

Alaya Sirigiri

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Education

The University of Texas at Dallas

Richardson, TX

B.S., Business Analytics, Data Science | GPA 3.76.

August 2020 - May 2024

- Relevant Coursework: Advanced Database Management, Object-Oriented Programming, Business Intelligence, Quantitative Business Analysis

Technical Skills

- Python
- MySQL
- Data Warehouse/ETL
- Data Visualization
- Java
- SQL Server
- SAP Crystal Reports
- Advanced Excel

Experience

Dutch Bros Coffee

Richardson, TX

Barista

January 2022 - May 2023

- Marketed and promoted the latest and seasonal drinks to drive sales.
- Worked with a team in a high-stress environment while prioritizing the customer experience.
- Explained seasonal menu items and promoted daily specials to customers.

Literacy Achieves

Dallas, TX

Team Member

August 2022 - December 2022

- Worked in a team to design and implement a literacy program for the non-profit organization.
- Conducted market research and competitor analysis to identify growth opportunities and improve marketing strategies.
- Presented the program and an execution plan to a panel of faculty members and stakeholders.

Academic Project

Business Analytics

January 2023 - May 2023

- Utilized various business intelligence tools, such as MySQL, Python, and Excel, to ETL and clean data.
- Created complex data models and queries for various business domains.
- Prepared the data for analysis by normalizing, removing duplicates, and fixing encoded data.
- Designed and presented a Tableau Storyboard to industry professional judges, showcasing the ability to communicate complex analytical insights effectively.

Leadership Experience

The University of Texas at Dallas, Mock Trial

August 2021 - Present

Captain and Competitive Representative

- Lead team meetings and coach a team of student representatives for competitions.
- Utilize analytical skills to present case material and formulate proper extempore arguments in a high-stress environment.
- Received multiple awards (individual and team) at competitions and recognition from the Dean.

Interests

Business Intelligence, Cloud Computing, Machine Learning, and Data Science