

Alaya Sirigiri

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Education

The University of Texas at Dallas

Richardson, TX

B.S., Business Analytics, Data Science (Pre-Law) | GPA 3.80.

August 2020 - May 2024

- Deans List
- Relevant Coursework: Advanced Database Management, Object-Oriented Programming, Business Intelligence, Quantitative Business Analysis

Technical Skills

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|----------|--------------|-----------------------|------------------|
| • Python | • SQL | • Data Warehouse/ETL | • Tableau |
| • Java | • Snowflake | • Oracle Database | • Power BI |
| • dbt | • SQL Server | • SAP Crystal Reports | • Advanced Excel |

Experience

Schneider National

Green Bay, WI

Business Intelligence Intern

June 2023 - Present

- Worked with the team on re-platforming from the current BI tools to new technologies (Power BI, dbt, Snowflake, and Denodo).
- Performed a feature analysis of Power BI and presented it to the company's executives.
- Created over 10 Power BI reports to visualize data to aid in data-driven decision-making.
- Developed five recommendation reports for training power and business users on the new technologies.

Literacy Achieves

Dallas, TX

Team Member

August 2022 - December 2022

- Worked in a team of five to design and implement a literacy program for the non-profit organization.
- Conducted market research and competitor analysis to identify growth opportunities and improve marketing strategies.
- Proposed an implementation strategy across five different sites and locations.
- Presented the program and an execution plan to a panel of faculty members and stakeholders.

Academic Project

Business Analytics

January 2023 - May 2023

- Utilized various business intelligence tools, such as MySQL and Python, to ETL and clean a dataset containing over 20,000 rows.
- Created complex data models and queries for various business domains.
- Prepared the data for analysis by normalizing, removing duplicates, and fixing encoded data.
- Designed and presented a Tableau Storyboard to industry professional judges, showcasing the ability to communicate complex analytical insights effectively.

Leadership Experience

The University of Texas at Dallas, Mock Trial

August 2021 - Present

Captain and Competitive Representative

- Lead meetings and coach a team of 26 student representatives for competitions.
- Utilize analytical skills to present case material and formulate proper extempore arguments in a high-stress environment.
- Received eight different awards (individual and team) at competitions and recognition from the Dean.