The battle of Neighborhoods

Capstone Project

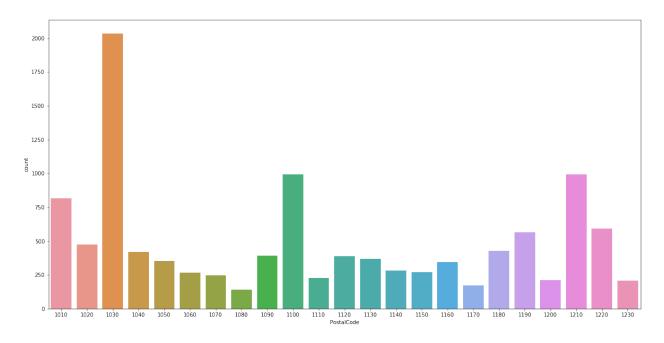
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Introduction

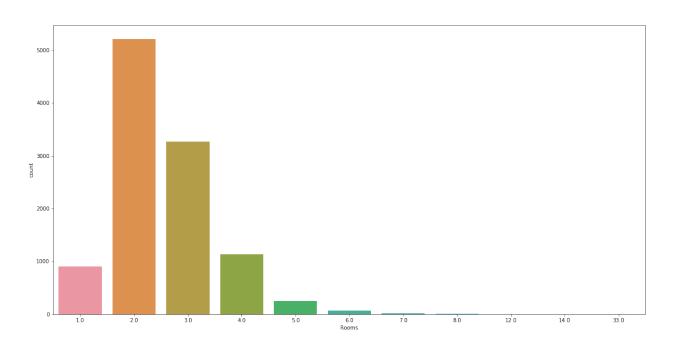
- In this project we will help people who are looking for renting an apartment in Vienna and they can find the following feature in this study:
 - o Which district has cheaper rent
 - o Based on their needs, which district is better for them
- Or, if they already live in one of the 23 districts in Vienna they will be able to see:
 - o the average price of renting an apartment in all districts
 - o finding similar districts to theirs with lower rental cost

Source of Data

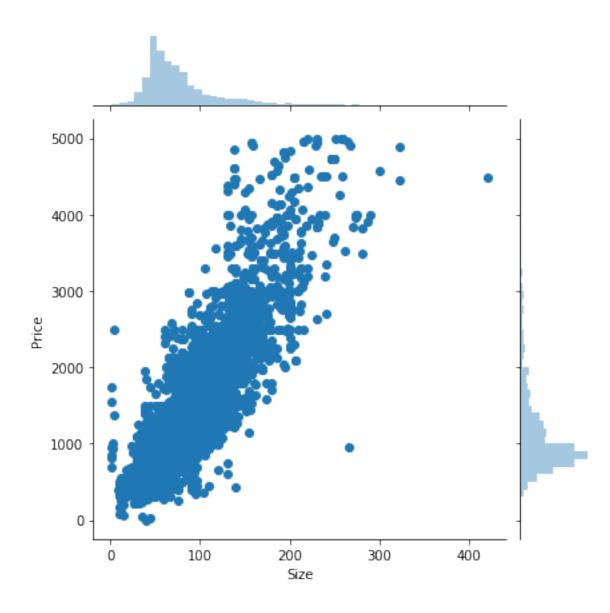
- Data has been collected by scraping a local website (willhaben.at)
 - O In total 11190 apartments with data like size, number of rooms, address, and price
- Using geopy coordinates for each district are obtained
- Foursquare data to collect top 10 venues for each district



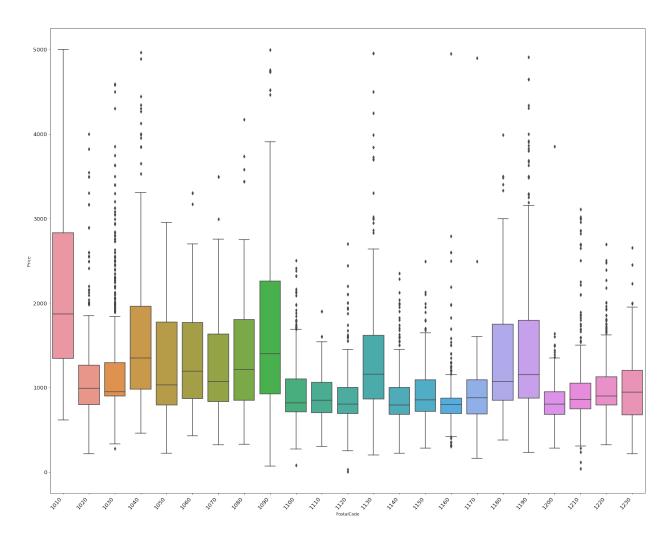
Most of rental apartments placed in district with postalcode.1030(Landstraße)



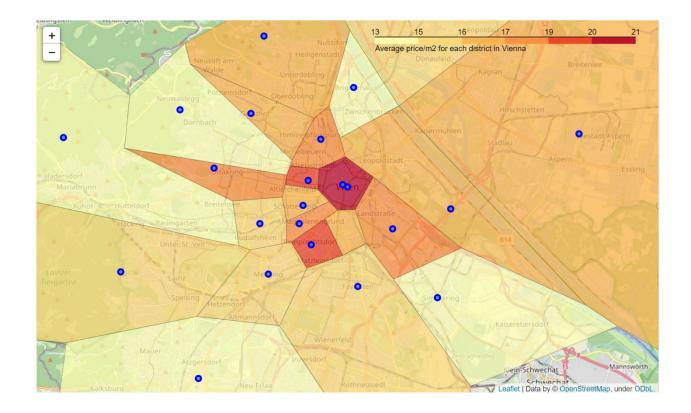
Most of rental apartments have 2 rooms.



Correlation between the price and apartment size. As expected, the larger the apartment, the higher the monthly rent



From this we can see that the most expensive district is Innere Stadt.



With this map, we determined that the 1st district is the most expensive district to live in, however by clustering we determined that there are several more similar districts where the price/m2 is significantly lower. Therefore, if someone wants to rent an apartment but cannot afford to live in the 1st district, they could look for apartments in the 12th or 15th district which is similar in venues but has much lower price for renting apartments.