Brainstorm & Idea Prioritization Template

Date: 27 June 2025

Team ID: LTVIP2025TMID49881

Project Name: Flightfinder: Navigating your air travel options

Maximum Marks: 4

1. Brainstorming Session

#	Idea	Description	Team Member
1	Smart Search Filters	Filters for budget, time, layover, airline, Wi-Fi, legroom, meals, etc	Team Lead
2	Real-Time Price Alerts	Notifies users of price drops or increases for tracked routes	Member A
3	AI-Based Recommendation Engine	Suggests best flights based on user preferences, weather, and past behavior	Member B
4	Interactive Route Visualizer	Visual map showing route, stopovers, and delays	Member C
5	Carbon Emission Comparison	Compare flights based on environmental impact	Member D
6	Flight Status Tracker	Real-time updates on delays, gate changes	Member A
7	User Review Aggregation	Ratings/reviews from multiple sources on airlines and airports	Member B

2. Idea Prioritization Matrix

Idea	Impact	Feasibility	Priority
Smart Search Filters	High	Easy	High
Real-Time Price Alerts	High	Moderate	High
AI Recommendation Engine	High	Hard	Medium
Interactive Route Visualizer	Medium	Moderate	Medium
Carbon Emission Comparison	Medium	Easy	High
Flight Status Tracker	High	Moderate	High
Review Aggregation	Medium	Easy	High

3. Final Selected Ideas for MVP

- Smart Search Filters

- Real-Time Price Alerts

- Carbon Emission Comparison

- Flight Status Tracker