



## ALASTAIR FARMAN

### EMAIL

[alastair.farman@gmail.com](mailto:alastair.farman@gmail.com)

### PHONE

+44 7912 859 255

### SKILLS

Fashion, beauty, composition and still life retouch. Studio photography, lighting and digi-tech. eCommerce image production processes.

Fundamentals of 3D lighting, texturing, modelling, animation, rendering and compositing.

Frontend development, web design.

### SOFTWARE & FRAMEWORKS ETC

Adobe Creative Suite

CaptureOne Pro

Blender

HTML, CSS, JavaScript

React.js

Three.js, p5.js

Unity, Unreal 5

### EDUCATION

**2007-2010**

**Sheffield Hallam University** - BA Communication and Media Studies

### EXPERIENCE

**Feb 22 - Current**

**Retoucher & Photographer, Frontend Development  
Freelance**

Working for clients like YNAP (Net-a-Porter, Mr Porter), Urban Outfitters and photographer Mikael Johansson. Freelance frontend project for Grow With Pace Marketing.

**Apr 19 - Feb 22**

**Retoucher & Photographer  
Dr Martens**

Assisted in establishing new in-house photography studio with studio manager, including creating retouch and photography workflows, processes and standards. Lead still life ecom art direction, on-model technical direction and image sign-off. Shot and retouched still life, model and creative ecom assets as well as direct and support freelance staff. Established 360 spins video process.

**Nov 17 - Mar 19**

**Senior Retoucher  
ALLSAINTS**

Directing and supporting up to 8 in-house and freelance retouchers to ensure quick asset delivery to a high standard. Establishing and managing image workflow from camera to website, and providing on-set technical support. Responsible for retouch quality control, providing feedback to studio and retouch teams and holding image sign-off meetings with VM Director and Art Director Supporting as a photographer for castings, wholesale, internal documents shoots and still life when necessary.

**Jun 16 - Nov 17**

**Digital Concessions Coordinator & Retoucher  
ALLSAINTS**

Alongside retouch responsibilities, responsible for co-ordinating delivery of image assets to digital concessions partners as the business expanded into new markets.

**Nov 14 - Jun 16**

**Retoucher  
ALLSAINTS**

**May 12 - Nov 14**

**eCommerce Coordinator & Photographer  
Autograph Menswear**

Ran the CMS and website for a small independent men's fashion store.