

alaina hunt

alainahunt

Hello!

I'm Alaina.
It's so lovely to meet you.

I'm a designer & developer creating immersive experiences that blend art and design, from site-specific installations to comprehensive brand and digital experiences.

I wear a lot of hats (literally and figuratively) and love to learn new things. If this sounds interesting to you, [we should work together.](#)

Skills & Capabilities

I transform digital spaces through strategic design and development, combining deep technical expertise with user-centered creativity. My modular approach integrates aesthetics, functionality, and intuitive interactions to create compelling user experiences.

With 5+ years of agency experience, I bridge the gap between design and development - from crafting pixel-perfect interfaces to building robust solutions using modern web technologies. My technical stack spans traditional development (HTML, CSS, JavaScript) to modern frameworks (React, Vue), complemented by extensive experience with WordPress, Elementor, Framer, and Webflow for rapid deployment and scalable solutions.

WHAT I OFFER

BRAND DESIGN,
STRATEGY & DEVELOPMENT
UI/UX DESIGN
EXPERIENCE DESIGN
INTERACTIVE DESIGN
PRODUCT DESIGN
FRONT-END DEVELOPMENT
HTML/CSS/Javascript, REACT
3D RENDERING
BLENDER, C4D

THREE JS/WEB GL
MOTION DESIGN
VIDEO EDITING
ART DIRECTION
ART CONSULTING
ART PRODUCTION
SITE-SPECIFIC ART

Process

01.

Alignment & Conceptualization

A clear, modular approach to creative problem solving allows projects to go smoothly, avoid scope-creep, and launch on-time and within budget. It also allows the client to be on the same page with creative decisions, which are backed with data and strategically rendered. Though I typically tailor each project to the client based on their organizational goals, the process goes most typically as follows:

Consultation

Needs Assessment

Establishing Expectations

Developing Goals

02.

*Research
& Analysis*

Industry Research

Competitor Benchmarking

Positioning Analysis

User & Client Needs

03.

*Research
& Analysis*

Content/Design Strategy Reccomendations

Brand Alignment

Brand Strategy

04.

UI/UX Strategy & Design Preparation

Sitemaps / Information Architecture Assessments

User Personas

User Flows

Wireframing

Design System Development

05.

Product Design, Implementation & Maintenance

Packaged Digital Files & Production-Ready Files

Iterative Design and Prototyping

Front-End Development (Wordpress, Elementor, Framer, Webflow, React, Vue)

Website User Tutorials & Training

Site Maintenance and Optimization

Selected Projects

-
- | | | |
|-----|----------------------------------|----------------------------|
| 01. | Perle Mesta by Chef Andrew Black | Site Design |
| 02. | Chickasaw Community Bank | Site Redesign, Development |
| 03. | Oklahoma City Museum of Art | Site Redesign, Development |
-

Perle Mesta by Chef Andrew Black

client
Skirvin Hotel
Chef Andrew Black

project roles
Lead Experience Designer
via [Cooper House](#)

year completed
2024

project scope
Site Planning, Experience Design,
Site Design

technologies
Figma (wireframing + prototyping)
Wordpress, Elementor, custom JS

[view website](#) ↗



the project

A time-responsive digital experience for the historic Skirvin Hotel's flagship restaurant Perle Mesta.

Elevating Digital Presence

As part of the comprehensive rebrand and renovation of the historic Skirvin Hotel, it was my privilege to serve as Lead Designer (via Cooper House) for the new Perle Mesta restaurant website.

Because of the short timeframe in which we were to launch this site, I performed an abbreviated UI/UX discovery, research and strategy phase. This allowed me to get Chef Black's buy-in on how best to highlight features like High Tea, Private Dining and Special Events that would be the big money-makers for this concept.

strategic objectives

1. Transform restaurant ambiance into digital touchpoints
2. Create distinct atmospheric states for each service period
3. Showcase premium experiences (High Tea, Private Events)
4. Design intuitive pathways to reservations and events



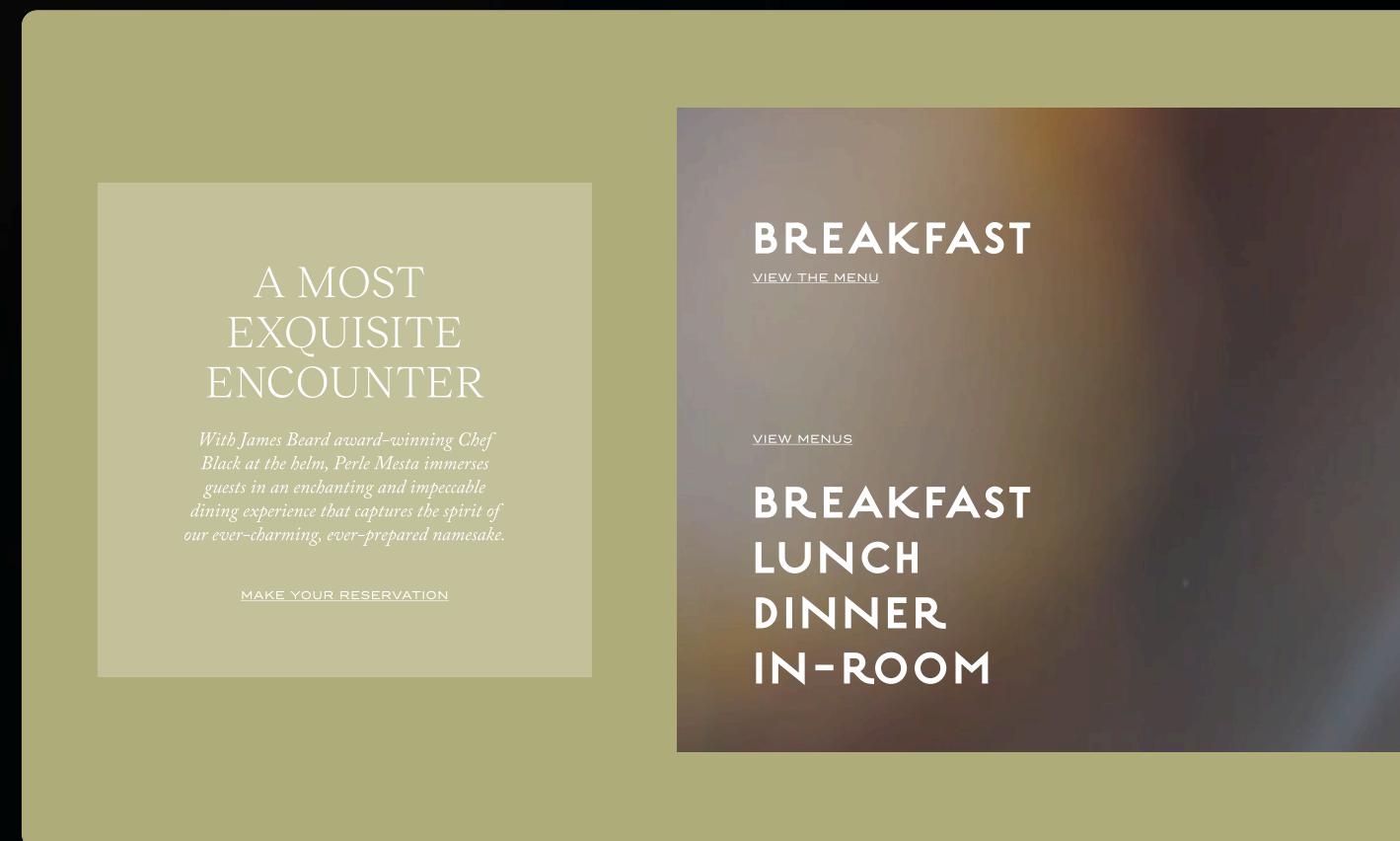
Crafting Atmosphere

I designed distinct atmospheric states that automatically transition throughout the day, aligning the digital experience with the restaurant's service periods - a solution that enhanced both the user experience and operational efficiency

While the wireframing process was a breeze due to the simple overall information architecture, I would essentially need to prototype in triplicate to create the theme changes for each time of day. I created three design systems that would allow the developer to implement the themes easily in development.

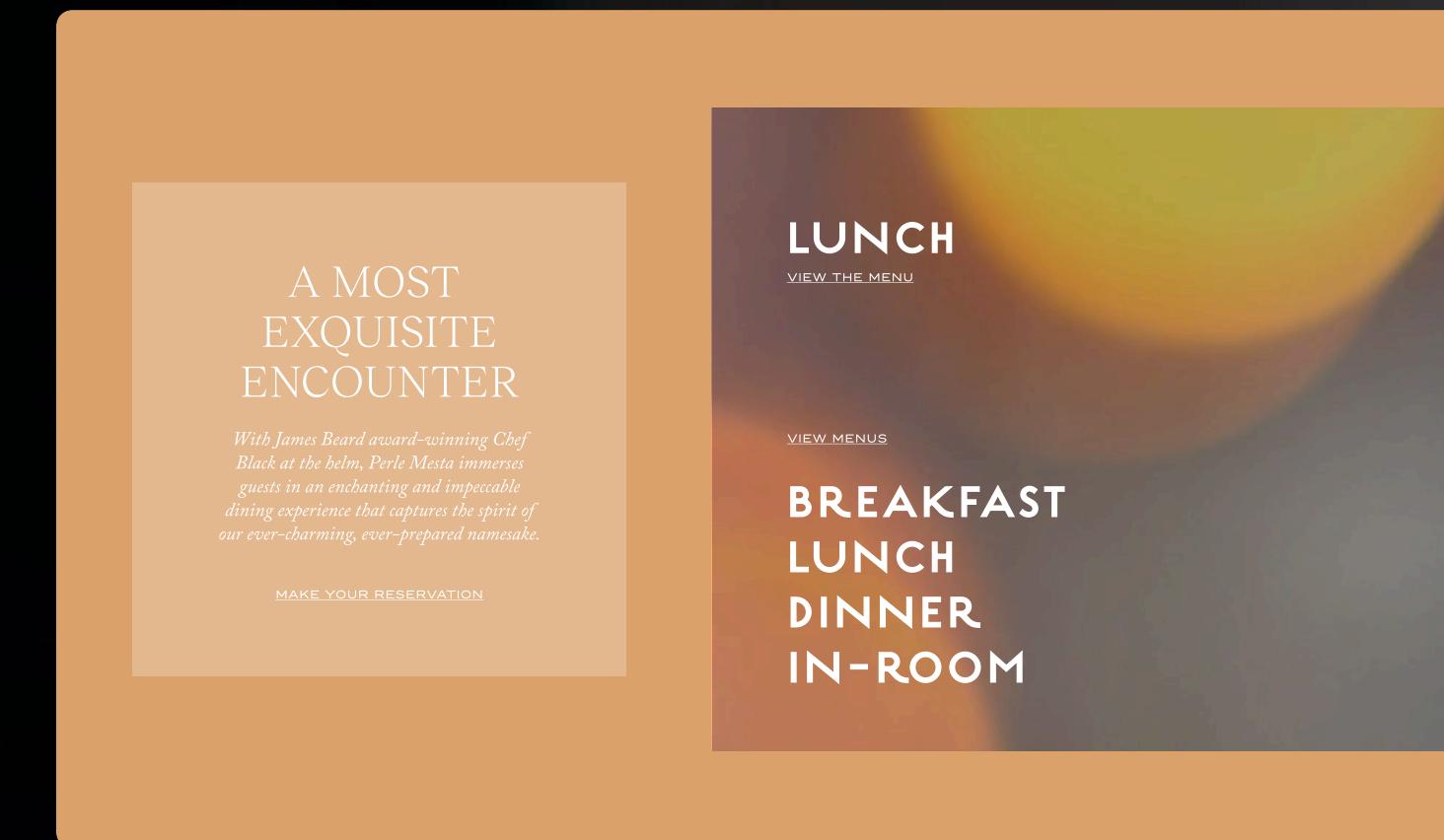
MORNING SERVICE

Verdant, warm, inviting tones



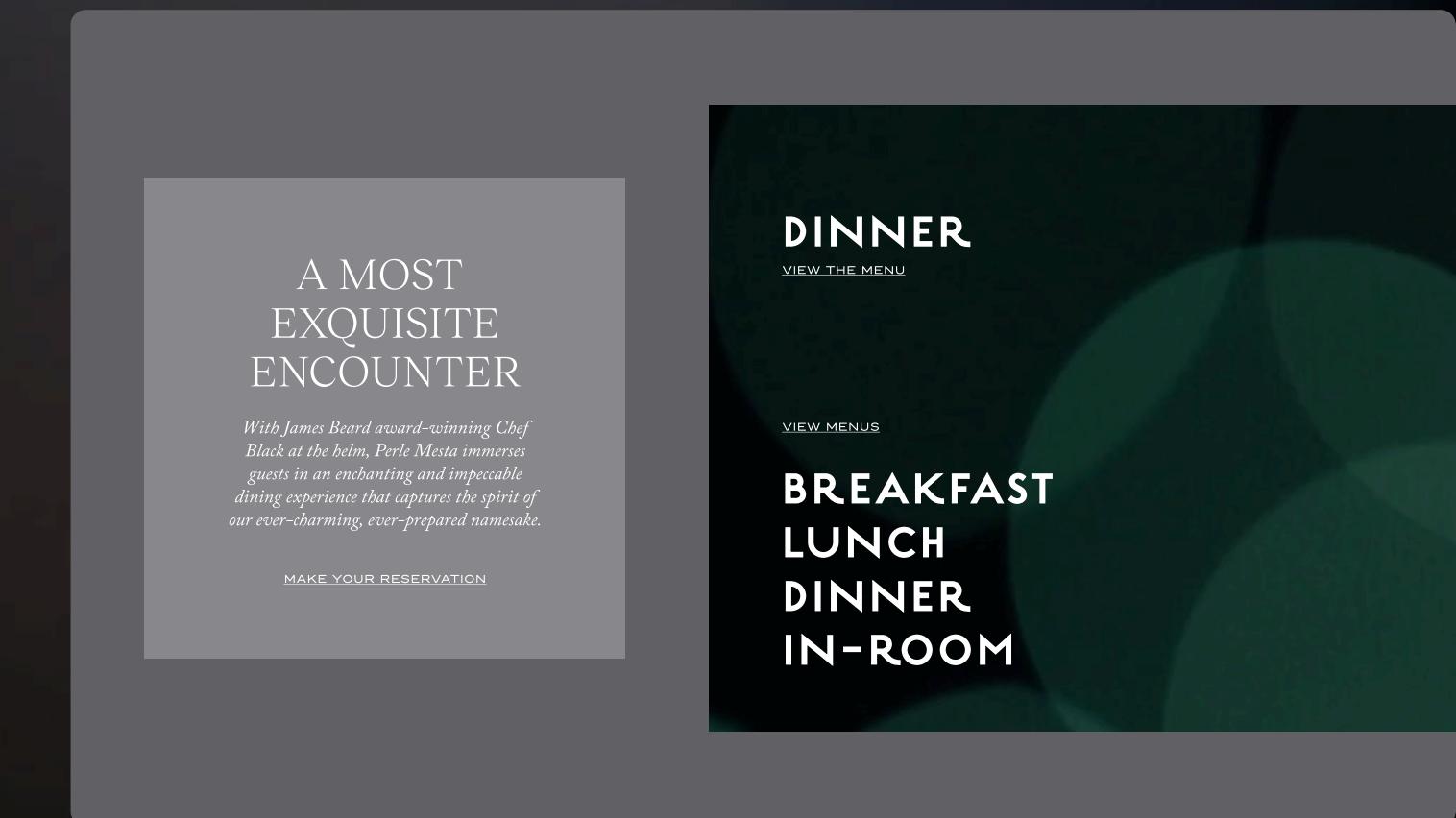
LUNCH SERVICE

Bright, refined and energetic tones



EVENING SERVICE

Rich, sophisticated and moody, represents the signature dining experience.



Digital Hospitality

I collaborated with our Web Developer to make sure the implementation of the site with Elementor would work as we had intended. He wrote custom JS to handle the theme element changes based on the time of day at the restaurant.

The result is more than a website - it's the first touchpoint in an elevated dining experience.

key features

1. Atmospheric design that evolves with service hours
2. Seamless integration of reservations and private events
3. Intuitive navigation for menu discovery
4. Mobile-optimized for modern diners

RESERVATIONS

Lunch
served between 11 am-2 pm daily

VIEW THE MENU

DRINKS MENU

ABOUT

Meet Chef Black

Chef Andrew Black—a 2023 James Beard Award winner for Best Chef Southwest, and a 2022 James Beard Award semifinalist for Outstanding Chef—is a chef, restaurateur, and entrepreneur in Oklahoma City. He is

SUNDAY BEST

Brunch on Sundays, 6:30-11 am

COMING SOON

VIEW THE MENU

DRINKS MENU

DINNER

Sunday through Thursday, 5-10 pm, Friday and Saturday until 11 pm

VIEW THE MENU

BREAKFAST

6-11 am Daily

VIEW THE MENU

IN-ROOM

6 am-11 pm Daily

VIEW THE MENU

Chickasaw Community Bank

client

Chickasaw Nation
Chickasaw Community Bank

project roles

UI/UX Research & Strategy,
Lead Web Designer, Assistant
Web Developer via [Cooper House](#)

year completed
2023

project scope

Website Redesign, Development

technologies

Figma (wireframing + prototyping)
Wordpress, Elementor

[view website](#) ↗

the project

*Create an accessible banking website for everyone,
elevated through design*



02

Elevating Community Banking

I led the comprehensive website redesign for a community-focused bank, translating their brand refresh into an intuitive digital experience. Balanced modern functionality with warm, approachable design to reflect their "banking for everyone" mission.

I conducted UI/UX research and discovery to illustrate ways we could prioritize content and information architecture based on the most critical needs of users across target audiences.

challenges & strategic objectives

1. Transform a traditional community bank's digital presence while preserving their unique cultural identity and maintaining compliance with banking regulations
2. Balance professional credibility with community warmth
3. Create clear pathways for diverse banking needs
4. Support multiple user types from personal to tribal banking

Culture &
Community

Who We Are >
Leadership >
Work With Us >
Locations >
News & Updates >

Banking for Everyone

Chickasaw Community Bank is banking as it should be. Whether you're looking for a basic checking account or hoping to learn about government-backed loans for entire tribal communities, our team of experts are here to make your experience accessible, seamless, and exceptional.

Native American Heritage Month Spotlight - Mahota Textiles

Mahota Textiles is the first textile company envisioned and owned by a North American tribe. We create meaningful textiles that elevate the beauty and treasured culture, inspired by our Southeast heritage. Our textiles tell our stories in expressive imagery and soft, warm woven material. Visit their website to learn more! [Mahota Textiles](#)

02:51

vimeo

Chickasaw Community Bank

website redesign

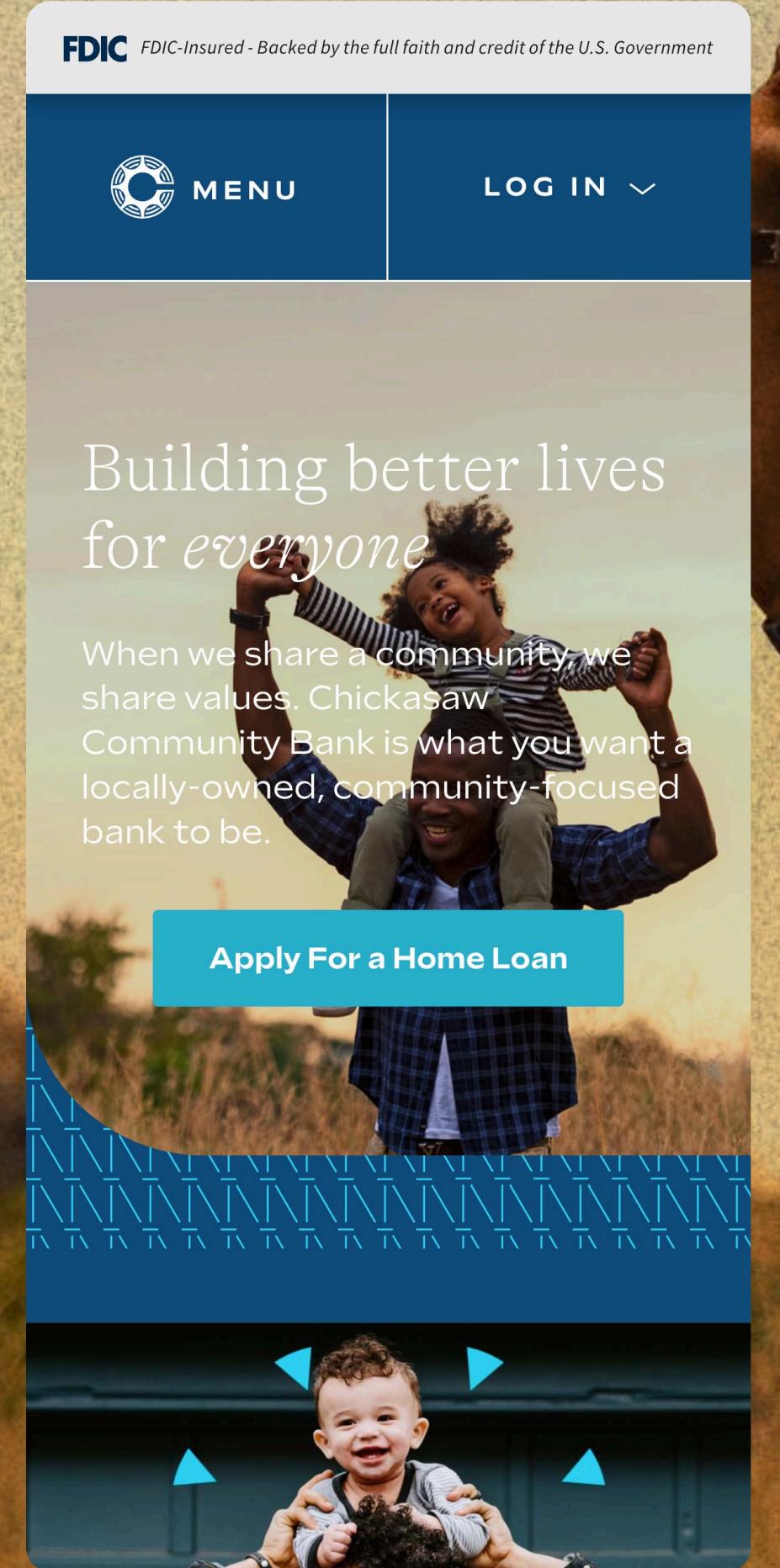
User Experience Design

Working alongside our Brand Strategist, I created wireframes that would show stakeholders how and where we wanted to display our messaging and give them the first sketches of design direction.

Ensuring stakeholders are aligned with our decisions from this early stage made prototyping and iterating the final designs a breeze. We were able to start site development soon thereafter.

service architecture

1. Personal Banking
2. Business Banking
3. Mortgage Services
4. Tribal Lending



SEARCH | CUSTOMER LOGIN

Chickasaw Community Bank PERSONAL BUSINESS MORTGAGE CORRESPONDENT LENDING TRIBAL LENDING CULTURE & COMMUNITY CONTACT US

PERSONAL BANKING

Convenient, effective, and affordable.

We take your finances—and your trust—seriously. Our services are designed to give you peace of mind through easy-to-use platforms and programs.

Open a Personal Account

Personal Banking / Checking

Checking

We know life moves fast—and access to your money is essential. Chickasaw Community Bank has developed a system to ensure you get the service you need, whenever and wherever you need it. When you're a CCB customer, you'll enjoy industry-leading features with maximum convenience and minimal cost.

Our Kasasa Cash® and Kasasa Cash Back® programs give you the power to make your daily spending more effective. It's easy to sign up and the benefits start immediately! Our personal checking and savings account services give you competitive interest rates, no monthly maintenance fees, and award-winning convenience.

Mobile Checking

- No monthly maintenance fee
- Free Visa® debit card and online banking and bill pay
- Refunds on ATM withdrawal fees, nationwide (up to \$50.00 monthly)
- \$100.00 minimum opening deposit
- Mobile check deposit included

Earn tiered interest rate on your balances

- 2.00% APY* on balances up to \$20,000.00
- 0.26% APY* on balances greater than \$20,000.00
- 2.00% - 0.26% blended APY* depending on daily account balances
- 0.10% APY* if qualifications are not met

QUALIFICATIONS

- 1 monthly ACH credit
- 4 monthly bill pays or ACH debit

Apply Now

Chickasaw Community Bank

website redesign

Digital Implementation

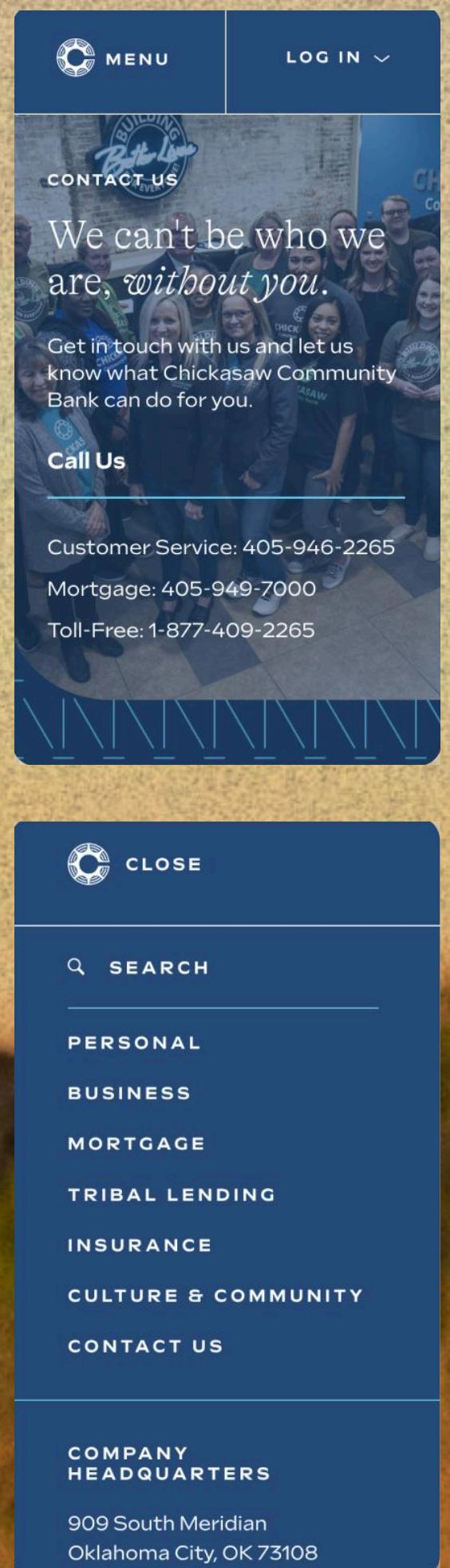
The site was built using WordPress and Elementor to align with both the client's content management needs and our agency's maintenance model.

Working within this framework, I focused on:

- Creating reusable design modules for consistent branding and easier maintenance
- Building intuitive content workflows that empowered the client's team
- Ensuring responsive behavior that maintained design integrity across devices
- Implementing accessibility best practices throughout the site structure

key features

1. Intuitive navigation system
2. Clean, responsive layouts
3. Integrated calls-to-action
4. Community-focused content areas



We can't be who we are, *without you*. Get in touch with us and let us know what Chickasaw Community Bank can do for you.

Customer Service: 405-946-2265
Mortgage: 405-949-7000
Toll-Free: 1-877-409-2265

Personal Banking

KASASA Checking >
KASASA Savings >
Personal Loans >
Investments >

Business Banking

Business Checking >
Business Savings >
Business Loans >
Treasury Management Services >

Mortgages

Determine Eligibility
Loan Application Portal
View/Pay Mortgage
Meet Our Loan Officers

PERSONAL BANKING

Why bank with us?

In Oklahoma and across the nation, we're an established bank with roots in our local communities.

Open An Account

Oklahoma City Museum of Art

client
Oklahoma City Museum of Art

project roles
UI/UX Research & Strategy,
Digital Designer, Assistant Web
Developer via [Cooper House](#)

year completed
2021

project scope
Website Redesign, Development

technologies
Figma (wireframing + prototyping)
Wordpress, Elementor

[view website](#) ↗

the project

Design key UI elements for OKCMOA's brand integration and improved user experience on the heels of the COVID-19 pandemic.



Adapting & Optimizing Access

The Oklahoma City Museum of Art (OKCMOA) was looking to integrate their new brand identity into a more user-friendly and future-focused website. This project began during the COVID-19 pandemic and presented some unique challenges as the museum needed to shift its offerings to virtual temporarily according to CDC guidelines.

We needed to make sure all information about hours, tours, and virtual offerings were well-organized and easy to access for new and old visitors alike. As a former employee of the museum, I understood first-hand the challenges the public had when trying to access information about tickets, events and other key points of conversion for the museum and used that to inform my UI/UX strategy recommendations.

strategic objectives

1. Streamline discovery of exhibitions and event information
2. Optimize ticket purchase journeys
3. Create intuitive navigation paths
4. Design virtual platforms for the exhibitions archive, virtual tours, films and other offerings during the COVID-19 pandemic

The screenshot shows the OKCMOA website's main page. At the top, the logo "OKCMOA" and "Oklahoma City Museum of Art" is displayed. Below the logo, a large black navigation bar contains the word "Art" in white, along with links for "Exhibitions", "Collection", "Upcoming Exhibitions", and "Past Exhibitions". The main content area features a large, vibrant painting of a Black man wearing a baseball cap with "Ferguson" on it, standing amidst a lush field of yellow flowers against a blue background. Below the painting, there is a section titled "From the Golden Age to the Moving Image" with the text "MARCH 1, 2019 - DECEMBER 31, 2022". To the right of this section, a block of text describes the exhibition, mentioning Kehinde Wiley's portrait Jacob de Graeff and other artworks. On the far right, there are vertical links for "Tickets", "Membership", and "Donate".

Design Framework

I conducted user research and created personas to properly illustrate the pain points of museum visitors when using the existing website to the team. This insight guided the development of an improved information architecture, navigation and content strategy.

I designed user flows, wireframes, and high-fidelity mockups for some of the elements and pages, with a strong focus on optimizing the website's menu and navigation.

navigation strategy

1. Primary Nav across the top and right on desktop and tablet, bottom utility menu on mobile.
2. Pop-out utility menu with dynamic information and submenus for admissions, film, events etc.
3. Scrollable sub-menus for each top-level page
4. Footer utility navigation that mirrors the pop-out menu links with integrated search and mailing list sign-up

OKCMAO

Visit

Hours & Admissions Visiting FAQ Accessibility

Hours & Admissions

Address

415 Couch Drive
Oklahoma City, OK 73102

Hours of Operation

Monday-Tuesday:	CLOSED
Wednesday:	10 am-5 pm
Thursday:	10 am-9 pm
Friday-Saturday:	10 am-5 pm
Sunday:	12-5 pm

CLOSED: Monday, Tuesday, and Major Holidays (New Year's Day, Independence Day, Thanksgiving, and Christmas Day)

Museum Numbers

Visitor Services 405.278.8237

1 2 3 4 5 6 7 8 9 0 #

Admission

Currently on View

From the Golden Age To the Moving Image

The Perfect Shot

Perception and Technique in Abstract Art

Chihuly Then and Now: The Collection at Twenty

General

Free	MEMBERS
	CHILDREN (17 & UNDER)
\$14.95	MILITARY
\$12.95	SENIORS
	COLLEGE STUDENTS
\$6.50	CHILDREN (6 - 16)
\$5.95	ADULTS

Tours (PER PERSON)

Free	P-12TH GRADE SCHOOL GROUPS
	CHILDREN 17 AND YOUNGER
\$9.95	ADULTS (20 OR MORE)
\$6.50	SENIOR TOURS (10 OR MORE)
\$5.95	COLLEGE STUDENTS (10 OR MORE)

CALENDAR

BUY TICKETS

SCHEDULE TOUR

Film

Now Playing

Film Admission

\$5	FILM SOCIETY
\$6	MILITARY MEMBERS
	ADULT GROUPS OF 15+ PEOPLE CHILDREN (12 AND UNDER)
\$8	SENIORS (62+)
	SCHOOL TOURS
	COLLEGE STUDENTS
	TEENS (13-18)
\$10	ADULTS

AUGUST 12, 2022 - AUGUST 21, 2022

Marcel the Shell With Shoes On

VIEW ALL SHOWTIMES

FILM TICKETS

Current Screenings

Upcoming Screenings

Virtual Cinema

Visit

Art

Film

Store

Private Events

Support

Season Sponsors

Fundraisers

Annual Fund

Double Your Donation

Community

Modems

Film Society

Outreach

Membership

Corporate Partnership

About

Departments

Contact

Annual Reports

History

Careers

Programs

Families

Educators

Adults

Outreach

News

Press

Blog

Films Blog

First Name

Email Address

SIGN UP

Digital Implementation

Ensuring easy site maintenance and information updates for museum staff required creating custom post types in Wordpress with and element templates in Elementor. I assisted our developer with the implementation and QA of the website as well as maintenance per the museum's retainer with our agency.

Overall, the redesigned website received positive feedback from the staff, who noted that patrons could now find information more easily, leading to a significant reduction in support calls.

While the project was a success, I recognize the value of conducting usability testing or beta testing to validate the effectiveness of key features like the menu. Additionally, implementing tools like heatmap could have provided valuable insights into how users navigate the redesigned website.

key features

1. Clean, Intuitive navigation system
2. Responsive menu structures
3. Consistent UI patterns
4. Mobile-optimized components
5. Custom post types with simple editing for staff

The screenshot shows the 'Film' section of the website. At the top, there's a grid of red theater seats. Below it, a section for the 'Noble Theater' with address and contact info. A 'Film Newsletter' sign-up form is present. The main focus is the 'Screening This Week' section, which lists two events: 'OCTOBER 15, 2022 - APRIL 6, 2023 Experience + A Wedding Suit – Kiarostami Film Retrospective' and 'NOVEMBER 3, 2022 Experience + A Wedding Suit – Kiarostami Film Retrospective'. Each event has a 'VIEW ALL SHOWTIMES' button. On the right, there's a sidebar with links for Tickets, Membership, and Donate.



This screenshot shows the 'Store' and 'Collection' sections. The 'Store' section features a display of Chihuly glass art. The 'Collection' section shows a person carrying a colorful bag and a display of books. Both sections include links for Shop Now, Tickets, Membership, and Donate.

alainahunt

We should work together, let's connect.

contact

EMAIL

Inquiry

inquiries@alainahunt.com

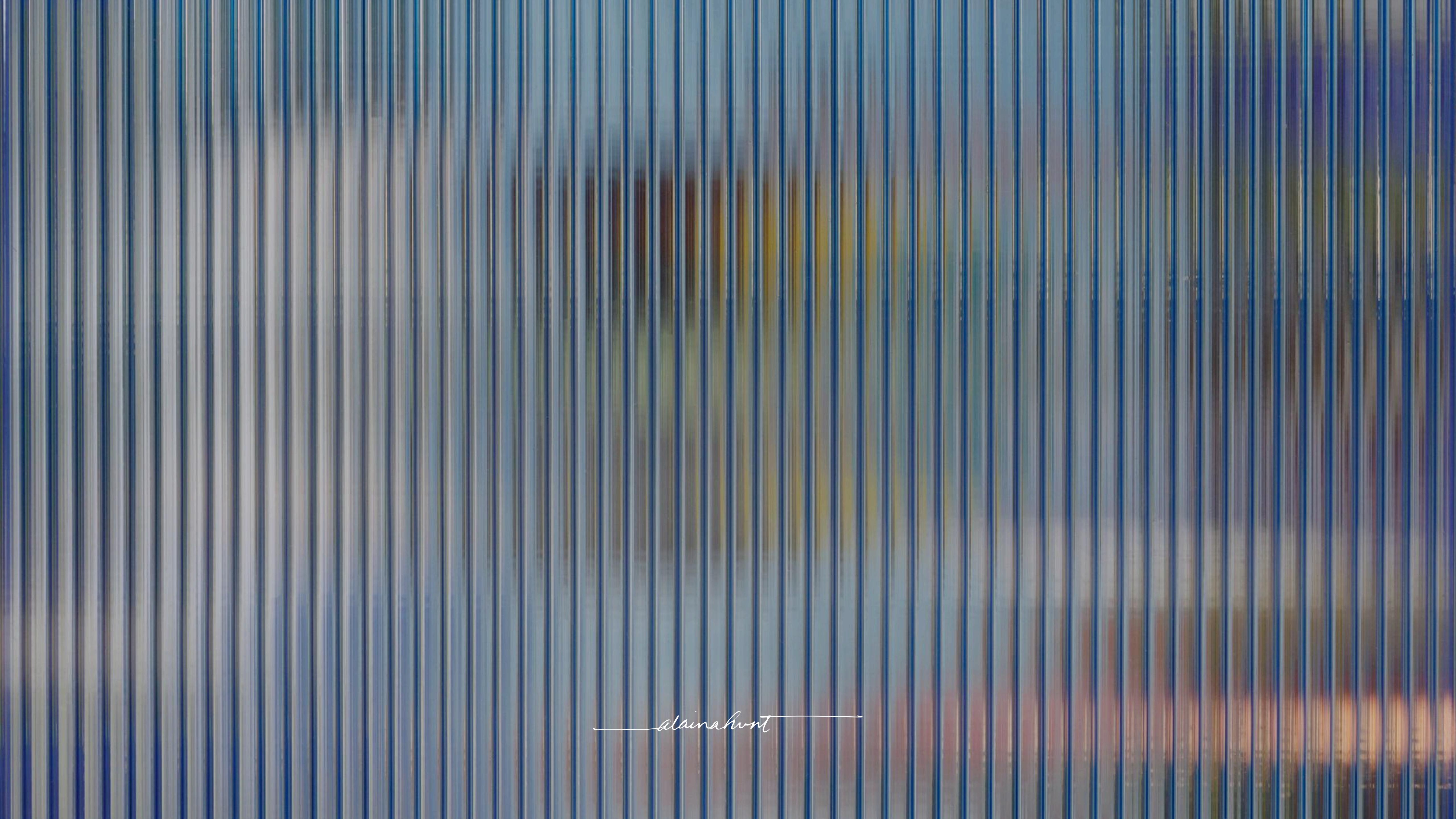
SOCIALS

Instagram

[@_alainahunt](#)

LinkedIn

[/_alainahunt](#)

A landscape photograph of a calm lake at sunset. The sky is filled with soft, warm colors of orange, yellow, and pink, transitioning into a darker blue at the top. The water of the lake reflects these colors. In the background, there are dark silhouettes of mountains. The overall atmosphere is peaceful and scenic.

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