

# Alexandra Atzl

## UI Developer

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### EDUCATION

#### Rochester Institute of Technology

ROCHESTER, NY

BS Media Arts & Technology  
Minors in Web Development  
& Art History  
*graduated May 2012  
with Highest Honors*  
GPA: 4.0

RIT Honors Program, Dean's List,  
Outstanding Undergraduate  
Scholar

### SKILLS

Front End Web Development  
Information Architecture  
Digital Image Retouching  
Typography & Print Design

#### PROGRAMMING

HTML5 & CSS3  
Compass & SASS  
Javascript & jQuery  
AngularJS  
Cordova/PhoneGap

#### SOFTWARE & TOOLS

Adobe Creative Suite  
Git Version Control  
XCode & Android Developer Tools

### EXPERIENCE

#### UI Developer *July 2013 – Present*

EFFECTIVEUI, ROCHESTER, NY

Provide client-side development for various web and mobile applications, leveraging modern tools and frameworks such as AngularJS, Sass, Grunt, Karma, and PhoneGap.

#### User Interface Designer *August 2012 – June 2013*

SINGLEBROOK TECHNOLOGY, ITHACA, NY

Contributed UX and design solutions to a variety of higher education and non-profit client projects, including wireframes, mock-ups, and front-end design implementation. Created system for documenting company workflow and project management.

#### Lab Assistant & Student Manager *September 2011 – May 2012*

RIT SCHOOL OF PRINT MEDIA, ROCHESTER, NY

Maintained labs and assisted students in preparing digital files. Updated and restructured Standard Operating Procedures. Improved existing workflows with online versions of traditionally print forms.

#### Freelance Consultant *October 2011 – January 2012*

SOLOMON R. GUGGENHEIM MUSEUM, NEW YORK, NY

Updated site content and handled internal web requests.

#### User Experience Intern *May – August 2011*

NATIONAL PUBLIC RADIO, WASHINGTON, DC

Contributed visual designs and UX solutions to Digital Media Design team, including mock-ups, Wordpress installations, and redesign of NPR Patterns Library.

#### Web & Publications Intern *May – August 2010*

SOLOMON R. GUGGENHEIM MUSEUM, NEW YORK, NY

Performed site maintenance and tested functionality of newly implemented applications. Added and configured new calendar and ad content. Created PDF archive of Membership Magazines to be used in an e-reader application.