

# ASHER LASDAY

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## Education

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### Williams College

September 2017 – January 2022

*Bachelor of Arts in Political Science, minor in French*

GPA: 3.79/4.0

Supplementary Coursework: GOV 51: Data Analysis and Politics (Harvard College), Grade: A

## Research Experience

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### Harvard Business School, Managing the Future of Work Project

August 2022 – Present

*Research Associate and Gordon Family Research Fellow*

- Assist in production of four reports on themes related to workforce development (hiring, retention, jobs training, etc.) by analyzing original survey data to produce descriptive statistics, creating literature reviews, and fact-checking.
- With Professor Bill Kerr, use data from refugee resettlement archives and the American Community Survey to examine the demographic and geographic factors that impact refugees' economic outcomes.
- With Professor Joseph Fuller, developed a survey for employees and managers to measure the presence and perceived efficacy of job training programs.
- Help draft and provide background research for book proposal on the continued impact of digitalization on talent management.

### Williams College, Political Science Department

June 2019 – August 2019

*Research Assistant to Professor James McAllister*

- Utilized a variety of archival documents and databases to fact check *Wilsonian Visions*, a book about liberal internationalism in the interwar period and the Institute of Politics, a political conference that took place in Williamstown.

### Williams College Summer Institute in American Foreign Policy

June 2018 – August 2018

*Participant*

- Read fundamental texts in, and attended lectures on, international relations.
- Created a presentation explaining how different IR theories might explain the Yemeni civil war.
- Defended my presentation to an audience of political science professors from Williams, Wellesley, and Boston College.

## Skills

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Technical: R, Excel, SQL

Languages: French

## Industry Experience

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### Semler Brossy Consulting Group

January 2022 – August 2022

*Associate Consultant*

- Advised clients on executive compensation and corporate governance practices to best incentivize and retain executives.
- Created and utilized Excel models to analyze executive compensation data from varied databases and surveys.
- Managed and developed internal database of companies' executive pay practices with over 30,000 entries using SQL.

### OC&C Strategy Consultants

June 2021 – August 2021

*Associate Consultant Intern*

- Conducted competitor and industry development research on cruise ship, geospatial mapping, and cybersecurity audit markets with the goal of better understanding clients' positions within the broader landscape.
- Took notes on expert interviews and provided content summaries and write-ups to Associate Partners and Partners.

### Peace Valley Farm

September 2020 – December 2020

*Seasonal Worker (during gap semester due to Covid-19)*

- Disassembled greenhouses in preparation for winter by removing plastic sheeting, weather-sensitive electronics, and dead/harvested plants.

## Leadership / Extracurricular

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### William MASC (Masculinity, Accountability, Sexual Assault, and Consent)

2018 – 2022

*Co-President*

- Ran workshops with all-male sports teams that examined cultures of masculinity and sexual assault on campus.

### William's Men's Varsity Crew

Fall 2022

*Volunteer Assistant Coach*

- Relying on 3.5 years of collegiate rowing experience, coached five athletes to compete in the novice 4+ event at the 2021 Head of the Fish Regatta.