

Three days to dive into the power of AI

Session	Session content	Time
Session 1 Winning in a business context by using AI <i>8 February 2021</i>	<ul style="list-style-type: none"> Introduction: the Power of AI Lecture: How to win with AI Lecture: deliver an impactful presentation Case briefing: context, guidelines and deliverables<ul style="list-style-type: none">• Work session in teams (BCG coaches available) Optional course: optimization basics	<ul style="list-style-type: none">9h00-9h309h40-10h4010h40-11h1011h20-11h5012h-16h16h10-17h40
Session 2 Adopting effective ways of working <i>9 February 2021</i>	<ul style="list-style-type: none"> Lecture: how to manage multidisciplinary teams and remote working• Case team meetings with BCG facilitators (30' per team)  See team schedule in case brief• Work sessions in teams (BCG coaches available)	<ul style="list-style-type: none">9h40-10h3010h30-13h3013h30-16h
Session 3 Impacting your audience and making a difference <i>10 February 2021</i>	<ul style="list-style-type: none">• CEO presentations by teams to BCG juries (30' per team)  See team schedule in case brief Plenary presentation by 2 selected teams Case correction Insights from real-life case Conclusion	<ul style="list-style-type: none">9h40-12h4013h30-14h3014h30-16h

