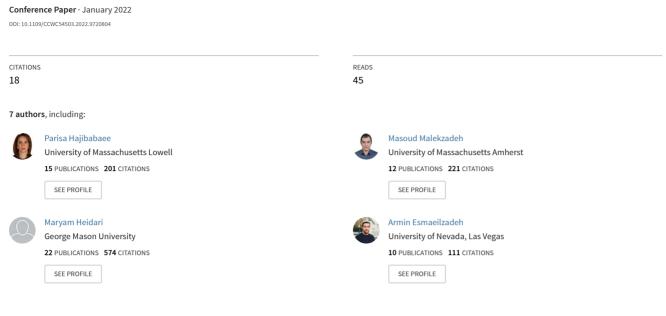
# Offensive Language Detection on Social Media Based on Text Classification



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An Empirical Evaluation of the t-SNE Algorithm for Data Visualization in Structural Engineering View project

# Offensive Language Detection on Social Media Based on Text Classification

Parisa Hajibabaee

Masoud Malekzadeh

Mohsen Ahmadi

University of Massachusetts at Lowell University of Massachusetts at Lowell Arizona State University parisa\_hajibabaee@student.uml.edu

masoud\_malekzadeh@student.uml.edu

Pwnslinger@asu.edu

Maryam Heidari George Mason University mheidari@gmu.edu

Armin Esmaeilzadeh University of Nevada Las Vegas esmaeilz@unlv.nevada.edu

Reyhaneh Abdolazimi Syracuse University rabdolaz@syr.edu

James H Jr Jones George Mason University jjnoes@gmu.edu

Abstract—There is a concerning rise of offensive language on the content generated by the crowd over various social platforms. Such language might bully or hurt the feelings of an individual or a community. Recently, the research community has investigated and developed different supervised approaches and training datasets to detect or prevent offensive monologues or dialogues automatically. In this study, we propose a model for text classification consisting of modular cleaning phase and tokenizer, three embedding methods, and eight classifiers. Our experiments shows a promising result for detection of offensive language on our dataset obtained from Twitter. Considering hyperparameter optimization, three methods of AdaBoost, SVM and MLP had highest average of F1-score on popular embedding method of TF-IDF.

Index Terms-offensive language detection, social media, machine learning, text mining

#### I. Introduction

Deep learning have changed numerous scientific fields in the previous decade, including natural language processing [1], [2] (NLP) [3]-[6], medical imaging [7], healthcare, cyber security, social computing [8], and a variety of other topics [9]-[61]. In recent years, with the seeming growth of social media, new concerns regarding users' mental and physical safety have been introduced. Based on a report in [62], among students between 12 to 18 who reported being bullied at school, 15% were bullied online through social medias. In

addition, the percentage of individuals who have experienced being victims of cyberbullying during their lifetime has more than doubled from 2017 to 2019 from 18% to 37% [63]. Offensive, hateful or threatening speech on the content exchanged by the crowd might range from minor or implicit bullying to severe and explicit violent threatening over victims with specific characteristics such as race, sex, religion, community, etc. [64] shows that the rise of public media cyberbully poses a global problem that might damage people's online lives. The state-of-the-art approaches target various contexts, domains, platforms for detecting a specific category of offensive language, e.g., hate speech with or without considering the severity. In this regard, various datasets also have been published to evaluate the correctness and precision of proposed methods [65]-[67].

In this study, we propose a modular text classification pipeline consisting of modular cleaning phase and tokenizer, three embedding methods, and eight classifiers. The experiment done in this study is based on Twitter, and a dataset was optimized effectively. Although we do not claim that our framework would perform well on all social media platforms, it could provide future research direction to guide academic and industry researchers. The broader impact of this paper can be related to the systematically investigation of detecting online

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harassment on social media platforms. Moreover, due to social media platforms' inherent features, it is impossible to generalize a model for all the platforms. For example, [68] shows that training a classifier on Reddit is more challenging than Gab because the average length of posts and conversations is longer. Hence, Reddit input introduces more noise than Gab for a classification task. The following is a summary of the rest of the paper. First, we describe our experimental setup and different approaches we take in Section II. We outline our case study in Section III and present our numerical experiments and discussions in Section IV. Finally, Section V presents concluding remarks.

#### II. METHOD

This section briefly discusses the steps taken for cleaning and preparing the dataset and also conducting the experiments. Furthermore, Fig. 1 shows a graphical overview of these steps, discussed in the following.

#### A. Data Preparation

Data Preparation is the first step for training binary classifiers. The strategies for data preparation, which need to be carefully conducted, are described as below:

- Basic cleaning methods: We need to clean the data as (i) extracting the pure text from the dataset, removing duplicates, and NaNs (ii) transforming to lowercase (iii) expanding the abbreviations.
- **Slangs**: Given the micro-blogging style of Twitter, using slangs are typical. Slangs bring difficulties to text mining approaches, especially for those emerging lately and thus do not have an updated entry in any dictionaries. So, we plan to transform the text into a canonical form using the reference dictionary<sup>1</sup> for slangs and abbreviations.
- Removing methods: Using hashtags, user references, links, and emojis are typical on social media platforms. Therefore, preprocessing the data and selectively removing the typical patterns are essential to normalize the text.

#### B. Tokenizer

To start any text analysis, we need to break down the text into smaller parts like paragraphs and sentences and then convert words into tokens. We can create our customized tokenizers on sentencelevel or word-level in our framework and then pass them into embedding methods.

#### C. Feature Engineering

In our experiment, we utilize the conventional vectorization embedding approaches such as i) Term Frequency-Inverse Document Frequency (TF-IDF), ii) Word2Vec, iii) FastText to transform the text into numerical representation (also called embedding or vector). In the following, we shortly describe each one.

- **TF-IDF**: One way to represent words into vectors is to count the occurrence of words seen in the whole documents. One caveat of this method is the overemphasizing the frequent words in the dataset. In contrast with the word counting method, TF-IDF distributes the weight of frequent words by their relative frequency.
- Word2Vec: The word2vec method takes a corpus of text as input and returns word vectors as output. There are two model architectures to produce a distributed representation of words. The continuous bag-of-words (CBOW) architecture predicts the current word based on the context(window size), and the Skip-gram predicts surrounding words(defined window) given the current word.
- FastText: FastText represents a low-dimensional vector text that is generated by summing vectors corresponding to the words in the text. Neural Network is being used in FastText for word embedding. FastText model is often compared to other deep learning classifiers with a higher speed and accuracy for training and evaluation [69], [70].

#### D. Classification Algorithms

In this study, we incorporate eight classifiers for the binary classification task. Our classifiers are: i) (Gaussian) Naïve Bayes (NB), ii) Decision Tree (DT), iii) Logistic Regression (LR), iv) Random

<sup>&</sup>lt;sup>1</sup>https://github.com/goncalopereira/twitter-moods

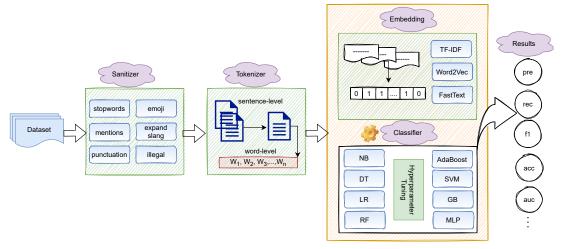


Fig. 1: The modular experimental setting with the flow of data from dataset to results.

Forest (RF), v) AdaBoost, vi) Support Vector Machine (SVM), vii) Gradient Boosting (GB), and viii) Multi-Layer Perceptron (MLP).

We also applied Bayesian optimization for the hyperparameter tuning. Bayesian optimization benefits the feedback of previous evaluations by choosing the classifier parameter combinations in an informed way. Furthermore, this approach takes fewer steps to converge to an optimal set of hyperparameter values by limiting the search space.

#### III. DATASET

Davidson et al.<sup>2</sup> has compiled a corpus containing around 24783 tweets annotated the text by crowd sourcing. This dataset represents three classes of labels as "hate speech", "offensive language" and "neither". They begin with a hate speech lexicon containing words and phrases identified by internet users as hate speech, compiled by Hatebase.org. Using the Twitter API they searched for tweets containing terms from the lexicon, resulting in a sample of tweets from 33,458 Twitter users. They extracted the time-line for each user, resulting in a set of 85.4 million tweets. From this corpus they then took a random sample of 25k tweets containing terms from the lexicon and had them manually coded by CrowdFlower (CF) workers. CF

Workers were asked to label each tweet as one of the three categories.

Each data file contains 5 columns: Count, Hate-Speech, Offensive\_language, Neither, Class.

In this study, we consider "HateSpeech" and "Offensive\_language" as offensive language. To be precise, we have 20620 tweets out of 24783 total tweets as offensive language(i.e., about 83% of tweets) which confirms that the dataset is highly imbalanced [71]–[75].

Also, Fig. 2 shows that offensive messages tends to be shorter than normal messages.

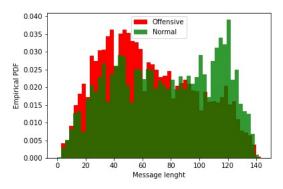


Fig. 2: Offensive/normal messages lengths

<sup>&</sup>lt;sup>2</sup>https://github.com/t-davidson/hate-speech-and-offensive-language/tree/master/data

#### IV. RESULTS AND DISCUSSIONS

This section reports the result of this study given the experimental setup described in Section II, which is also depicted in Fig 1. Table I demonstrates the results including precision, recall, F1-score, balanced accuracy, and AUC score of training binary classifiers over the dataset. It should be noted that the results are sorted based on F1-score in descending order.

TABLE I: Reporting performance metrics using eight classifiers and three embeddings.

classifier	embedding	pre	rec	fI	acc	auc
AdaBoost	TF-IDF	0.95	0.94	0.95	0.94	0.94
SVM	TF-IDF	0.95	0.95	0.95	0.95	0.93
MLP	TF-IDF	0.95	0.95	0.95	0.95	0.92
DT	TF-IDF	0.94	0.94	0.94	0.94	0.89
RF	TF-IDF	0.94	0.94	0.94	0.94	0.90
LR	TF-IDF	0.93	0.93	0.93	0.93	0.86
SVM	Word2Vec	0.92	0.93	0.93	0.93	0.85
MLP	Word2Vec	0.93	0.93	0.93	0.93	0.88
LR	Word2Vec	0.92	0.93	0.92	0.93	0.85
GB	TF-IDF	0.92	0.92	0.92	0.92	0.81
MLP	FastText	0.92	0.92	0.92	0.92	0.85
SVM	FastText	0.91	0.92	0.91	0.92	0.82
RF	Word2Vec	0.9	0.91	0.9	0.91	0.76
LR	FastText	0.9	0.91	0.9	0.91	0.79
GB	Word2Vec	0.9	0.91	0.9	0.91	0.79
AdaBoost	Word2Vec	0.89	0.9	0.89	0.9	0.78
AdaBoost	FastText	0.88	0.89	0.89	0.89	0.76
GB	FastText	0.89	0.9	0.89	0.9	0.76
RF	FastText	0.89	0.89	0.88	0.89	0.71
NB	Word2Vec	0.88	0.84	0.85	0.84	0.82
DT	Word2Vec	0.85	0.85	0.85	0.85	0.74
NB	FastText	0.86	0.84	0.85	0.84	0.78
DT	FastText	0.83	0.83	0.83	0.83	0.69
NB	TF-IDF	0.88	0.63	0.68	0.63	0.77

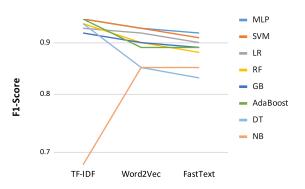


Fig. 3: F1-score trend line charts on different classifiers against each embedding method

As shown in Table I, the maximum obtained F1score in the validation is 95% for Adaboost, SVM, and MLP classifiers on TF-IDF embedding. On the contrary, the lowest performance is 68%, which is the result of NB on TF-IDF. This suggests that while Adaboost, SVM, and MLP models perform better on TF-IDF embedding, a model like NB has a significantly lower score on this embedding approach. However, looking at Table I, NB is the worst classifier on all three embeddings. The reason might be that the NB algorithm assumes that features are conditionally independent given a class label but in practice, the independence assumption is often violated. The second worst classifier is DT on both Word2Vec and FastText embeddings although this classifier performs well on TF-IDF.

Figure 3 also shows the trend line of different classifiers against each embedding method. It clearly shows that although TF-IDF embeddings perform well for most of the classifiers, it has the lowest score when combined with NB classifier. Overall, NB and DT are the worst classifiers in this experiment. As mentioned in Section II, we used hyperparameter tuning in our experiment. For the MLP classifier, it is observed that the parameters learning rate and activation can affect the result positively if they were set to Relu and Adaptive respectively. Besides, for both DT and GB, the parameters Minimum Sample Split = 2 resulted in better results than Minimum Sample Split = 5.

## V. CONCLUSIONS

In this work, we propose a modular text classification pipeline on social media datasets focusing on Twitter. Our proposed approach is to leverage a modular development that allows easy use for combining different text classification components. This paper's main contribution is that it presents a new modular text classification pipeline to facilitate benchmarking by conducting a detailed analytical study of the best-performing approaches, features, and embeddings reported by the state-of-the-art.

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