



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



545  
seats are  
available

number  
of seats

we  
implement  
our  
promises

majority  
vote

responsibility  
of elected  
members

party  
achievements

BJP  
receive  
highest  
vote

20 for union  
territories  
530 for states

37.36  
percentage  
receive by  
BJP

there are equal  
seat allocation  
for state and  
union  
territories

national  
democratic  
alliance led  
by BJP

bjp  
dominate  
this election



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?