

ASHER LASDAY

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Education

Williams College

September 2017 – January 2022

Bachelor of Arts in Political Science, minor in French

GPA: 3.79/4.0

Supplementary Coursework: GOV 51: Data Analysis and Politics (Harvard College)

Research Experience

Harvard Business School, Managing the Future of Work Project

August 2022 – Present

Research Associate and Gordon Family Research Fellow

- Assist in production of four reports on themes related to the future of work by analyzing original survey data to produce descriptive statistics, creating literature reviews, and fact-checking.
- With Professor Bill Kerr, use data from refugee resettlement archives and the American Community Survey to examine the impact of refugees' initial city on their subsequent economic outcomes.
- With Professor Joseph Fuller, developed a survey for employees and managers to measure the presence and perceived efficacy of job training programs.
- Help draft and provide background research for book proposal on the continued impact of digitalization on talent management.

Williams College, Political Science Department

June 2019 – August 2019

Research Assistant to Professor James McAllister

- Utilized a variety of archival documents and databases to fact check *Wilsonian Visions*, a book about liberal internationalism in the interwar period and the Institute of Politics, a political conference that took place in Williamstown.

Williams College Summer Institute in American Foreign Policy

June 2018 – August 2018

Participant

- Read fundamental texts in, and attended lectures on, international relations.
- Created a presentation explaining how different IR theories might explain the Yemeni civil war.
- Defended my presentation to an audience of political science professors from Williams, Wellesley, and Boston College.

Skills

Technical: R, Excel, SQL

Languages: French

Industry Experience

Semler Brossy Consulting Group

January 2022 – August 2022

Associate Consultant

- Advised clients on executive compensation and corporate governance practices to best incentivize and retain executives
- Created and utilized Excel models to analyze executive compensation data from varied databases and surveys.
- Managed and developed internal database of companies' executive pay practices with over 30,000 entries using SQL

OC&C Strategy Consultants

June 2021 – August 2021

Associate Consultant Intern

- Conducted competitor and industry development research on cruise ship, geospatial mapping, and cybersecurity audit markets with the goal of better understanding clients' positions within the broader landscape.
- Took notes on expert interviews and provided content summaries and write-ups to Associate Partners and Partners.

Peace Valley Farm

September 2020 – December 2020

Seasonal Worker

- Disassembled greenhouses in preparation for winter by removing plastic sheeting, weather-sensitive electronics, and dead/harvested plants.

Leadership / Extracurricular

William MASC (Masculinity, Accountability, Sexual Assault, and Consent)

2018 – 2022

Co-President

- Ran workshops with all-male sports teams that examined cultures of masculinity and sexual assault on campus.

William's Men's Varsity Crew

Fall 2022

Volunteer Assistant Coach

- Relying on 3.5 years of collegiate rowing experience, coached five athletes to compete in the novice 4+ event at the 2021 Head of the Fish Regatta.