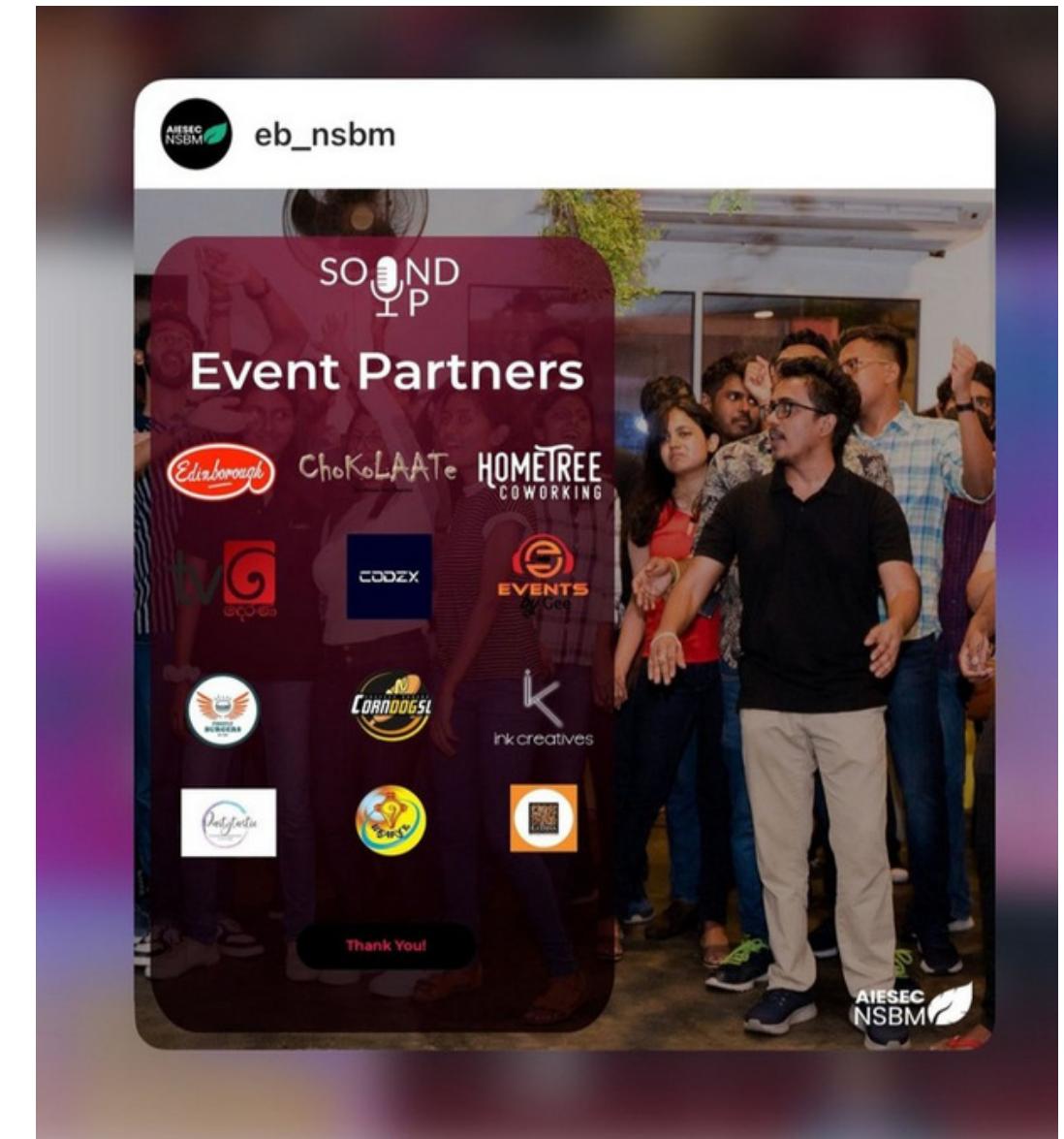
Transport

Cover the logistics expenses for the volunteer
(Avg Cost: 18,000 – 20,000 LKR)*

Meals

Cover the meals expenses for the volunteer
Cost Structure :
1. One meal per day (Avg : 25,000 LKR) *
2. Two meals per day (Avg : 50,000 LKR) *

GLIMPSE OF DELIVERABLES



CONTACT US



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THANK YOU !!



AIESEC in NSBM