English for Informatics 2
by
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MEETING #11

Topic: Online Shopping and Transactions
Material:
Module Unit 5 E-commerce, page 55

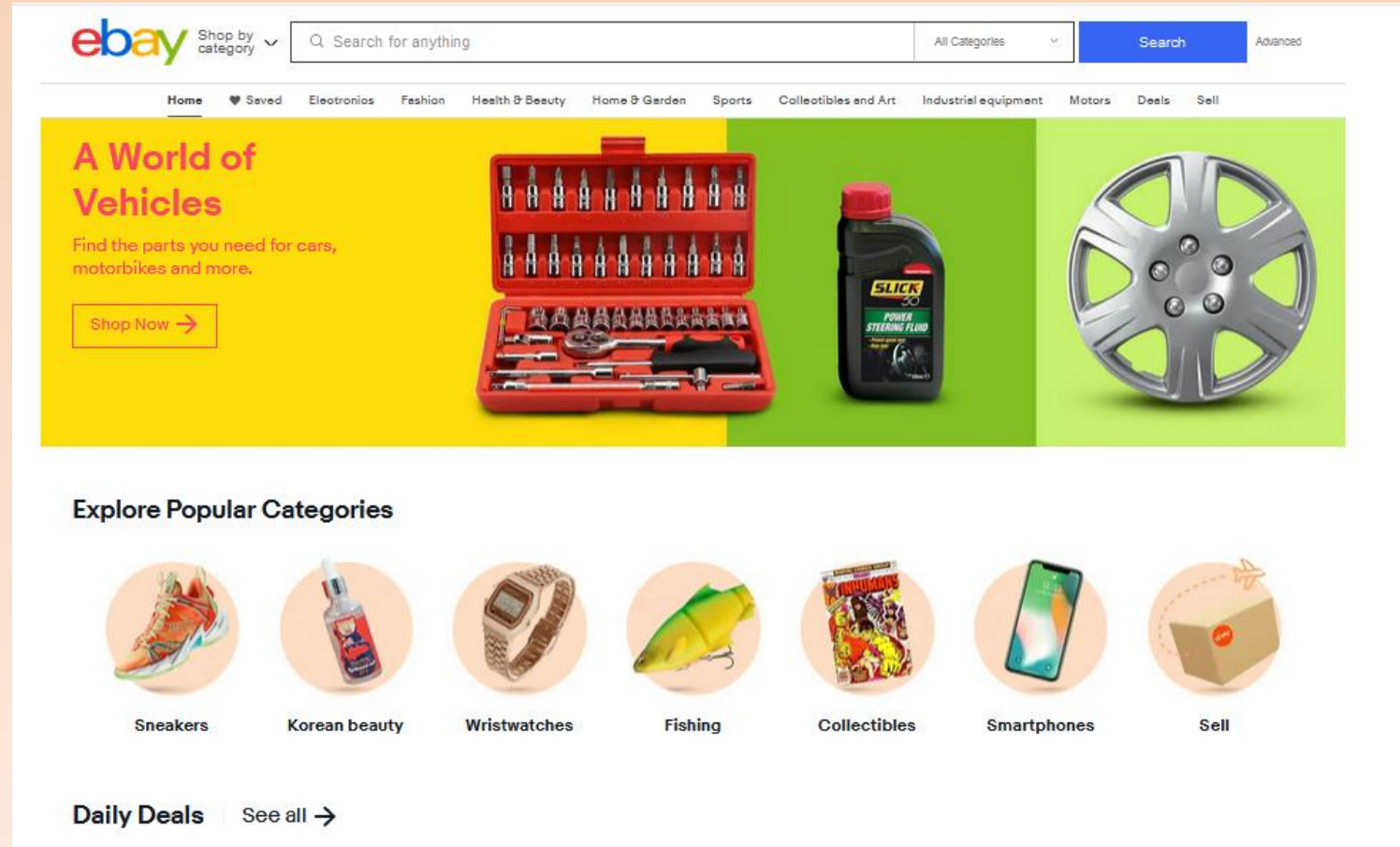By the end of the lesson, the students are expected to be able to use appropriate
English to:
- identify features found on an online shop
- identify characteristics of a reliable online shop
- make an analysis of an online shop

Characteristics of a good E-commerce (Online Shop) Website

Look closely at the E-Bay website. Answer these following questions:

1. What do you think? Is it a good e-commerce website? Give your reasons.
2. What are the characteristics of a good E-commerce website? Find any reliable references on them.

Assignment

Instructions:

With your group, choose any e-commerce website that you know and analyze the website whether it a good one or not (based on the criteria you have found before. Present it to the class.