

POLITICAL JUGGERNAUT: A QUANTITATIVE ANALYSIS OF CANDIDATES IN THE 2019 LOK SABHA ELECTION



Introduction :

I am presenting a project on the “political juggernaut –a quantitative analysis of candidates in the 2019 lok sabha election “ . In this project I have tried to give all the important thing and information about project . A project is an activity that help us to improve our planning and initial thinking ability.

this project which is on the topic
“Political Juggernaut- A Quantitative Analysis Of Candidates In the 2019 Lok Sabha Election “ contains

- ❖ Empathy map, Brain Strom Idea Prioritization
- ❖ Visualization
- ❖ Story
- ❖ Dashboard

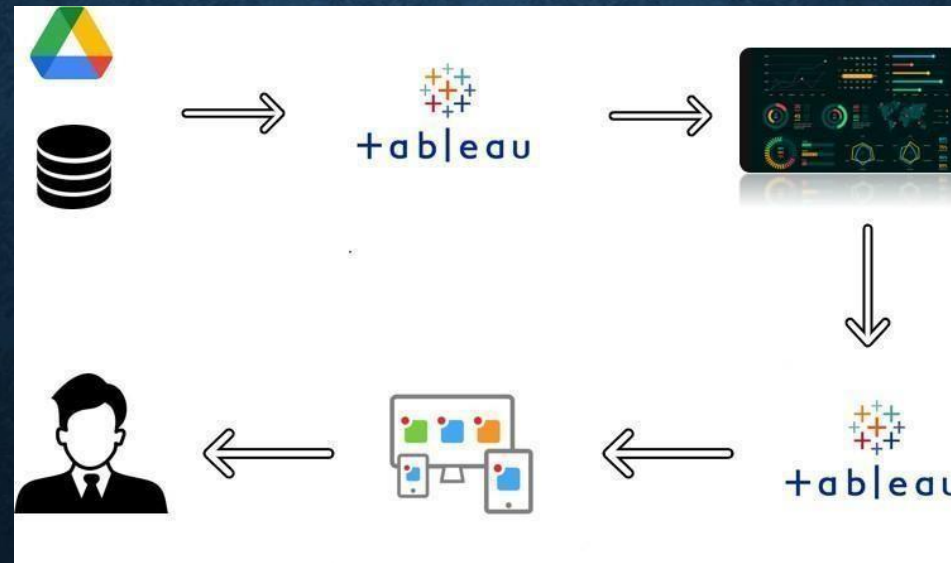
I have give all the information in this project .

Political Juggernauts: A Quantitative Analysis Of Candidates In The 2019 Lok Sabha Elections

The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage. The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the States and 20 representing the Union Territories. The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election. Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India.

The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority. In addition, the BJP-led National Democratic Alliance (NDA) won 353 seats.

Technical Architecture:



EMPATHY MAP AND BRAINSTORM IDEA PRIORITIZATION



Says

What have we heard them say?
What can we imagine them saying?

we live in a democratic country so we have to give equal rights to all people to vote in that election

election commision should be aware about every thing

it is biggest responsibility of every citizen in India

search in google

election booth security

Election commision senior officers advise



Does

What behavior have we observed?
What can we imagine them doing?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



how to conduct a election

Budget for election

candidates influences in that particular state.

i hope people do not sell their vote for money

we have to choose a good candidate because he/ she is going to choose a good leader

lok sabha is backbone of our country

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



voters

Short summary of the persona

[See an example](#)

PROBLEM

How to conduct a
election in smooth
manner

Person 1

First we
have to
aware about
terrorist

we should
check the
machine

Person 2

campaign
should stop 15
days before
election

we have to
stress the people
to not use
mobile phone in
election booth

Person 3

we should
verify the
candidates
history

fast clear of
traffic jam
during
campaign

Person 4

give more
attention to
critical
areas

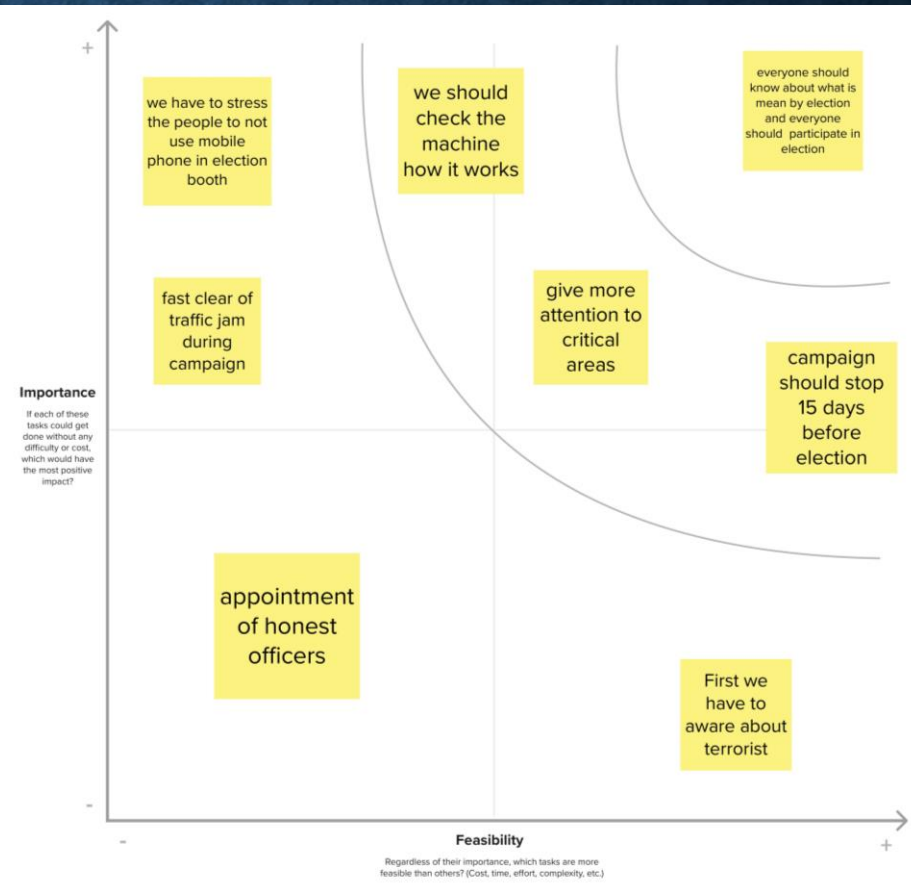
appointment
of honest
officers

Refer about
the phases
of election
in internet

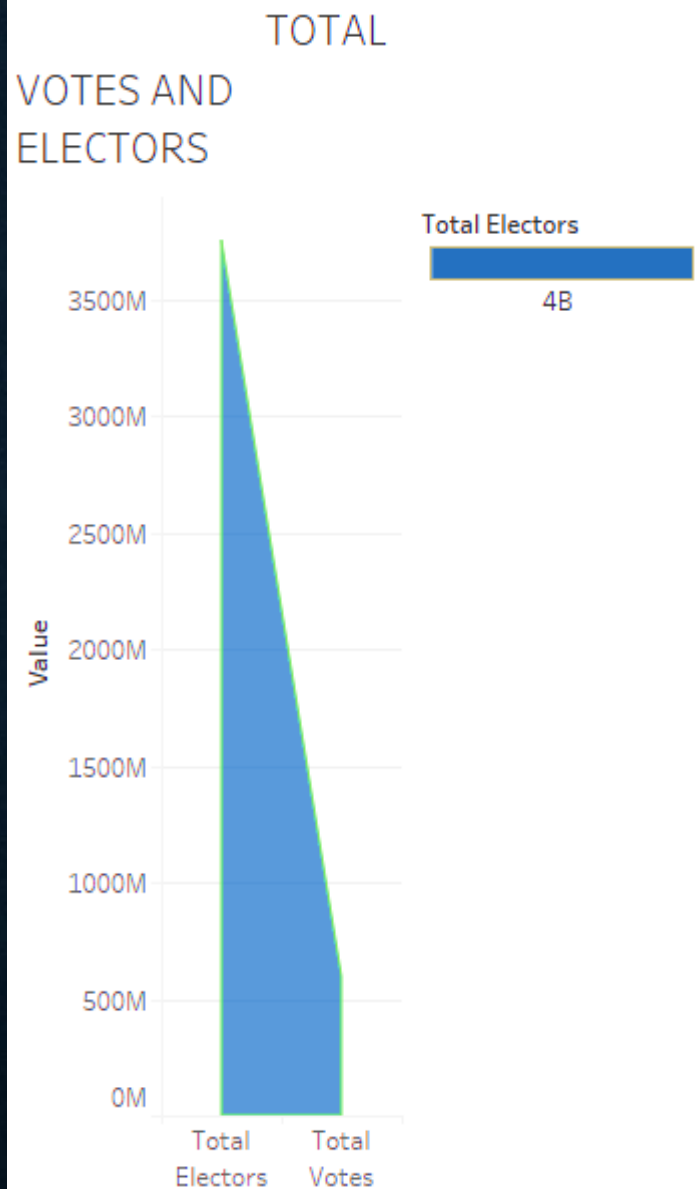
encourage
every citizen
to do their
responsibility

every
youngsters
should know
about their state
candidate

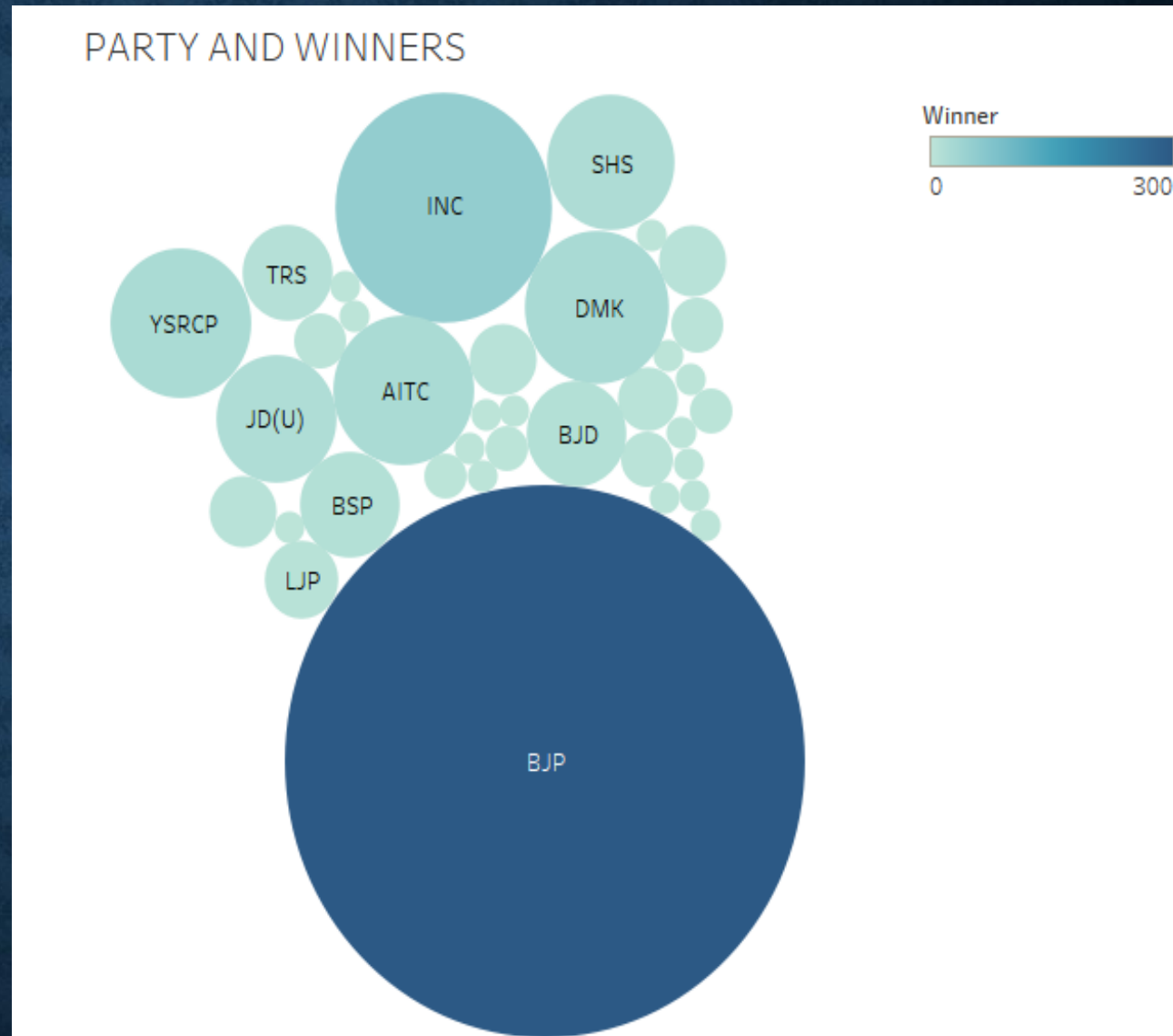
everyone should
know about what is
mean by election
and everyone
should participate in
election



VISUALIZATION

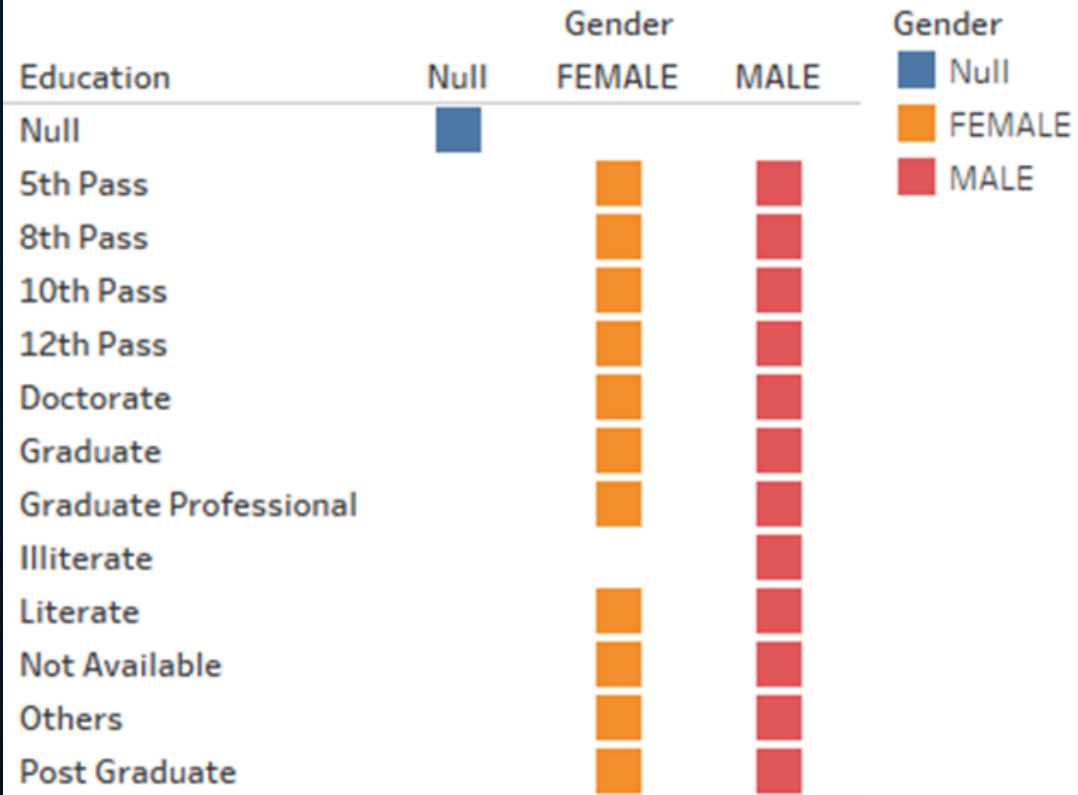


Total Electors and Total Votes.
Color shows Total Electors.



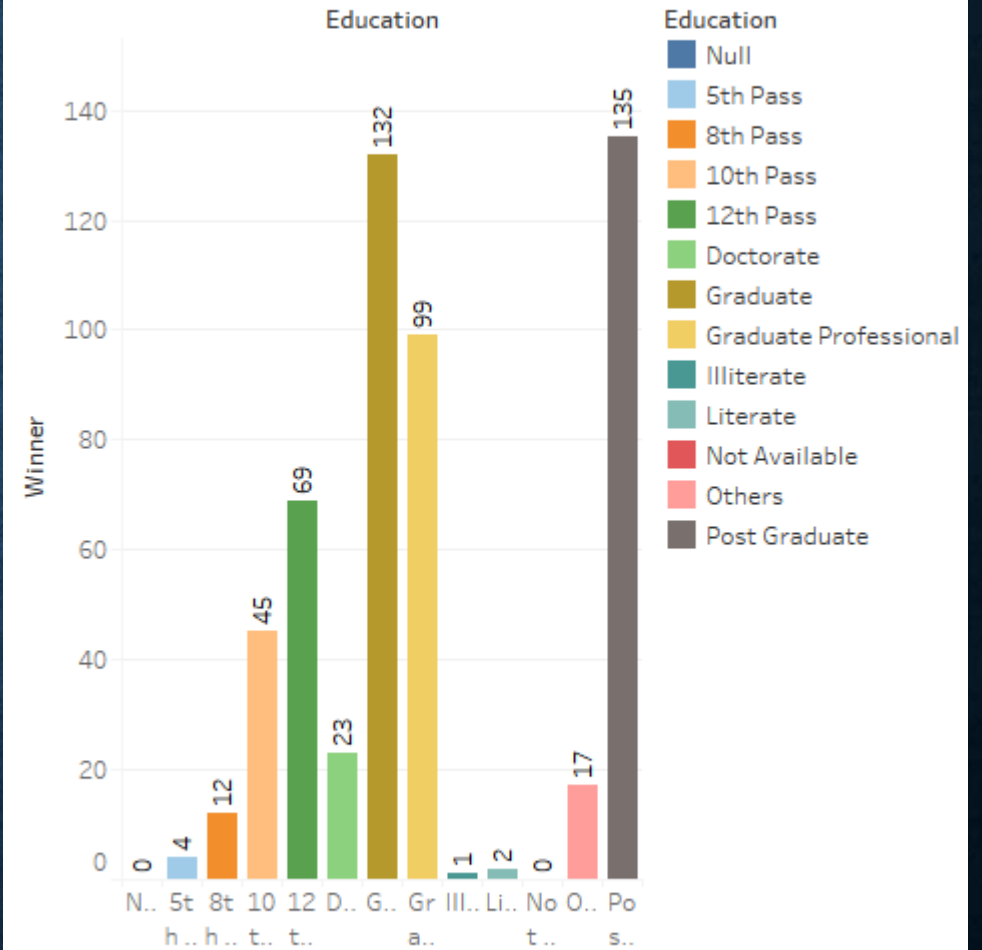
Party. Color shows sum of Winner. Size shows sum of Winner. The marks are labeled by Party.

EDUCATION AND GENDER



Gender (color) broken down by Gender vs. Education.

WINNERS AND EDUCATION



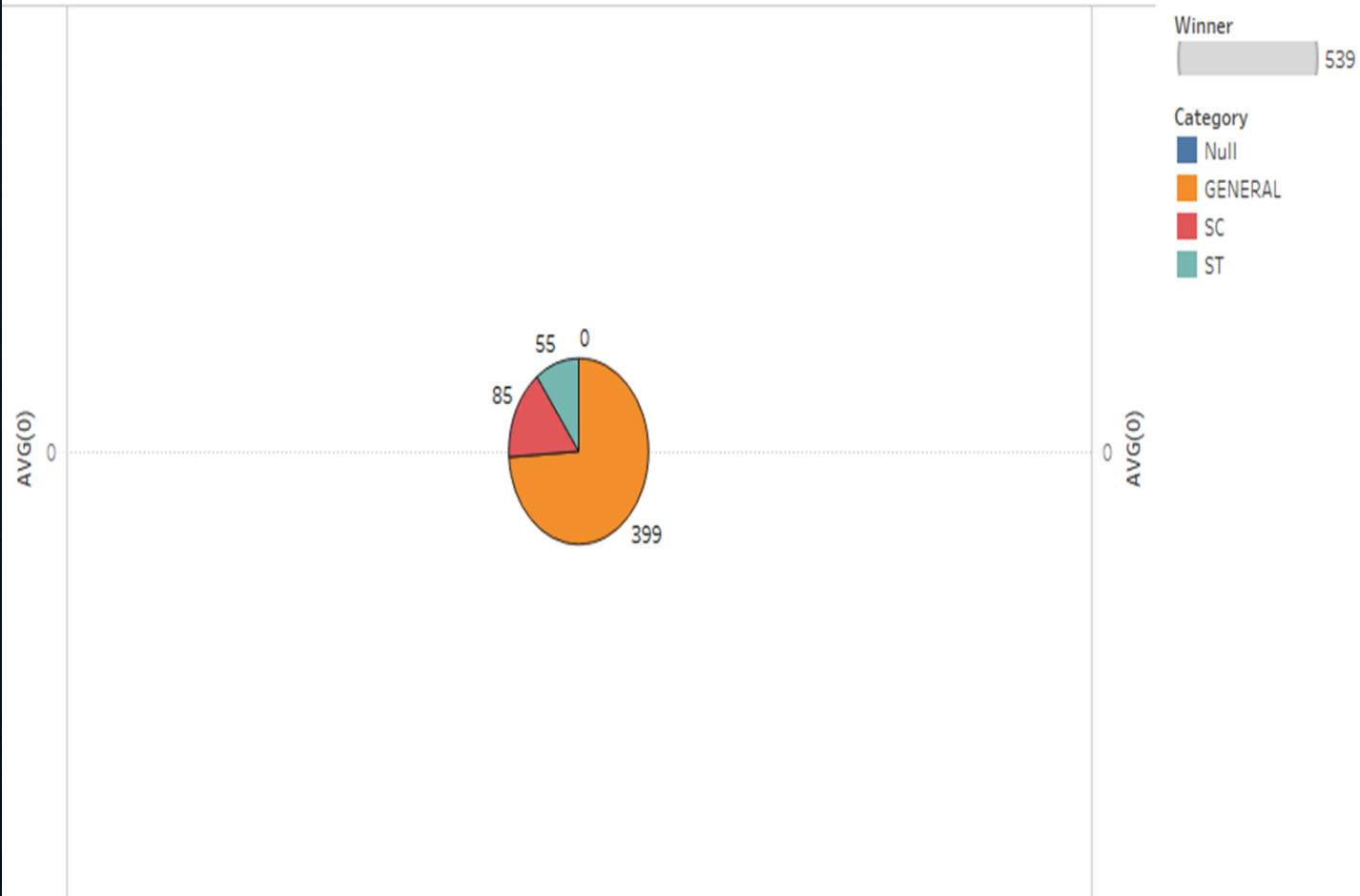
Sum of Winner for each Education. Color shows details about Education. The marks are labeled by sum of Winner.

CRIMINAL CASE AND WINNERS



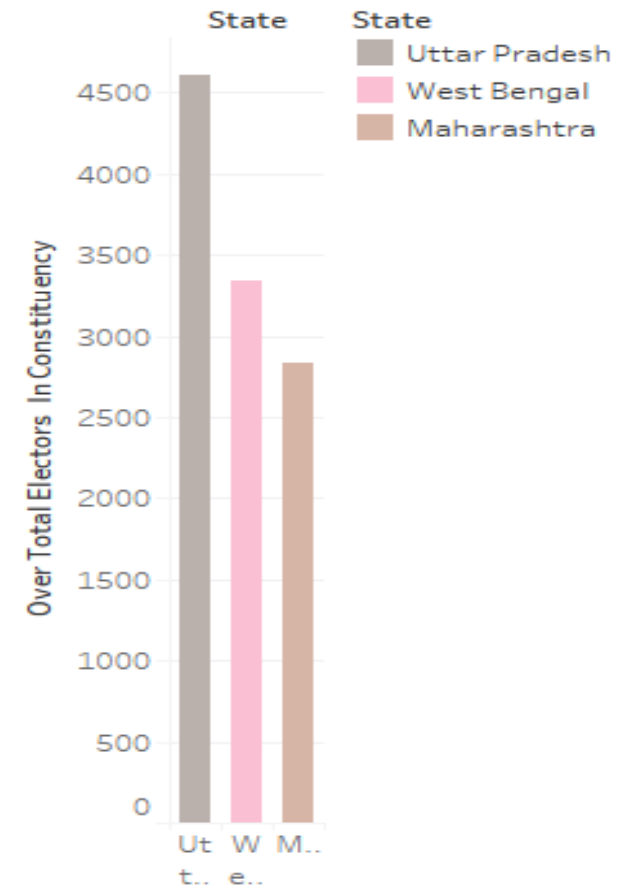
Criminal Cases (color) and sum of Winner (size). The view is filtered on Criminal Cases, which keeps 0, 1 and 2.

CATEGORY AND WINNERS



AVG(0) and AVG(0). Color shows details about Category. Size shows sum of Winner.

STATE AND TOTAL ELECTORS



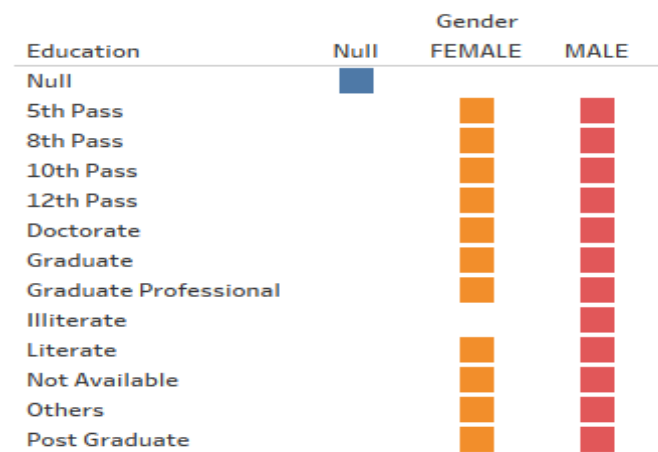
Sum of Over Total Electors In Constituency for each State. Color shows details about State. The view is filtered on State, which keeps Maharashtra, Uttar Pradesh and West Bengal.

STORY

Story 1

Through this visualization we can easily find the ratio of gender based on education.

In this chart we can know that education is one of the important quality for candidates to choose a right leader



Gender

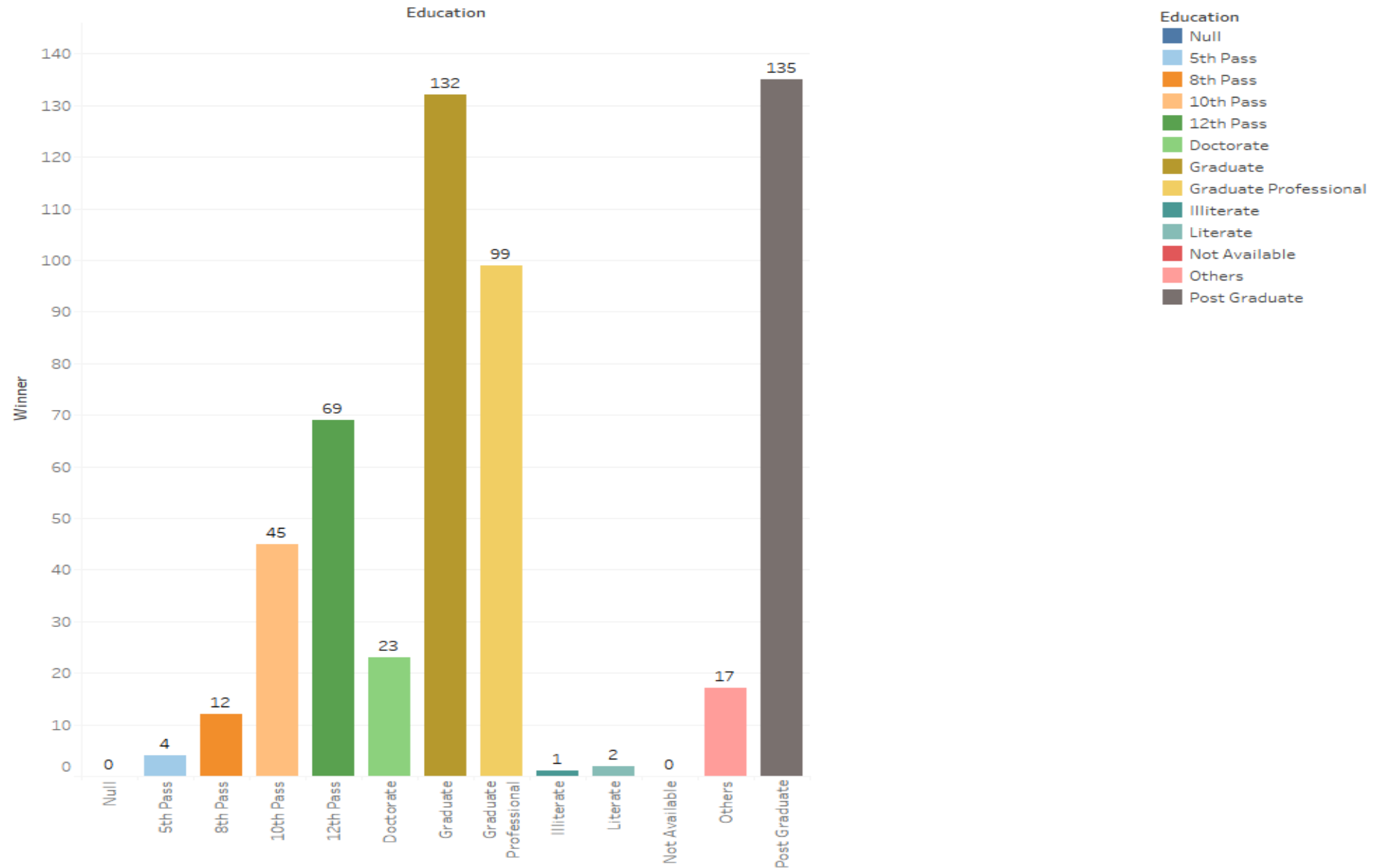
Null
FEMALE
MALE

Story 1

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Through this chart we can realise that BJP most popular party in India

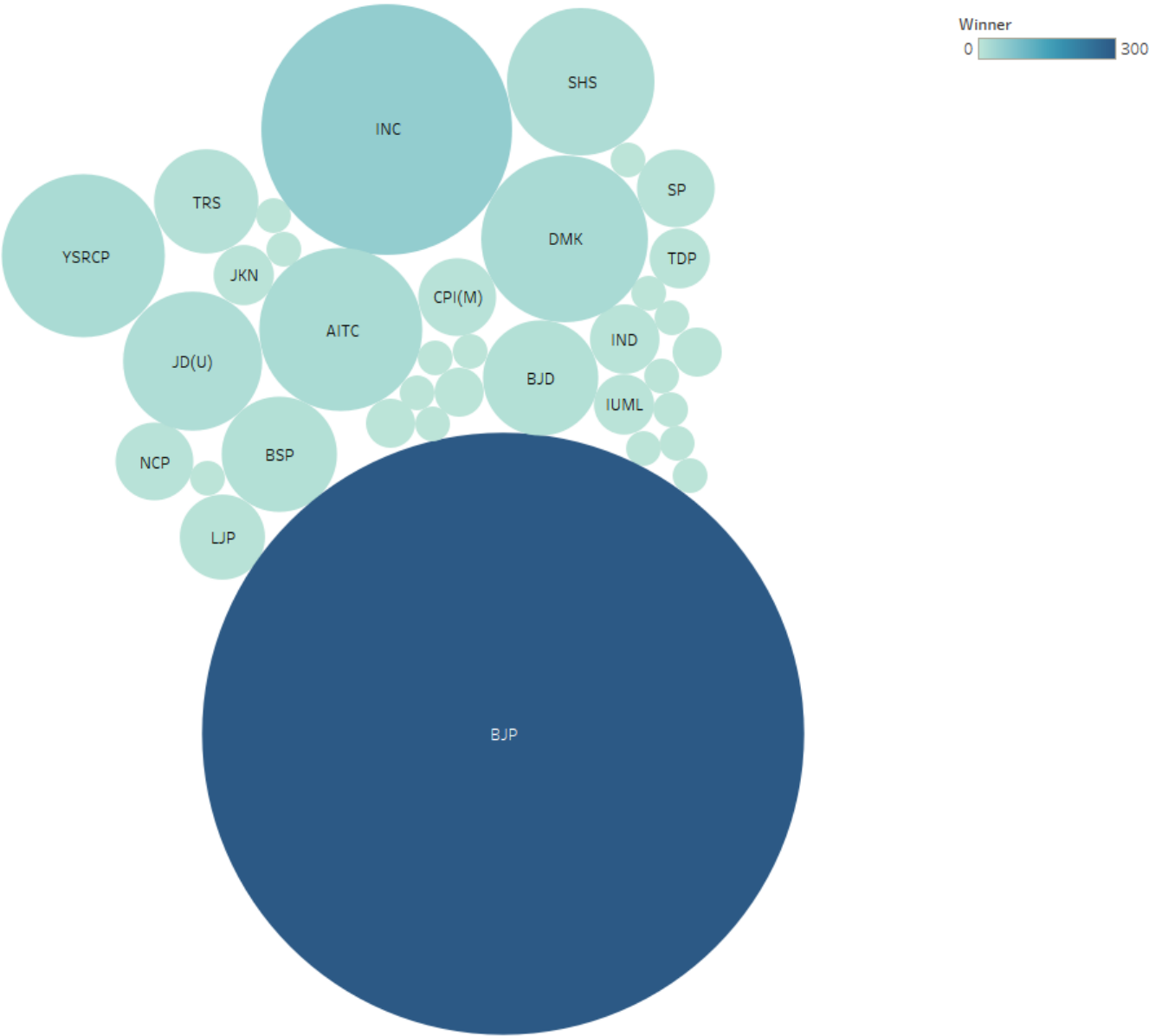


Story 1

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In this chart we know that how many people in India interested to vote in a election

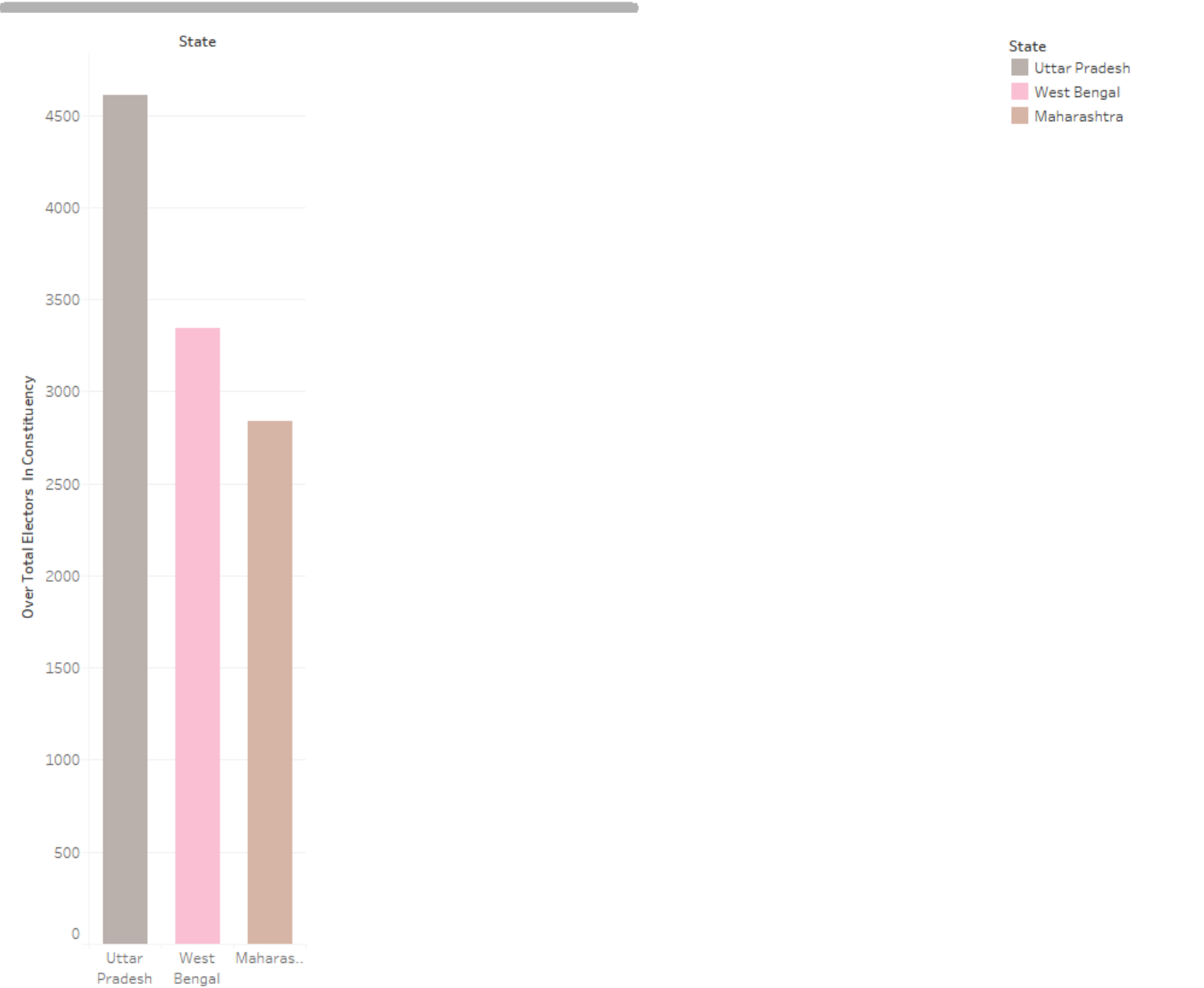


Story 2

In this chart we can know that which state people are more interested in voting.

Which three state provide more priorities to voters we know through this visualization .

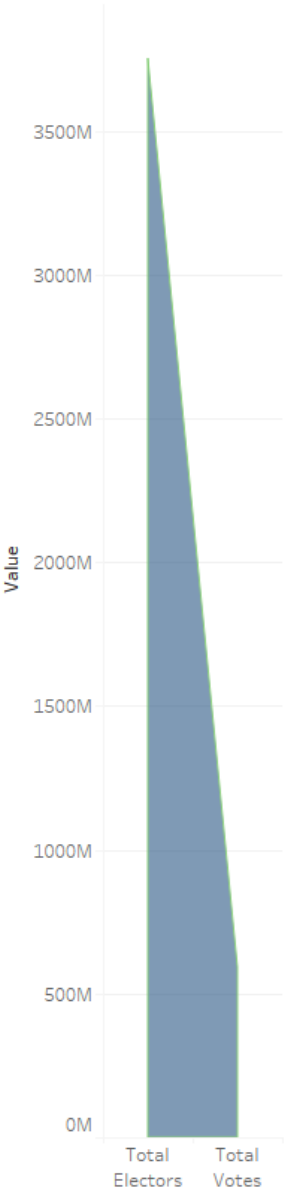
Through this chart we...



Story 1

Through this chart we can realise that BJP most popular party in India

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Total Electors

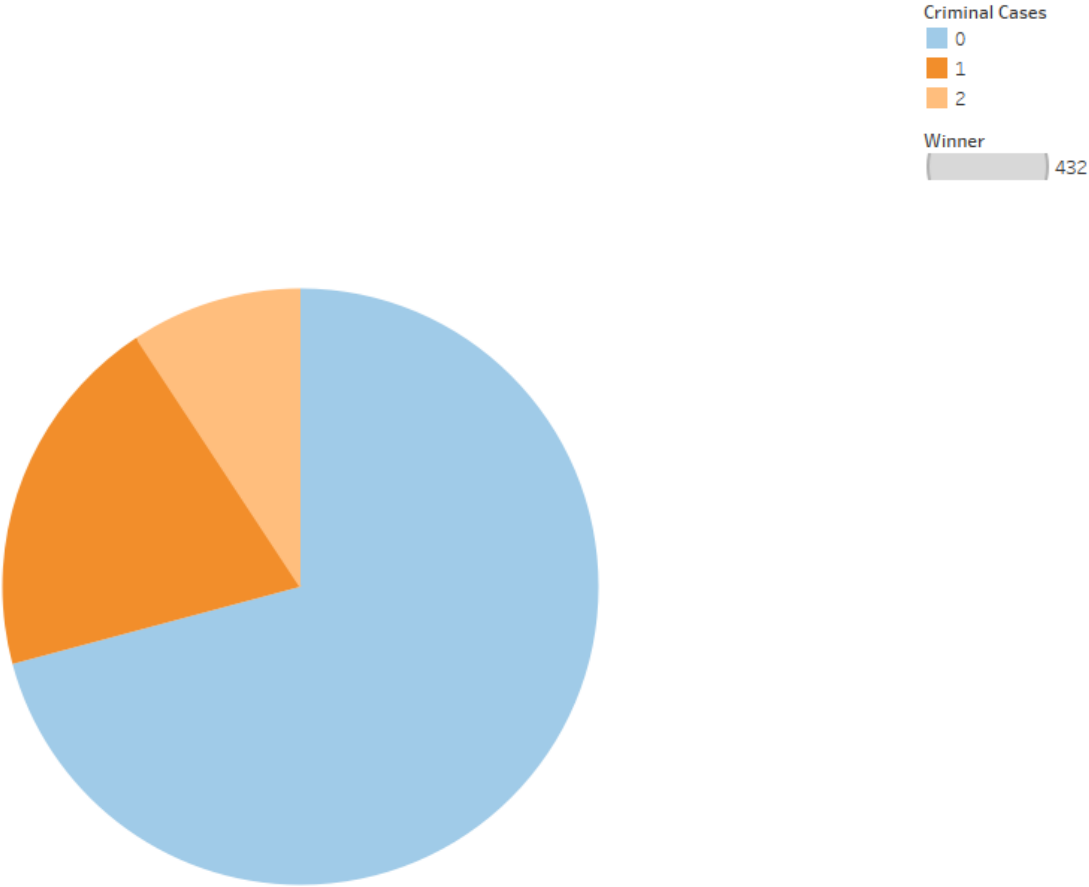
4B

Story 2

Which three state provide more preorities to voters we know through this visualization .

Through this chart we conclude that criminal case is dosen't matter to candidates but most of the candidates have zero case.

In this chart we conclude that all people have equal rights to participate in election it doesnt matter wheather it is high catogory o..

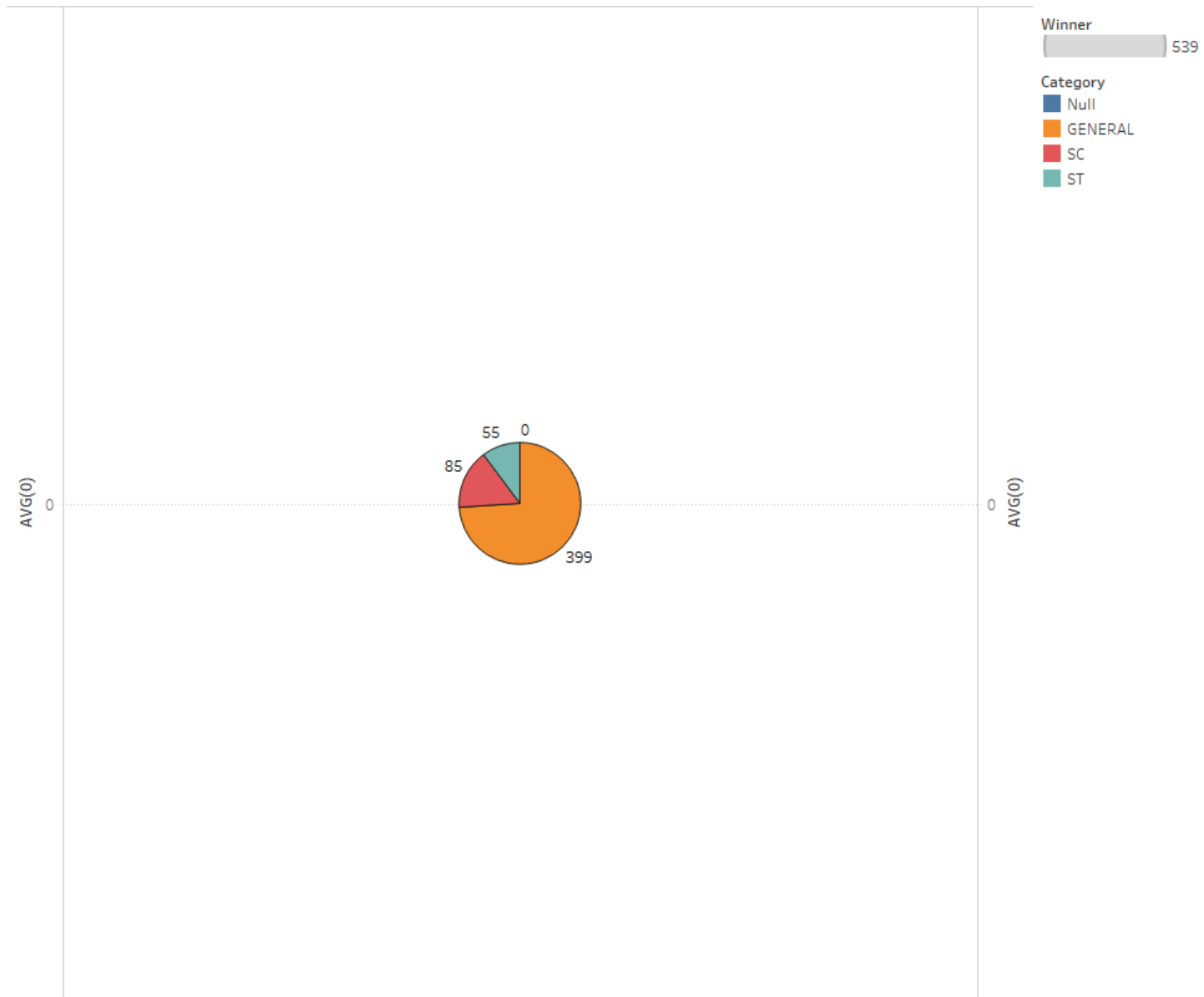


Story 2

Which
three
state ..

Through this chart we conclude that criminal case is doesn't matter to candidates but most of the candidates have zero case.

In this chart we conclude that all people have equal rights to participate in election it doesn't matter whether it is high category or low category.

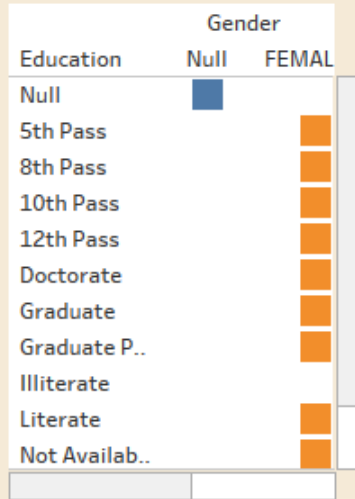


DASHBOARD

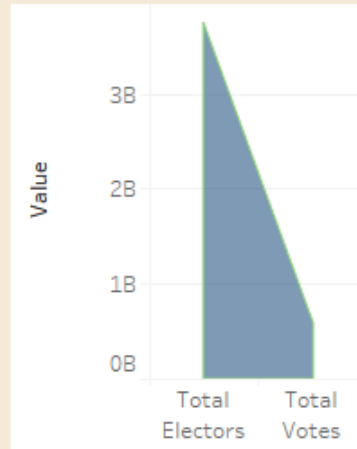


POLITICAL JUGGERNAUT

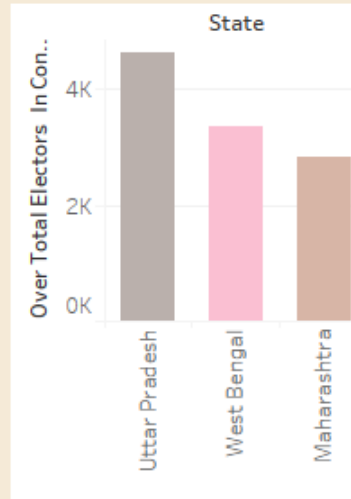
EDUCATION AND GENDER



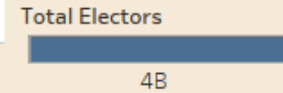
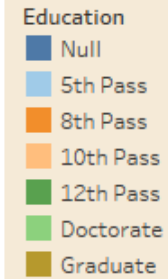
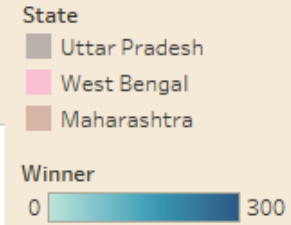
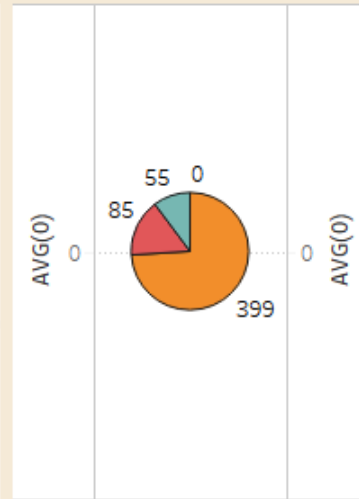
TOTAL VOTES AND ELECTORS



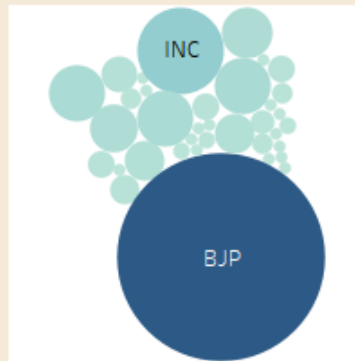
STATE AND TOTAL ELECTORS



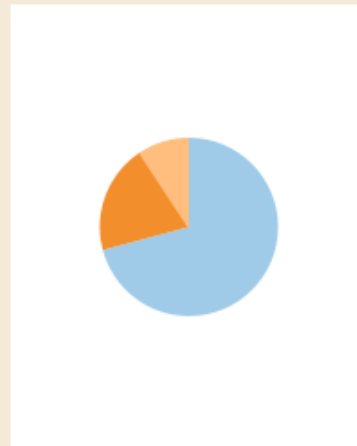
CATEGORY AND WINNERS



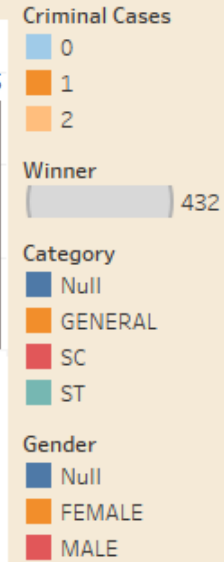
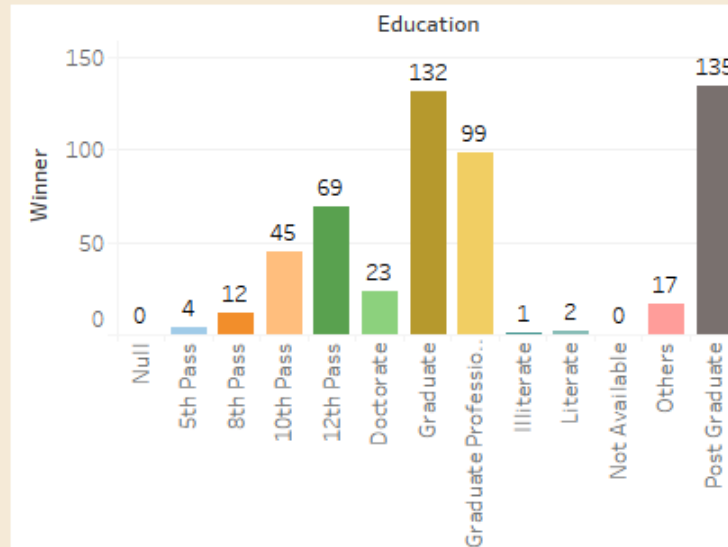
PARTY AND WINNERS



CRIMINAL CASE AND WINNERS



WINNERS AND EDUCATION



CONCLUSION:

- ELECTION COMMISSION SHOULD BE STRONG AS POSSIBLE.
- IN FUTURE WE TRY TO MAKE A GOOD CANDIDATES IN OUR COUNTRY .

THANK YOU

