

Abdoulay Lashley

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EDUCATION

University of Maryland, Robert H. Smith School of Business

College Park, Maryland

Master of Science in Information Systems, GPA: 3.7

August 2024 – December 2025

- **Relevant Coursework:** Data Mining & Predictive Analytics, Designing Generative AI Systems, AI for Business Applications, Data Processing, Analysis & Modeling, Database Management, Data Visualization, Cloud Computing, Project Management, Industry Practicum
- **AWS Academy Graduate** – Cloud Architecting & Machine Learning Foundations (Certificate), 2025
- **Terrapin Scholar** – University of Maryland, 2024–2025 | **Dean's List** – 2020–2021, 2022–2023, 2024–2025

University of Maryland, A. James Clark School of Engineering

College Park, Maryland

Bachelor of Science in Bioengineering, GPA: 3.2

August 2018 – May 2023

TECHNICAL SKILLS

Programming & Data Engineering:

Python, SQL, JavaScript, Typescript, JSON, Spark, PySpark MLlib, Hadoop, Hive, MapReduce, Node.js, Express.js, Next.js, Tailwind CSS, Data Wrangling, REST APIs

Machine Learning & AI Applications:

AI/ML, NLP, LLMs, OpenAI API, Scikit-learn, Pandas, Seaborn, Regression & Classification, Cluster Analysis, Model Evaluation, Ethical AI Practices, A/B Testing

Databases & Cloud Technologies:

AWS(EC2, S3, RDS, SageMaker, Lambda, Glue, CloudFormation, IAM), Azure, GCP, Vercel CDN, MySQL, NoSQL, MongoDB, Neo4J, Snowflake, BigQuery, Data Lakes & Pipelines

Business Intelligence & Visualization:

Power BI, Tableau, React.js, Leaflet.js, Google Analytics, Dashboard Development, Data Storytelling, Lighthouse, Chrome DevTools,

Project & Product Management:

Agile, SCRUM, JIRA, Confluence, Risk Management, QA Oversight, Product Roadmapping, Microsoft Project, Figma (UX/UI Design)

Software & Tools:

SAP, ETQ, Flexnet, Solvace, VSCode, Git/GitHub, Microsoft Office, Google Workspace, AutoDesk Fusion 360, AutoCAD, SolidWorks, Lucidchart, Apache Kafka, Sqoop, Spark GraphFrames

Biotechnology & Laboratory Techniques:

Imaging & Microscopy, Chromatography, Gel Electrophoresis, ELISA, DNA Extraction & Purification, CRISPR Gene Editing, Rheology, Bacterial & Mammalian Cell Culture, Organic & Inorganic Synthesis, Titration, Extraction, Distillation, Solubility Testing

Computational Biology & Data Analysis:

Python, MATLAB, R, Jupyter, Biostatistics, Data Visualization, Signal Processing, VMD, Mathematica, GUI Development, Statistical Modeling, Experimental Design

Manufacturing & Quality Systems:

cGMP & GDP Compliance, Equipment Validation & Testing, Process Optimization, SOP Development, Quality Assurance & Reporting, Regulatory & Materials Management, Cross-Functional Collaboration

WORK EXPERIENCE

L'Oréal USA

Somerset, New Jersey

Industrial Quality CO-OP – Product Launch, Data Visualization & Analysis, Process Improvement

June 2023 – August 2024

- **Designed and rolled out** eCLAIR digital product, building consensus across QA, operators, and engineering teams, **reducing micro-contamination incidents by 20%**.
- **Digitized 25 production forms, streamlining accessibility** for line operators and **reducing documentation errors by 30%**, enhancing operational efficiency and regulatory compliance.
- **Built** Power BI dashboards that **boosted efficiency by 15%** and **cut downtime by 10%**, presenting insights to **senior leadership** to align stakeholders on data-driven decisions.

PROJECT EXPERIENCE

Veteran Sentiment Analysis Platform – Deloitte GPS | Python, NLP, FastAPI, LLMs

January 2025 - December 2025

- **Led a Deloitte-sponsored** MSIS Capstone project as **Project Manager and Business Requirements Lead**, guiding a **5-person** team to analyze **over 1,000** public Reddit posts from U.S. veterans on key issues such as mental health, financial stress, and educational benefits.
- **Designed and implemented** an **end-to-end NLP pipeline** in Python to clean and normalize text, score sentiment using both traditional models and LLM-based methods, extract key phrases, and cluster conversations into themes and inferred veteran personas.
- **Delivered an interactive web dashboard and AI Copilot** built with **HTML, CSS, JavaScript, Chart.js, and a FastAPI-based RAG** service, enabling nontechnical stakeholders to explore sentiment trends, drill into supporting posts, and ask context-aware questions grounded in the data.

Full-Stack Product Management Bootcamp (Certificate) – Product Strategy, User Research

September 2025 - October 2025

- Earned a **certificate** of completion from **Leland** for a 6-session intensive program on end-to-end product management, completing **10+ applied case studies and product challenges** simulating real-world PM scenarios.

- Applied frameworks for **roadmapping**, **PRD creation**, and KPI-driven prioritization, improving feature **decision accuracy** and **trade-off clarity**.
- Improved stakeholder communication and presentation impact by 25% through live workshops and peer feedback.

Generative AI Dynamic Travel Itinerary Planner – Python, OpenAI API, FastAPI, JavaScript

October 2025

- **Designed** and **developed** a **Generative AI travel planner** that generated **personalized day-by-day** itineraries using **real-time flight, event, and weather data** combined with user preferences such as budget, interests, and trip length.
- **Integrated** the **OpenAI API with Python (FastAPI) backend** and an interactive **HTML/CSS/JavaScript frontend**, enabling natural-language trip modifications like “add more food options” or “reduce my budget.”
- **Contributed to LLM prompt design and orchestration**, ensuring contextual accuracy, ethical use, and transparent explanations, demonstrating a **scalable, user-centric AI application** that improved trip personalization efficiency by **~30% in testing**.

NBA Team Performance Evolution – Tableau, Python, nba_api, Data Visualization

October 2025

- Built an interactive Tableau story analyzing a decade of NBA team performance (2014–2024) using data engineered in Python from the official NBA Stats API.
- Developed custom metrics for Offense Index, Defense Index, and Top Teams Metric, ranking 30 franchises by efficiency balance to uncover patterns behind championship success.
- Designed 3 dynamic dashboards and 1 supplemental analytics page, integrating calculated fields, LOD expressions, and geographic mapping to visualize the NBA’s transition into the pace-and-space era.

Personal Portfolio v4 – Next.js, React, Tailwind, TypeScript, Vercel

September 2025

- **Built** a production-grade personal portfolio using Next.js App Router with **10+ reusable components**, dynamic project modals, and a custom asset viewer supporting images and PDFs.
- **Optimized** frontend performance and quality, achieving **100 Performance**, **96 Accessibility**, **100 Best Practices**, and **100 SEO** scores on PageSpeed Insights (desktop).
- **Delivered** fast and stable user experience with **0.2s FCP**, **0.4s LCP**, **10ms Total Blocking Time**, **0 CLS**, and **0.5s Speed Index** on a Vercel-hosted deployment.

LAPD Crime Prediction & Analysis – PySpark, Random Forest, MLlib

May 2025

- **Built** a scalable PySpark pipeline to analyze 2M+ crime records (2023–2025) for type **classification**, **hotspot detection**, and **spatiotemporal pattern clustering**.
- **Achieved 88.79% top-5 accuracy** using a **Random Forest model** tuned with **CrossValidator** and **grid search**, integrating **StringIndexer**, **OneHotEncoder**, and **VectorAssembler** for preprocessing.

Capital Area Food Bank AI Assistant – React.js, Node.js, OpenAI API, OpenCageData API, JavaScript, JSON

April 2025

- **Led end-to-end development** of a multilingual AI chatbot for food-insecure neighbors in the **DC metro area**, enabling users to locate and filter **500+ food resources** by ZIP code or location, while addressing barriers like confusing maps, language gaps, transportation access, service requirements, and social stigma using **GPT-3.5** and **geospatial intelligence**.
- **Built** a responsive dark-mode front-end with React.js featuring map-based food bank pins and interactive site cards displaying address, open hours, and service information.
- **Developed** backend RESTful APIs with Node.js/Express.js and OpenCageData API, achieving **>90% match accuracy** and **reducing query latency by 40%** by optimizing JSON schema design and geolocation handling.
- **Cleaned and unified 6+ CAFB datasets** using JavaScript to merge appointment requirements, food format, cultural services, and transportation access metadata into a streamlined structure.
- **Enhanced accessibility** with a custom TranslationService supporting **dynamic English-Spanish language switching** and fallback to GPT for non-location-based queries, significantly improving engagement among **Spanish-speaking users**.

The Weeknd Effect Streaming Analytics – Python, Pandas, Scikit-Learn, SHAP

December 2024

- **Engineered multi-platform datasets** and analyzed **200+ audio and release features** to model drivers of global streaming performance.
- **Built regression models** achieving an **R² of 0.82** and applied **SHAP interpretability** to surface key contributors to virality and long-tail engagement.
- **Created narrative data visuals** that clarified **model insights for non-technical audiences**, highlighting patterns such as 3.7B streams for “Blinding Lights.”

Buccal Pulse Oximeter to Overcome Racial Biases – Python, MATLAB, Arduino

May 2023

- **Led** a team of five to develop a **buccal pulse oximeter**, reducing **racial biases** in oxygen saturation measurement by **20%** using advanced **sensor technology** and **signal processing**.
- **Developed and optimized** data analysis in **Python and MATLAB**, achieving **95% measurement accuracy** while maintaining **production costs under \$40 per unit**.
- **Demonstrated** the prototype to **20+ clinicians and engineers**, validating its **effectiveness in clinical trials**.

AFFILIATIONS & ADDITIONAL INFORMATION

- **Member** – Black Engineers Society, National Society of Black Engineers (NSBE)
- **Languages** – Fluent in English and Wolof; basic proficiency in French