

EXECUTIVE SUMMARY

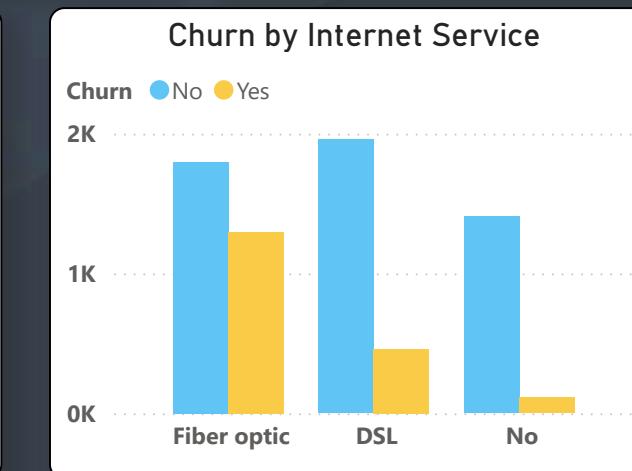
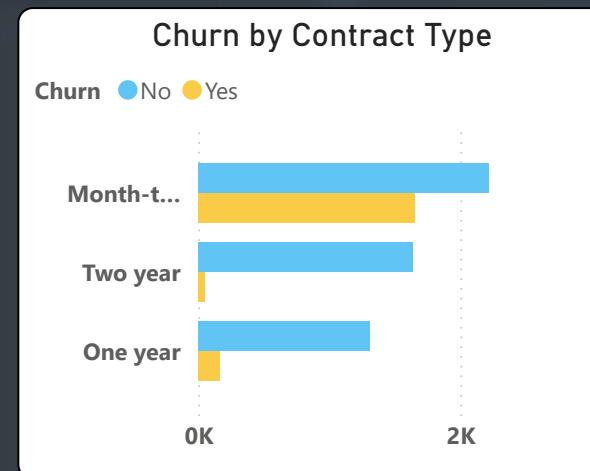
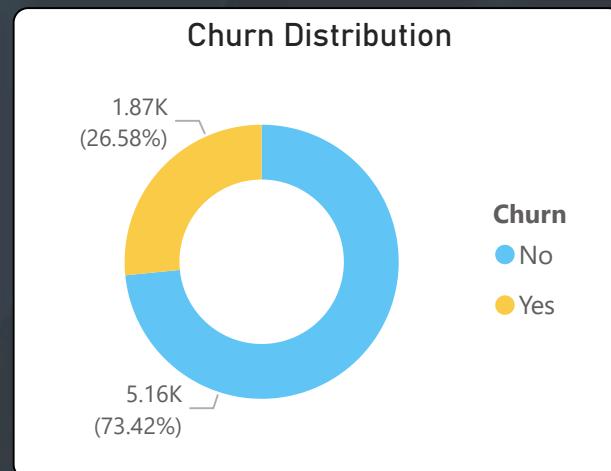
Total Customers
7.03K

Churned Customers
2K

Churn Rate (%)
26.58

Avg Monthly Charges
64.80

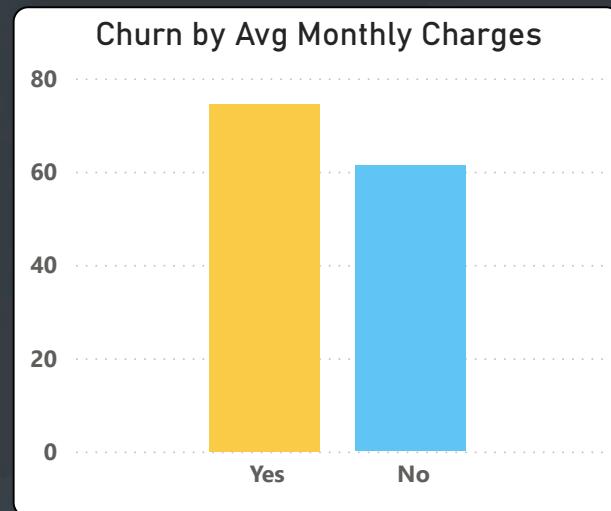
Churn
All



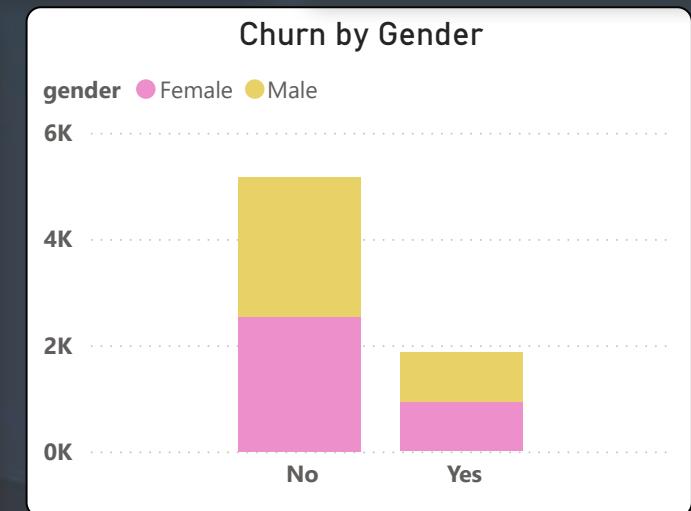
Contract
All

gender
All

SeniorCitizen
All



customerID	MonthlyCharges	TotalCharges	tenure	Contract
0002-ORFBO	65.60	593.30	9	One year
0003-MKNFE	59.90	542.40	9	Month-to-month
0004-TLHLJ	73.90	280.85	4	Month-to-month
0011-IGKFF	98.00	1,237.85	13	Month-to-month
0013-EXCHZ	83.90	267.40	3	Month-to-month
0013-MHZWF	69.40	571.45	9	Month-to-month
0013-SMEOE	109.70	7,904.25	71	Two year
0014-BMAQU	84.65	5,377.80	63	Two year
0015-HCCOL	40.00	340.25	7	Month-to-month



Demographics Breakdown vs Customer Churn

Total Customers

7.03K

Female Customers (%)

49.53

Churn Rate (%)

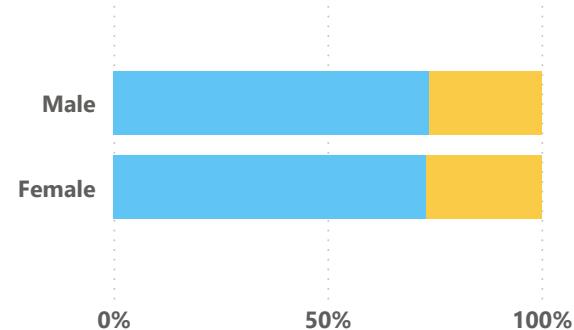
26.58

Senior Citizen (%)

16.24

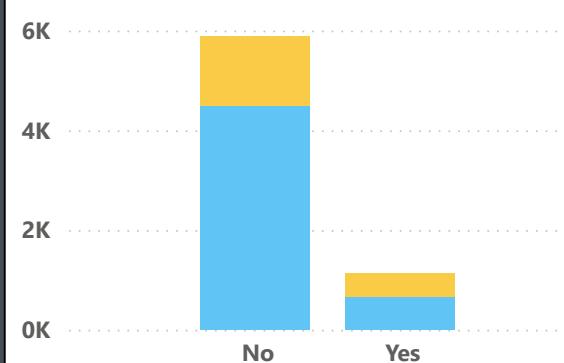
Churn vs Gender

Churn ● No ○ Yes

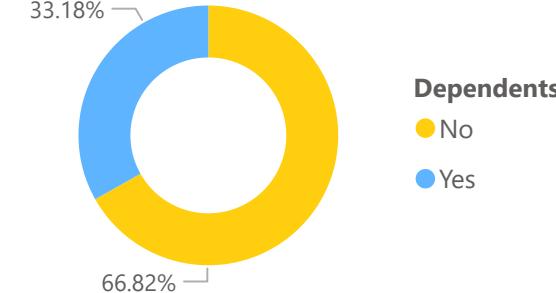


Churn count by Senior Citizen

Churn ● No ○ Yes



Churn Rate by Dependents



Churn

All

Contract

All

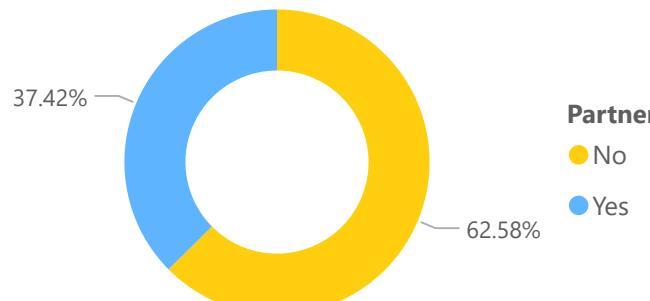
gender

All

SeniorCitizen

All

Churn Rate (%) by Partner

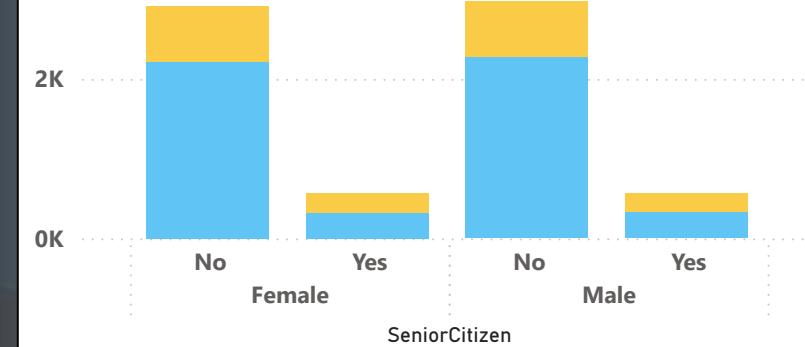


customerID gender Partner Dependents Churn

customerID	gender	Partner	Dependents	Churn
0002-ORFBO	Female	Yes	Yes	No
0003-MKNFE	Male	No	No	No
0004-TLHLJ	Male	No	No	Yes
0011-IGKFF	Male	Yes	No	Yes
0013-EXCHZ	Female	Yes	No	Yes
0013-MHZWF	Female	No	Yes	No
0013-SMEOE	Female	Yes	No	No
0014-BMAOU	Male	Yes	No	No

Churn Count by Gender and Senior Citizen

Churn ● No ○ Yes



Services Usage vs Churn

